



City of Westminster

Licensing Sub-Committee Report

Item No:

8 June 2023

Date:

Licensing Ref No:

23/01459/LIPN - New Premises Licence

Title of Report:

Blackwood
Unit B,
21-23 Shaftesbury Avenue,
London,
W1D 7EF

Report of:

Director of Public Protection and Licensing

Wards involved:

West End

Policy context:

City of Westminster Statement of Licensing Policy

Financial summary:

None

Report Author:

Karyn Abbott
Senior Licensing Officer

Contact details

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1. Application

1-A Applicant and premises			
Application Type:	New Premises Licence, Licensing Act 2003		
Application received date:	9 March 2023		
Applicant:	Ls 1 Sherwood Street Ltd and Maven Premium Sports Bars Ltd		
Premises:	Blackwood		
Premises address:	Unit B, 21-23 Shaftesbury Avenue, London, W1D 7EF	Ward:	West End
		Cumulative Impact Area:	West End
		Special Consideration Zone:	None
Premises description:	According to the application form, the applicant proposes to operate the premises as a bar with substantial food.		
Premises licence history:	This is a new premises licence therefore there is no premises licence history.		
Applicant submissions:	<p>The applicant has proposed 28 conditions which can be found at Appendix 6 of the report.</p> <p>The applicant also proposes within their submissions to surrender existing premises licence for</p> <ul style="list-style-type: none"> Jewel Piccadilly 4-6 Glasshouse Street, W1B 5DQ Premises Licence reference 20/01636/LIPT– A Nightclub with vertical drinking and regulated entertainment to 1.00 am with a 500 capacity. Coqbull 17 Denman Street, W1D 7HW Premises Licence reference 22/01201/LIPDPS (New Reference 23/00820/LIPT) – A restaurant with bar area that has core hours with 440 capacity. <p>Copies of the above Premises Licences can be found at Appendix 4.</p> <p>In addition, two historical Premises Licences were in place within 19 Shaftesbury Avenue W1D 7ED, being Jamie Oliver’s Diner and the Japan Centre.</p> <p>This application follows pre-application advice.</p> <p>The applicant has provided the following submissions which can be found at Appendix 3.</p> <ul style="list-style-type: none"> Report of observations dated 24/04/2023 [REDACTED] Report of observations dated 25/04/2023 [REDACTED] Letter of support from the landlord of the premises – [REDACTED] Letter to The Licensing Authority Schedule of Existing Premises Licences v Proposed Noise report Pre – Application advice report Brochure 		

Applicant amendments:	None
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1-B Proposed licensable activities and hours							
Films:				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	12:00
End:	23:30	23:30	23:30	23:30	00:00	00:00	22:30
Seasonal variations/ Non-standard timings:		These hours extended: Until 00:00 on Sundays immediately before Bank Holiday Mondays. From the end of permitted hours on New Years' Eve to the start of permitted hours on New Years' Day.					

Live Music:				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	12:00
End:	23:30	23:30	23:30	23:30	00:00	00:00	22:30
Seasonal variations/ Non-standard timings:		Until 00:00 on Sundays immediately before Bank Holiday Mondays. From the end of permitted hours on New Years' Eve to the start of permitted hours on New Years' Day.					

Recorded Music:				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	12:00
End:	23:30	23:30	23:30	23:30	00:00	00:00	22:30
Seasonal variations/ Non-standard timings:		Until 00:00 on Sundays immediately before Bank Holiday Mondays. From the end of permitted hours on New Years' Eve to the start of permitted hours on New Years' Day.					

Anything of a similar description to that falling within (e), (f) or (g):				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	12:00
End:	23:30	23:30	23:30	23:30	00:00	00:00	22:30
Seasonal variations/ Non-standard timings:		Until 00:00 on Sundays immediately before Bank Holiday Mondays. From the end of permitted hours on New Years' Eve to the start of permitted hours on New Years' Day.					

Late Night Refreshment:				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	23:00	23:00	23:00	23:00	23:00	23:00	N/A
End:	23:30	23:30	23:30	23:30	00:00	00:00	N/A
Seasonal variations/ Non-standard timings:		From 23:00 until 00:00 on Sundays immediately before Bank Holiday Mondays. From the end of permitted hours on New Years' Eve to the start of permitted hours on New Years' Day.					

Sale by retail of alcohol				On or off sales or both:			On Sales
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	12:00
End:	23:30	23:30	23:30	23:30	00:00	00:00	22:30
Seasonal variations/ Non-standard timings:		Until 00:00 on Sundays immediately before Bank Holiday Mondays. From the end of permitted hours on New Years' Eve to the start of permitted hours on New Years' Day.					

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	12:00
End:	00:00	00:00	00:00	00:00	00:30	00:30	23:00
Seasonal variations/ Non-standard timings:		Until 00:00 on Sundays immediately before Bank Holiday Mondays. From the end of permitted hours on New Years' Eve to the start of permitted hours on New Years' Day.					
Adult Entertainment:		None					

2. Representations

2-A Responsible Authorities	
Responsible Authority:	The Licensing Authority
Representative:	Kevin Jackaman
Received:	5 April 2023

I write in relation to the application submitted for a new premises licence for Development Site At 19 - 23 Shaftesbury Avenue, London, W1D 7ED (Blackwood, 21-23 Shaftesbury Avenue W1D 7EF)

As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011, the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the four Licensing Objectives:

- Public Nuisance
- Prevention of Crime & Disorder
- Public Safety
- Protection of children from harm

The applicant has applied for:

Films:
Monday to Thursday 10:00 to 23:30
Friday and Saturday 10:00 to 00:00
Sunday 12:00 to 22:30
Non standard timings: Until 00:00 on Sundays immediately before Bank Holiday Mondays. From the end of permitted hours on New Years' Eve to the start of permitted hours on New Years' Day.

Live Music
Monday to Thursday 10:00 to 23:30
Friday and Saturday 10:00 to 00:00
Sunday 12:00 to 22:30
Non standard timings: Until 00:00 on Sundays immediately before Bank Holiday Mondays. From the end of permitted hours on New Years' Eve to the start of permitted hours on New Years' Day.

Recorded Music
Monday to Thursday 10:00 to 23:30
Friday and Saturday 10:00 to 00:00
Sunday 12:00 to 22:30
Non standard timings: Until 00:00 on Sundays immediately before Bank Holiday Mondays. From the end of permitted hours on New Years' Eve to the start of permitted hours on New Years' Day.

Anything of a similar description to Live music or recorded music
Monday to Thursday 10:00 to 23:30
Friday and Saturday 10:00 to 00:00
Sunday 12:00 to 22:30
Non standard timings: Until 00:00 on Sundays immediately before Bank Holiday Mondays. From the end of permitted hours on New Years' Eve to the start of permitted hours on New Years' Day.

Late Night Refreshment

Monday to Thursday 23:00 to 23:30

Friday and Saturday 23:00 to 00:00

Non standard timings: From 23:00 to 00:00 on Sundays immediately before Bank Holiday Mondays. From the end of permitted hours on New Years' Eve to the start of permitted hours on New Years' Day.

Retail Sale of Alcohol (On and Off sales)

Monday to Thursday 10:00 to 23:30

Friday and Saturday 10:00 to 00:00

Sunday 12:00 to 22:30

Non standard timings: Until 00:00 on Sundays immediately before Bank Holiday Mondays. From the end of permitted hours on New Years' Eve to the start of permitted hours on New Years' Day.

Hours premises are open to the public

Monday to Thursday 10:00 to 00:00

Friday and Saturday 10:00 to 00:30

Sunday 12:00 to 23:00

Non standard timings: Until 00:30 on Sundays immediately before Bank Holiday Mondays. From the end of permitted hours on New Years' Eve to the start of permitted hours on New Years' Day.

The Licensing Authority note that the hours for licensable activities fall within Westminster's core hours for Pubs and Bars.

The premises are located within the West End Cumulative Impact Area and as such various policy points must be considered, namely CIP1 and PB1.

Policy PB1(B) states

B. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone other than:

1. Applications to vary the existing licence hours within the council's Core Hours Policy HRS1.
2. Applications that seek to vary the existing licence so as to reduce the overall capacity of the premises.

D. For the purposes of this policy a Public House or Bar is defined as a premises, or part of a premises that's primary use is the sale or supply of alcohol for consumption on those premises and/or for consumption off the premises for consumption outside the venue.

It is noted that the premises will have a "substantial food offer" however as there is no ancillary condition requiring alcohol to only be served with food therefore this application falls within the PB1 Policy and the applicant will have to demonstrate exceptional circumstances to depart from the Policy.

Paragraph D11 of the Council Statement of Licensing policy states "The Cumulative Impact Policy provides a presumption to refuse pubs and bars, music and dance venues and fast food premises. This policy is intended to be strict and will only be overridden in genuinely exceptional circumstances. However, the Licensing Authority will not apply these policies inflexibly. It will always consider the individual circumstances of each application; even where an application is made for a proposal that is apparently contrary to policy."

It is noted that the applicant is proposing to surrender two unrelated premises licences should this application be granted however it will be for the applicant to demonstrate that the surrendering of these licenses will be a genuine exception to policy and it will be for the Members to determine this application.

The Licensing Authority require the applicant to provide submissions as to how the operation of the premises will not add to cumulative impact in the West End cumulative impact Zone, in accordance with policy CIP1.

Please accept this as a formal representation.

Responsible Authority:	Environmental Health Service
Representative:	Dave Nevitt
Received:	6 April 2023

I wish to make Representations on the following grounds:
Representation is made in relation to the application, as the proposals are likely to increase the risk of Public Nuisance and may impact upon Public Safety.

Responsible Authority:	Metropolitan Police Service
Representative:	PC Dave Morgan
Received:	6 April 2023

Application for a New Premise Licence: Blackwood, 21-23 Shaftesbury Avenue W1D 7EF – 22/01459/LIPN

With reference to the above, I am writing to inform you that the Metropolitan Police Service as a Responsible Authority are **objecting** to this application on the basis that if granted, it would undermine the Licensing Objectives, namely The Prevention of Crime and Disorder.

The applicant is seeking:

Alcohol (on sales) Mon-Thurs: 10:00 - 23:30. Fri - Sat: 10:00 - 00:00. Sun: 12:00 - 22.30

LNR: Mon - Thurs: 23:00 - 23.30. Fri - Sat: 23:00 - 00:00.

Live Music/ Recorded Music/ Anything Similar/ Film:

Mon-Thurs: 10:00 - 23.30. Fri-Sat: 10:00 - 00:00am. Sun: 12:00 - 22:30

Opening Hours: Mon-Thurs: 10:00 - 12:00. Fri-Sat: 10:00 - 00:30. Sun: 12:00 - 23:00

The Pubs and Bar Policy PB1 applies for this application, and as per the policy, there is a presumption to refuse any new applications within the Cumulative Impact Zone unless they can demonstrate exceptional circumstances.

We are also concerned that a large proportion of the venue is set aside for vertical drinking and as the venue sits within the Westminster Cumulative impact Zone, the Police are concerned that the venue will add to the cumulative impact in an already very demanding area.

It therefore may be a decision for the Licensing Sub-Committee to determine whether the applicant has demonstrated any exceptional circumstances that would allow to depart from policy.

Further submissions will be made in due course.

Additional submissions were received from the Metropolitan Police Service on 30th May 2023 and can be found at **Appendix 2**.

2-B Other Persons			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	26 March 2023		

Representation in support of Licence Applications

- 1. Unit A, 4 Glasshouse Street W1B 5DQ**
- 2. The Devonshire Arms, Unit 1, 5/6 Sherwood Street, W1F 7BW and 18/19 Denman Street W1D 7HW**
- 3. Blackwood, 21-23 Shaftesbury Avenue W1D 7EF**
- 4. The Rooftop restaurant, Unit H, 19 Shaftesbury Avenue W1D 7EF**

Ref: 23/01451/LIPN; 23/01460/LIPN; 23/01459/LIPN; 23/01450/LIPN

Introduction

[REDACTED] would be grateful for the Licensing Authority’s consideration of this representation in support of the above premises licence applications, based upon the promotion of all four licensing objectives.

[REDACTED] provides a unified voice for all businesses in Soho, with the aim of protecting and growing the economic diversity of the area in which we do business, through engaging with each other, our residents, other amenity groups and Westminster City Council. We currently represent almost 100 businesses in the Soho area, with hospitality, retail and property being our current focus.

Formed in 2020, initially as a forum to help each other face the unprecedented challenges of the Covid-19 pandemic, we are now focussed on partnership working through the Covid-19 recovery period and beyond. We are all committed to safeguarding Soho’s iconic status as a world class destination for independent retail, cutting edge food, live entertainment and Soho’s very special culture that defines our community and its unique heritage.

Night Time Economy & Statement of Licensing Policy

A key focus for [REDACTED] is the protection of Soho’s reputation as a centre for world beating hospitality and the night-time industries that contribute so much to the fabric of Westminster’s culture and economy. This is recognised in Westminster’s Statement of Licensing Policy:

The entertainment industry brings cultural and financial benefits to the city, with the nighttime element alone being estimated as having over 14,000 firms with turnover of more than £24 billion and employing over 220,000 people. As a result, Westminster has the largest evening and night-time economy in the UK, generating £3 billion per annum towards the UK’s economic output. The council believes that good management of its vibrant entertainment industry and of the street environment within which it operates is essential to the continued success of central London and attracting a wide range of people who want to come here to work, to visit and to live. Licensed entertainment in Westminster contributes to London’s appeal to tourists and visitors as a vibrant city. 1

The entertainment industry brings cultural and financial benefits to the city, with the nighttime element alone being estimated as having over 14,000 firms with turnover of more than 24 billion and employing over 220,000 people. Westminster has the largest evening and nighttime economy in the UK, generating 3 billion per annum towards the UK’s net economic output – this is larger than the night-time economies of Edinburgh, Manchester and Birmingham combined.2

The council believes that good management of its vibrant entertainment industry and of

*the street environment within which it operates is essential to the continued success of central London and attracting a wide range of people who want to come here to live, work and visit.*³

*Westminster’s licensed operators contribute significantly to enriching Westminster. Many licensed operators in Westminster play a pivotal role as cultural venues that are crucial in sustaining Westminster’s visitor economy and offering a diversity of world class and cutting-edge cultural experiences. The council strongly believes that the Westminster should be accessible and inclusive for all; this includes those who live here, the many people who work here, and those who visit and support local businesses.*⁴

Beyond the economic benefit, a certain proportion of Westminster’s licensed operators offer important late-night services and spaces for those who work unsocial hours, particularly medical and healthcare staff. The night-time is as much for somebody visiting friends for dinner at 8pm or working as a nurse at 2am, as it is for somebody going to the theatre, eating out at restaurant, or attending to a music venue

The Applications

Piccadilly Circus is a defining London landmark, and it warrants a local hospitality offering befitting that status.

While visitors rightly flock to the square to absorb the visuals, and the atmosphere, it remains an area to be passed through, with the Piccadilly Lights serving as a signpost to the joys of Soho and the West End beyond.

The Lucent development will change that, and help the junction evolve into something more than just an iconic thoroughfare – with these four new licensed premises sitting at its heart. Reinvention like this is not just desirable; it is necessary to ensure Westminster maintains its rightful place as London’s epicentre for hospitality, culture and tourism.

The balanced bar and restaurant use across the four venues has evidently been carefully thought through, to complement one another, and the area.

Unit A, The Devonshire Arms and Blackwood will hugely diversify the leisure offering at street level, enlivening frontages and improving security later at night, all within core hours.

The hours for the Rooftop, meanwhile, are measured and appropriate to the proposed use. They will allow visitors and residents to soak in the vibrancy of the area into the evening in a spectacular new setting atop the Lights, without encroaching on residential amenity. They are also in line with the hours under the old licence - which was a far cry from the upmarket destination restaurant we can expect here.

Given the nature of the proposed operations across the four venues, safeguarded as they are by a comprehensive schedule of model licensing conditions in each case, [REDACTED]

[REDACTED] are confident that the applicants will promote the Licensing Objectives without adding to Cumulative Impact.

This is so without even taking account of the two existing licenses being surrendered – but the fact that they are should weigh even more heavily in favour of grant, as should the broad range of employment opportunities that will be created by these new ventures.

Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	4 April 2023		

Please consider this representation in support of the licensed application on behalf of our [REDACTED]

The Lucent development is a much-anticipated revival of an iconic building in the West End. We welcome the well-thought-out renovation which will provide a new home for a multitude of various businesses in the West End, including new licensed premises. The historical building

had become tired and in much need of revitalisation. In particular the previous licensed premises seem no longer appropriate and in need of updating.

Our business therefore welcomes businesses like Blackwood to the development site. Introducing popular and professional managed businesses like Blackwood contributes to the attractiveness of the local area for shoppers, new office workers, local people and visitors alike. We very much hope that Westminster signals their support for Blackwood and the Lucent development by granting the licence.

We have every confidence that the new businesses can be managed without having any adverse impact in Soho and a positive addition to Westminster as a whole.

Name:	[REDACTED]		
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	In support
Received:	6 April 2023		

Dear Sirs,

[REDACTED] of the Lucent development site, we have been made aware of Landsec's aspiration to partner with ETM Group on Unit B at Lucent from our contact at Landsec and Landsec's consultation letter.

As you may be aware Shaftesbury Capital (following the recent merger of [REDACTED] [REDACTED]) are the freeholders of over 670 freehold buildings across the West End, located principally in Carnaby, Soho, Covent Garden, Chinatown and Fitzrovia.

Our [REDACTED] include properties clustered along the northern frontage of Denman Street, immediately opposite the Lucent scheme.

We know ETM Group well, they have been successful [REDACTED] tenants in the past and we remain in open dialogue with them on other opportunities across our portfolio. We are delighted to hear that Landsec are partnering with this family owned and led business who are a respected operator in the hospitality industry with well-developed operations and management policies in place.

Reading details in the consultation letter on the bespoke operational plan to be included in this application and confirmation servicing will be through Lucent's approved servicing strategy within the loading bay. We are encouraged that this tenant and proposed change of use will be a positive addition to the area with reliable management practices.

We would therefore like to note our support of the licencing application ref 23/01459/LIPN on this location to support the ETM partnership.

Name:	[REDACTED]		
Address and/or Residents Association	[REDACTED] [REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support of opposed:	Opposed
Received:	5 April 2023		

Reference: 23/01459/LIPN: Blackwood, 19-23, Shaftesbury Avenue, W1D 7ED

We write to make a relevant representation to the above application on behalf of [REDACTED]
[REDACTED]

About [REDACTED]

[REDACTED] is a charitable company limited by guarantee established in 1972. [REDACTED]
[REDACTED] is a recognised amenity group and was formed to make Soho a better place to live, work or visit by preserving and enhancing the area's existing diversity of character and uses, and by improving its facilities, amenities and environment.

Application Summary

New Premises Licence

New bar, basement, ground floor, mezzanine. To core hours.

Alcohol: Mon-Thurs: 10:00 - 23:30. Fri - Sat: 10:00 - 00:00. Sun: 12:00 - 22.30

LNR: Mon - Thurs: 23:00 - 23.30. Fri - Sat: 23:00 - 00:00.

Live Music/ Recorded Music/ Anything Similar/ Film:

Mon-Thurs: 10:00 - 23.30. Fri-Sat: 10:00 - 00:00am. Sun: 12:00 - 22:30

Opening Hours: Mon-Thurs: 10:00 - 12:00. Fri-Sat: 10:00 - 00:30. Sun: 12:00 - 23:00

Capacity: 439

Proposed Conditions

1. Other than area(s) edged and hatched in blue on the attached plan (basement, ground floor) alcohol shall not be sold or supplied otherwise than by waiter or waitress service for consumption by persons who are seated at tables.

Conditions: 13,16,20, 21, no deliveries / collections etc between 23.00 - 07.00, except for deliveries/collections taking place within the internal servicing yard.

28. No licensable activities shall take place at the premises until premises licences reference 20/01636/LIPN and 23/00820/LIPT (or such other number subsequently issued for the premises) have been surrendered.

Representation

We object to this application for a new bar on the grounds it will fail to promote the licensing objectives and increase cumulative impact in the West End Cumulative Impact Zone.

This application is one of four applications relating to the Lucent Development at Piccadilly Circus which includes Shaftesbury Avenue, Glasshouse Street, Sherwood Street and Denman Street. Additional information provided by the applicant states the following:

1. Unit A, 4, Glasshouse Street - core hours restaurant. 23/01459/LIPN
2. The Devonshire Arms, 5/6 Sherwood and 18/19 Denman Street - core hours restaurant with ancillary bar. 23/01460/LIPN
3. Blackwood, 21-23 Shaftesbury Avenue - a core hours bar with a substantial food offer. 23/01459/LIPN
4. The Rooftop restaurant, Unit H, 19 Shaftesbury Avenue - a 1am restaurant with ancillary bar

and terrace. 23/01450/LIPN.

The following existing premises licences are offered for surrender:

- Jewel Piccadilly 4-6 Glasshouse Street. Premises licence 20/01636/LIPT - a 1am, 500 capacity destination night club with vertical drinking and regulated entertainment
- Coqbull 17, Denman Street. Premises licence 22/01201/LIPDPS a former pub but currently a core hours 440 capacity restart and bar area.

In addition, two historical Premises Licences were in place within 19 Shaftesbury Avenue, Jamie Oliver's Diner and the Japan Centre. We note Jamie Oliver's Diner was licensed to core hours and the Japan Centre for off sales.

The impact of these four new applications plus the offer to surrender premises licences requires a full assessment and we reserve the right to add to this objection in due course.

The Application

We note the offer to surrender two premises licences and the reference to two historical licences, in relation to this the Cumulative Impact Policy CIP1, D15 applies.

'Any list of circumstances where exceptions may be granted is not definitive. One example might be a proposal to transfer an existing operation from one premises to another, where the size and location of the second premises is likely to cause less detrimental impact and will promote the licensing objectives, and where the existing operation would otherwise continue as before in the first premises. In order for this to be treated as a consideration justifying an exception to policy, the council will need to be satisfied that the necessary legal mechanisms are in place to ensure that the original premises licence will cease to be operable and cannot be transferred once surrendered. In considering whether there is likely to be less detrimental impact, the Licensing Authority will consider the actual operation of the premises which it is proposed should close, and it will take into account any future proposals which would affect the continued operation of those premises.'

We object to this application for a new bar with regulated entertainment and a capacity of 439, we also note a large proportion of space has been allocated for vertical drinking and all within the West End Cumulative Impact Zone. It is clear this will have a negative impact on the licensing objectives and cumulative impact in an area already saturated with licensed premises.

The premises is within Soho an area at the heart of the West End's entertainment district, with its **478** licensed premises which includes a large proportion being late night **119** (25%) licensed with a terminal hour between 1am - 6am and a **capacity of 22,480**. Furthermore, there are a significant number of large entertainment and drink led premises situated in the same section of Shaftesbury Avenue, examples being:

Rumba, 36, Shaftesbury Avenue. 3am, capacity 455

Ugly Coyote, 30, Shaftesbury Avenue. 3am, capacity 350

Jungle Cave, 20-24, Shaftesbury Avenue. 3am, capacity 620

The Sky Bar, Trocadero Hotel, will also exist on Shaftesbury Avenue. 3am, capacity 1,000

The total capacity of **2,425**.

This bar will increase cumulative impact, it is highly likely a large number of intoxicated patrons from these premises will want to continue their night out, not only to the premises listed above which are just over the road, but also those in the heart of Soho. More people will be retained for longer in the area, another concern and raised within Cumulative Impact Policy,

D5 states, *'The retention of people late at night contributes to cumulative impact.'*

The Pubs and Bar Policy PB1 applies in this case, there is a presumption to refuse any new applications within the West End CIZ unless they can demonstrate exceptional circumstances. In our view there are no exceptional circumstances in this case.

We also request the proposed conditions 13,16,20,21: collection and deliveries between 23:00 - 07:00 be amended to 23:00 - 08:00 in order to protect residential amenity.

Residents

There are real concerns amongst residents about the ever increasing numbers of licensed premises, they have been subjected to noise disturbance and anti-social behaviour that is beyond acceptable levels. They are disturbed by the late night activity as people walk by either shouting, screaming or arguing, noise from pedicabs, car doors slamming, horns honking, and are subjected to anti-social behaviour with people vomiting and urinating in the street and in their doorways.

Residents are also disturbed even if an establishment is not located directly on their street, as patrons usually intoxicated leave premises and either carry on their night out in Soho or as they make their way home making a noise and disturbing residents along the way.

With all of the above it is unsurprising residents experience sleep disturbance, a recent survey conducted by ██████████ confirms that residents are disturbed by noise at night and this is having a negative impact on their lives. 87 people responded of which 78 are Soho residents with ages spread fairly evenly from 22 to 80, 59% having lived in Soho for more than 10 years.

When asked about disturbed sleep; 24% of respondents have their sleep disturbed 7 nights a week, 16% 5 or 6 nights a week and 19% 3 or 4 nights a week.

Furthermore, 64% of respondents agreed that noise nuisance from increased commercial activity at night is the most serious problem impacting Soho residents quality of life.

62% of respondents agreed that the council should not grant any extensions of hours for premises in Soho.

60% of respondents agreed that noise nuisance and sleep deprivation is adversely impacting my health and the health of the people they live with.

46% of respondents agreed that noise nuisance is so bad that they have considered moving away from Soho.

The full survey can be found in **Appendix 1**.

Crime and Disorder

The Cumulative Impact Assessment 2020 presents overwhelming evidence of the year on year increase in cumulative impact in the West End Zone 1, ***it highlights the rate of crime as 10 - 13 times higher between 6pm - 6am compared to the borough average.*** The level of crime, disorder and anti social behaviour continues to be a huge problem in Soho, the crime figures are high and increasing. The recent police crime report for December 2022 highlights Soho as having the highest number of robberies, overall knife crime and violence against the person compared to other areas within the CIZ. The Committee will be aware of another recent serious incident on Greek Street where two police officers were stabbed which appears to be linked to the drugs trade, this follows on from another serious incident in the same street where a man was seriously injured. This highlight and confirms what residents already know about how unsafe Soho is at night.

These incidents confirm what residents already know that Soho is unsafe at night. Public safety is a huge concern and has been for a long time, the large number of licensed premises plus the numbers of people out on the streets at night attracts criminal gangs, which in turn results in

high levels of crime and disorder creating a very unsafe environment for the public.

In Soho the majority of robberies take place at night, people are targeted as they leave venues. Alongside the robberies and assaults drug dealing is a huge problem with groups of dealers congregating to sell drugs to people as they leave premises or as they pass by. There are more dealers in the area at night than during the day, this is directly linked to the large number of venues and people which creates the drugs market. Pickpockets also operate in the area, they are a part of a well organised criminal group who arrive in a van at night and disperse into Soho before returning to be driven away.

It is well known that intoxicated people become victims of crime, their vulnerability being exploited by gangs or individuals who are in Soho explicitly to target them. We believe patrons leaving this bar at night will be at high risk of becoming victims of crime.

Cumulative Impact Policy CIP1

This area has been identified by the Westminster City Council as under stress because the cumulative effect of the concentration of late night and drink led premises and night cafes has led to serious problems of disorder and/or public nuisance affecting residents, visitors and other businesses. The evidence presented in the Cumulative Impact Assessment 2020 is overwhelming, it describes the high level of cumulative impact in the West End Zone between 2017-2019. It concludes that,

'After consideration of the cumulative impact assessment it is the Licensing Authority's view that the number of premises licences in the West End, are such that it is likely granting further types of licences or varying existing licences would be inconsistent with the authority's duty to promote the licensing objectives. The granting of licences for certain types of operation that are likely to add to Cumulative Impact within these areas would not be consistent with the Licensing Authority's duty under the Licensing Act 2003.'
(p.19) (Our emphasis)

This evidence supported further policy restrictions in the West End, however, the impact of COVID-19 resulted in the Licensing Authority deciding not to implement greater restrictions at this stage, but it may in the lifetime of the policy if footfall moves toward pre-March 2020 levels (D1). Soho is fully open for business and thriving, our observation is Soho attracts more people now than at pre-COVID times.

The policies in relation to the cumulative impact zone are directed at the global and cumulative effects of licences on the area as a whole (D16. of the policy).

D23. 'The proximity of residential accommodation is a general consideration with regard to the prevention of public nuisance. It goes on, 'The nature of cumulative impact is that it is cumulative and affects not only the immediate vicinity of the premises, but the wider area; thus the number of people visiting the premises, the nature of licensable activities and the lateness of operations have an impact on an area as a whole, irrespective of whether or not there is residential accommodation in proximity to the premises.' (our emphasis)

It is important to note the policy relates to the global effects of alcohol licences in the whole impact zone and not just a part of it.

In summary

This is an application for a new bar in the West End Cumulative Impact Zone, any increase in the number of licensed premises and people in the area will fail to promote the licensing objectives and increase cumulative impact.

Yours faithfully,

████████████████████
████████████████████

Appendix 1 : ██████████ Sleep Survey Results

Appendix 1 : ██████████ y Sleep Survey Results - 31 October 2022

The survey conducted by ██████████ confirms that residents are disturbed by noise at night and this is having a negative impact on their lives.

87 people have responded of which 78 are Soho residents with ages spread fairly evenly from 22 to 80.

59% have lived in Soho more than 10 years

26% between 3 and 10 years

6% between 1 and 3 years and

9% have lived here less than a year

42% own their homes

20% are Soho Housing Association and the rest tenants with other landlords

10 respondents have children living at home with them

58% have double glazing

37% single glazing

5% have triple glazing

24% of respondents have their sleep disturbed 7 nights a week

16% of respondents have their sleep disturbed 5 or 6 nights a week

19% of respondents have their sleep disturbed 3 or 4 nights a week

19% of respondents have their sleep disturbed once or twice a week

20% do not have a problem with environmental noise pollution

Topping the list in September was people drinking in the street with 54 mentions, then pedicabs with 51, waste collections at 48, construction noise 36 and car horns 33 and deliveries at 25. Other noise sources identified were air conditioning, motorbikes revving, building alarms and music from licensed venues. The most common identified problem at 42% of respondents was people drinking and shouting in the street.

64% of respondents agreed that noise nuisance from increased commercial activity at night is the most serious problem impacting Soho residents quality of life

46% of respondents agreed that noise nuisance is so bad that they have considered moving away from Soho

60% of respondents agreed that noise nuisance and sleep deprivation is adversely impacting my health and the health of the people they live with.

67% of respondents agreed that the council should base its noise policy on the World Health Organisation guidelines

64% of respondents agreed that our ward councillors should make this their priority during the next four years

69% of respondents agreed that during the time I have lived in Soho noise pollution has got significantly worse

73% of respondents agreed that if noise limits are being exceeded the council should consider reviewing existing alcohol licences

72% of respondents agreed that the council should install electronic noise monitoring in Soho

56% of respondents agreed that the council should not grant additional premises licence for the

sale of alcohol in Soho.

62% of respondents agreed that the council should not grant any extensions of hours for premises in Soho

68% of respondents agreed that the council should renew its noise strategy as a matter of urgency

Many respondents made additional comments:-

I left Soho 4 years ago. After 20 years, the noise & air pollution finally broke me. Like the frog in the pan of water with the heat gradually turned up, it took me a while to realise that it wasn't me going soft, it was the significant degradation of the environment around me. Since moved out of my flat, several other tenants have moved in & swiftly out again citing sleep disruption & excessive night noise as their reason for leaving. The flat is now used as an office rather than as residential.

I am disappointed that another restaurant unit is going to be let on Hopkins Street by Shaftesbury when the residents already have an enormous amount of noise from the existing restaurants. No doubt they will also want an alcohol license, which will increase the noise and disturb residents even more.

████████████████████ I find it extremely exhausting not able to have rest at night, Screams and noise of drunk people every night, The Landlord WCC does not want to change the windows to a double glazing nor allow tenants to pay privately for windows to be upgraded. Noise at home, lack of sleep, and concentration in the day time. I have a hand held noise monitor, I recorded noise levels of 97db outside the pub at the corner of Broadwick and Berwick Streets.

More consideration needs to be given to residents from councillors, people visiting the area and local businesses in particular those who serve alcohol and have late night licences. Decisions such as granting planning and licence applications should not be made by people who do not live in the area and are therefore not impacted by the decision making.

Very difficult to get the local authority to understand and take complaints seriously. Officers often helpful but then the case goes to committee and they always seem to rule in favour of the commercial premises rather than residents.

There is supposed to be a presumption to refuse new licences but in practice the council still lets new things through until after Midnight, which is far too late and has made a nonsense of the policy.

There should be a quiet window of 11pm to 8am every day. 7am deliveries are far too early for a lot of people if they are noisy or use cages or refrigeration.

████████████████████ Regularly now (most nights) there are traffic jams in the street at 3am in the morning with cars picking up people leaving clubs. The cars frequently are using their horns. Last night they had their door open with music blaring. we have 2 motorbike stands close together. 1 in ██████████ and 1 in ██████████. There is always at least one bike revving up at either 3am or really early like 530am This noise has changed and increased over the past 3-4 years. I am woken up most nights at about 3am. And i have double glazing and am on [a high] floor.

Businesses take no responsibility for their customers drinking/eating and mainly shouting outside, including when they are queuing, and particularly when they are leaving. Post al fresco, there is a new attitude that anything goes on the streets and that includes contempt for the community who live here. The Council need to rethink this and put some major resource into enforcement.

██████████ ... Born and bred.. It's never been this noisy!

Early hours waste collections (including bottle smashing) also includes the food & beverage businesses putting their waste in the street and bottle bins at anti-social hours ahead of collection times. Our local restaurants are not supposed to put bottles out between the hours of 23:00 and 07:00 but they frequently do. Frequently delivery trucks some with noisy refrigeration units are also delivering early hours.

Also deliveries & pedicabs. Unfortunately my lack of sleep due to noise has caused serious health issues and I now cannot work and suffer anxiety and depression. I'm woken up on average 5 times per night and have considered suicide. Why I'm being denied sleep between the hours of 11pm and 7am astonishes me. The freeholders ██████████ show a total disrespect to the effects that noise has on the residents of Soho

END

3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:	
Policy CIP1 applies	<p>A. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for: pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to:</p> <ol style="list-style-type: none"> 1. Vary the hours within Core Hours under Policy HRS1, and/or 2. Vary the licence to reduce the overall capacity of the premises. <p>C. Applications for other premises types within the West End Cumulative Impact Zones will be subject to other policies within this statement and must demonstrate that they will not add to cumulative impact.</p> <p>D. For the purposes of this policy the premises types referred to in Clause A are defined within the relevant premises use policies within this statement.</p>
Policy HRS1 applies	<p>A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:</p> <ol style="list-style-type: none"> 1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm. 2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation. 3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed. 4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises. 5. The proposed hours when any music, including incidental music, will be played. 6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises. 7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity. 8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night. 9. The capacity of the premises. 10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation. 11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.

	<p>12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.</p> <p>13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.</p> <p>14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.</p> <p>6. Pubs and bars, Fast Food and Music and Dance venues Monday to Thursday: 10am to 11.30pm. Friday and Saturday: 10am to Midnight. Sunday: Midday to 10.30pm. Sundays immediately prior to a bank holiday: Midday to Midnight.</p> <p>D. Core hours are when customers are permitted to be on the premises and therefore the maximum opening hours permitted will be to the same start and terminal hours for each of the days where licensable activity is permitted.</p> <p>E. For the purposes of this policy, 'premises uses' are defined within the relevant premises use policies within this statement.</p> <p>Note: The core hours are for all licensable activities but if an application includes late night refreshment then the starting time for that licensable activity will be 11pm.</p>
<p>Policy PB1 applies</p>	<p>A. Applications outside the West End Cumulative Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities being within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has taken account of the Special Consideration Zones policy SCZ1 if the premises are located within a designated zone. 5. The application and operation of the venue meet the definition of a Public House or Bar in Clause D. <p>B. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone other than:</p> <ol style="list-style-type: none"> 1. Applications to vary the existing licence hours within the council's Core Hours Policy HRS1. 2. Applications that seek to vary the existing licence so as to reduce the overall capacity of the premises. <p>C. The applications referred to in Clause B1 and B2 will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1, and/or, 2. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol

	<p>and/or Late-Night Refreshment Policy DEL1.</p> <p>3. The application and operation of the venue continuing to meet the definition of a Public House or Bar in Clause D.</p> <p>D. For the purposes of this policy a Public House or Bar is defined as a premises, or part of a premises that's primary use is the sale or supply of alcohol for consumption on those premises and/or for consumption off the premises for consumption outside the venue.</p>
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4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

Appendix 1	Premises plans
Appendix 2	Metropolitan Police Service additional submissions
Appendix 3	Applicant supporting documents
Appendix 4	Licences Proposed to be Surrendered by Applicant
Appendix 5	Premises History
Appendix 6	Proposed conditions
Appendix 7	Residential map and list of premises in the vicinity

Report author:	Karyn Abbott Senior Licensing Officer
Contact:	Telephone: 020 7641 6500 Email: kabbott@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	October 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	December 2022
4	Licensing Authority	5 April 2023
5	Environmental Health Service	6 April 2023
6	Metropolitan Police Service	6 April 2023
7	Interested party representation 1	26 March 2023
8	Interested party representation 2	4 April 2023
9	Interested party representation 3	6 April 2023
10	Interested party representation 4	5 April 2023



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PC David Morgan
Westminster Police Licensing Unit
Westminster City Hall
15th Floor, 64 Victoria Street
London
SW1E 6QP
Email:

Friday 24th May 2023

Dear Westminster Licensing Team,

The Metropolitan Police Service wishes to submit the following information with regards to the representation made for opposing the granting of a New Premises Licence of:

Blackwood, 19 – 23 Shaftesbury Avenue, London, W1D 7ED – 23/01459/LIPN

This venue is part of the new Lucent development which is located within the confines of Shaftesbury Avenue, Denman Street, Sherwood Street and Glasshouse Street.

This development contains four new licence applications.

This particular venue is anticipated to become a core hours Premium Sports Bar which will encompass a certain percentage of floor space to allow for vertical drinking (as shown blue on the plans).

The venue is situated within the Cumulative Impact Zone and is located in an area that already contains a high proportion of licensed premises. This area of Shaftesbury Avenue has historically been an extremely busy area, especially at night and it has always remained a demanding area for the Police and Emergency Services.

It is noted that the applicant is offering to surrender two current licenses, these being Jewel Piccadilly, 4-6 Glasshouse Street, which was a 500 capacity 1am nightclub and Coqbull, 17 Denman Street, which was a 440 capacity core hours restaurant with a bar area.

However, the Police feel that even with these two licenses being surrendered, they are concerned that the four new venues will still have an adverse effect on the cumulative impact of the area.

It is understood that the current Jewel and Coqbul licences have a total capacity of 940.

The four new licences for this development (from the conditions offered by the client) will have a total capacity of 1,214, of which, a substantial proportion will allow vertical drinking without it being ancillary to consuming a meal.

It can be argued that these four new licences will essentially increase the number of people entering the West End and the Cumulative Impact Zone. Many of these patrons will have already consumed alcohol and may be tempted to remain in the area and may become the victims or perpetrators of crime and disorder or anti-social behaviour. This potentially could lead to a rise in assaults, thefts, robberies and anti-social behaviour which would be a further drain on the resources of the Emergency Services.

As per Westminster Council's Licensing Policy, customers who have been drinking whilst seated will behave differently to those that have been drinking vertically especially when leaving the venue. The addition of waiter/waitress service is also an important tool to help monitor customer's intoxication levels, something which is more difficult to control when vertical drinking is permitted. It is noted that this application has seated areas with waiter/waitress service, but there is also a large proportion of the Ground Floor and Basement Floor allocated to vertical drinking.

The current levels of alcohol related assaults, sexual assaults and robberies within the West End are now higher than at pre-covid levels and when the Cumulative Impact Assessment was conducted in 2020.

The most recent crime figures can be seen in Appendix 1 and it should be noted that the peak times for crime are between 2200 hours and 0200 hours.

As already stated, if this application were to be granted (along with the other three applications within the development) they would potentially increase the amount of intoxicated people dispersing into the West End at a time when crime levels are at a peak.

It should also be noted that the applicant has offered a number of conditions which support the promotion of the Licensing objectives. The venue has a similar venue within the Victoria Special Consideration Zone which is considered by the Police Licensing team to be well run by the operator, but it must be noted that this is situated in an area that is considerably less busy than Shaftesbury Avenue.

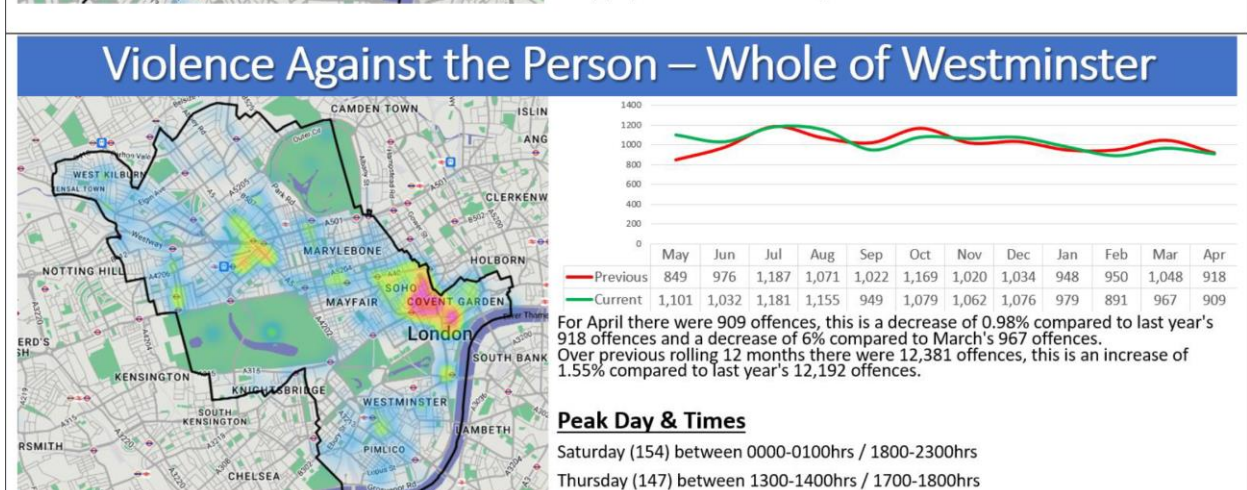
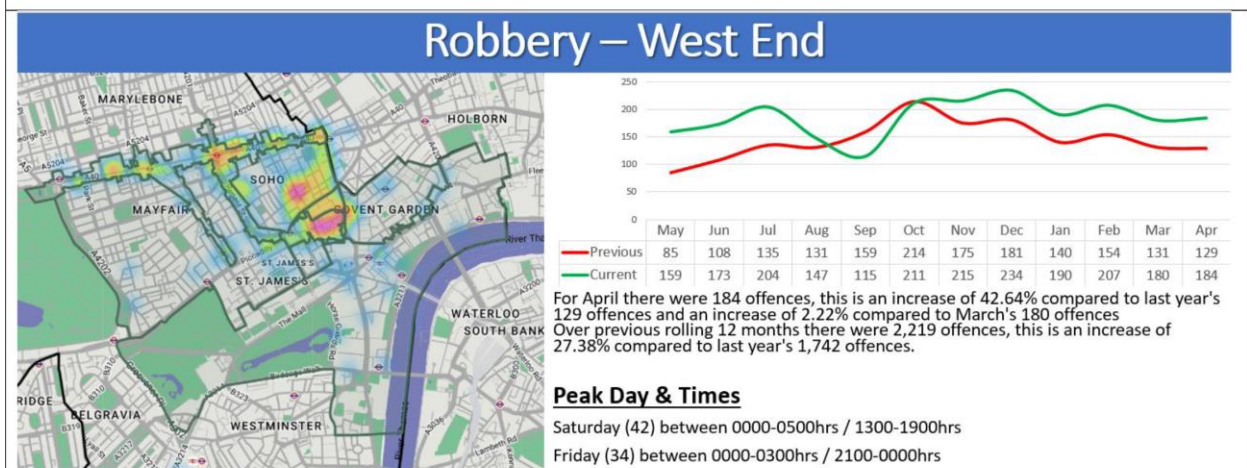
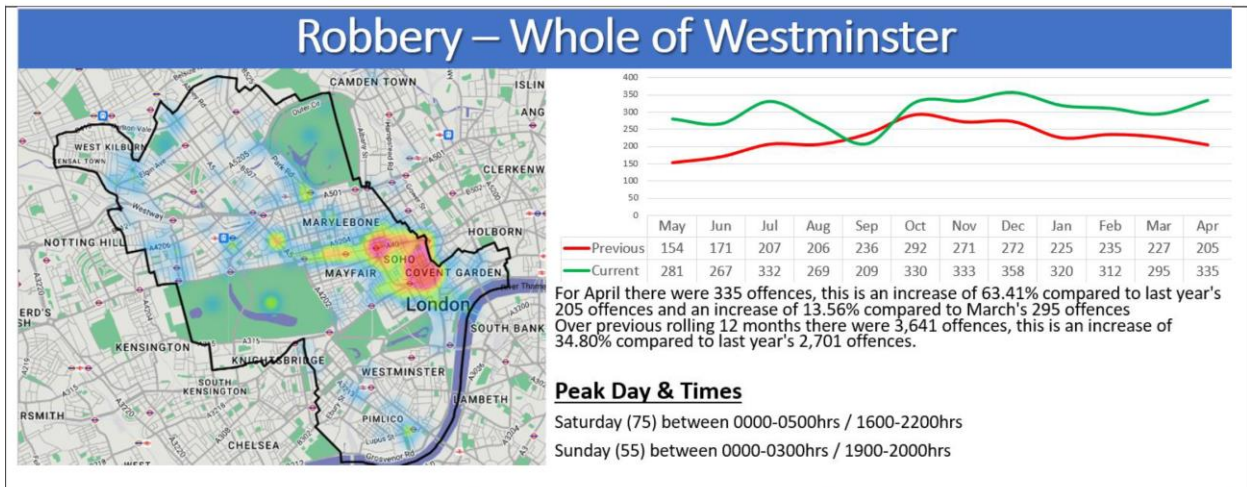
The issues raised in this submission are not aimed at the operator, but are aimed at the potential adverse impact on Cumulative Impact and it is for the reasons above that the Metropolitan Police Service object to this application.



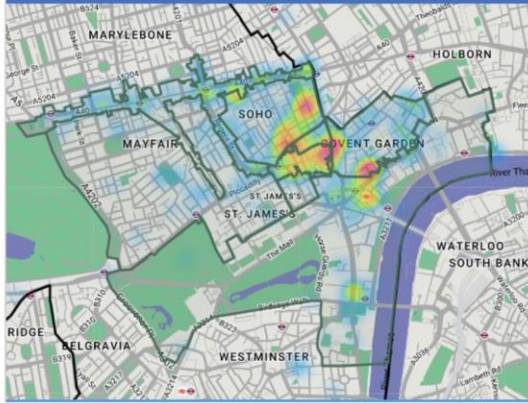
PC David Morgan

Westminster Police Licensing Team

Appendix 1 - West End Crime Statistics – April/May 2023



Violence Against the Person – West End

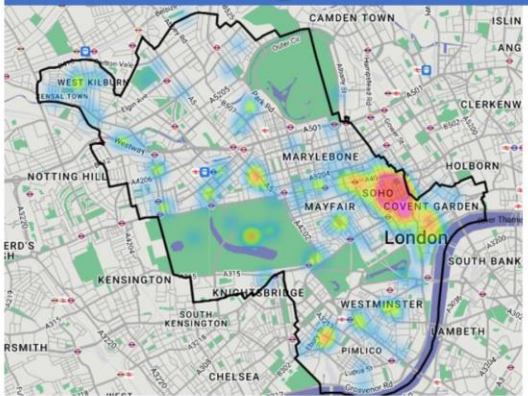


For April there were 360 offences, this is a decrease of 11.76% compared to last year's 408 offences and a decrease of 6.49% compared to March's 385 offences. Over previous rolling 12 months there were 5,259 offences, this is an increase of 3.24% compared to last year's 5,094 offences.

Peak Day & Times

Saturday (81) between 0000-0500hrs / 1800-2300hrs
 Sunday (63) between 0000-0400hrs

Drug Possession – Whole of Westminster

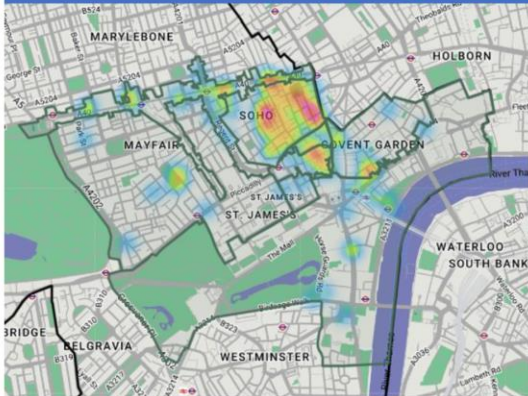


For April there were 205 offences, this is a decrease of 23.51% compared to last year's 268 offences and an increase of 1.99% compared to March's 201 offences. Over previous rolling 12 months there were 3,004 offences, this is an increase of 6.45% compared to last year's 2,822 offences.

Peak Day & Times

Saturday (45) between 0000-0300hrs / 1600-1800hrs / 2100-0000hrs
 Thursday (43) between 1400-1900hrs

Drug Possession – West End

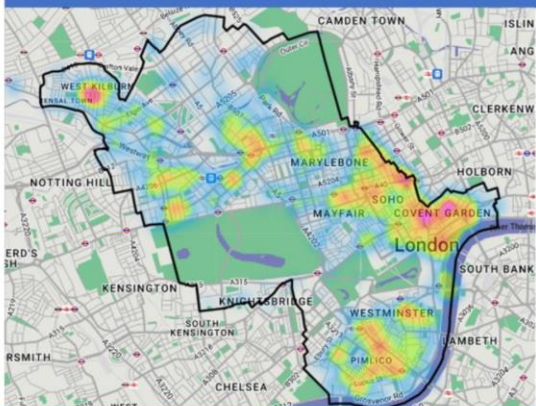


For April there were 105 offences, this is a decrease of 40.68% compared to last year's 177 offences and a decrease of 6.25% compared to March's 112 offences. Over previous rolling 12 months there were 1,835 offences, this is an increase of 9.29% compared to last year's 1,679 offences.

Peak Day & Times

Saturday (25) between 0000-0300hrs / 2200-0000hrs
 Friday (24) between 0000-0100hrs / 2200-0000hrs

Anti Social Behaviour – Whole of Westminster

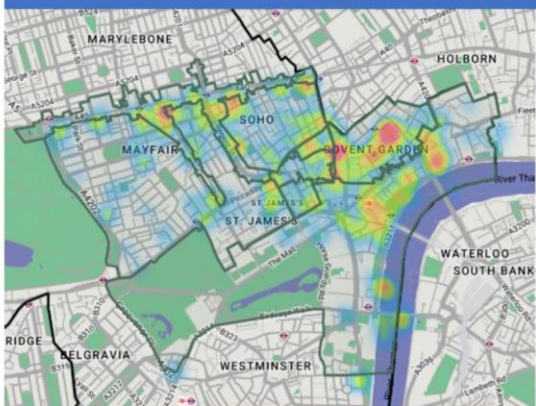


For April there were 1,194 reports, this is a decrease of 0.17% compared to last year's 1,196 reports and a decrease of 0.50% compared to March's 1,200 reports. Over previous rolling 12 months there were 14,734 reports, this is a decrease of 16.60% compared to last year's 17,666 reports.

Peak Day & Times

Saturday (217) between 0000-0400hrs
 Sunday (198) between 0000-0400hrs

Anti Social Behaviour – West End



For April there were 385 reports, this is an increase of 13.24% compared to last year's 340 reports and the same compared to March's 385 reports. Over previous rolling 12 months there were 4,548 reports, this is a decrease of 15.35% compared to last year's 5,373 reports.

Peak Day & Times

Saturday (78) between 0000-0400hrs
 Sunday (72) between 0200-0600hrs

Crime statistics in relation to *day and time* committed within the West End. Inclusive of Violence against the person, Sexual assault, Robbery and drug offences between **May 2022** and **May 2023**.

Combined (Violence against the person, Sexual assault, Robbery and drug possession) - May 2022 and May 2023

	0700 - 0959			1000 - 1259			1300 - 1559			1600 - 1859			1900 - 2159			2200 - 0059		0100 - 0359			0400 - 0659				
Mon	4	5	8	6	8	10	7	14	22	20	18	21	21	27	27	26	40	54	27	32	22	14	7	4	444
Tue	3	7	7	10	13	20	13	12	29	18	15	20	25	29	28	57	57	39	50	42	35	16	5	6	556
Wed	4	2	8	4	8	13	10	14	19	16	20	23	26	24	26	43	47	60	55	61	46	17	7	7	560
Thu	7	4	7	5	12	13	6	22	20	17	29	25	37	32	41	87	92	116	84	66	59	36	18	8	843
Fri	9	7	9	12	14	16	19	15	26	28	27	35	44	46	72	79	126	145	105	142	108	48	15	10	1,157
Sat	11	7	11	10	15	14	11	22	20	26	42	48	36	51	81	127	130	130	122	127	106	55	24	6	1,232
Sun	9	6	6	9	5	6	8	19	26	19	26	19	25	35	37	56	42	49	35	19	27	9	9	4	505
Total	47	38	56	56	75	92	74	118	162	144	177	191	214	244	312	475	534	593	478	489	403	195	85	45	5,297

Violence against the person - May 2022 and May 2023

	0700 - 0959			1000 - 1259			1300 - 1559			1600 - 1859			1900 - 2159			2200 - 0059			0100 - 0359			0400 - 0659			
Mon	1	5	8	5	2	6	5	9	12	11	8	13	6	17	18	11	12	30	13	10	7	7	5	2	223
Tue	1	3	5	8	9	17	6	6	10	9	8	8	13	12	16	23	20	19	31	22	23	8	4	6	287
Wed	4	1	5	4	7	7	6	8	9	10	10	13	14	16	15	19	20	28	22	23	23	12	5	2	283
Thu	6	4	5	4	9	8	4	10	11	8	13	14	24	18	17	35	35	57	41	26	26	15	11	3	404
Fri	5	3	8	4	9	13	11	9	12	13	15	22	29	21	35	23	45	71	32	58	54	24	8	6	530
Sat	9	3	7	7	8	8	5	13	8	15	24	33	20	23	43	48	56	69	64	52	57	29	14	2	617
Sun	6	4	4	2	2	3	3	13	14	10	12	12	19	26	25	25	28	28	21	8	16	5	5	3	294
Total	32	23	42	34	46	62	40	68	76	76	90	115	125	133	169	184	216	302	224	199	206	100	52	24	2,638

Sexual assault - May 2022 and May 2023

	0700 - 0959			1000 - 1259			1300 - 1559			1600 - 1859			1900 - 2159			2200 - 0059			0100 - 0359			0400 - 0659			
Mon				1	2					1	2	1	3	2	1	1	1	2	2	4	3	1			26
Tue		1		1			1						1	3	4	1	2	1	3	2	1	2			23
Wed							1		1				1	1	3	2	4	3	5	6	12	3	1		43
Thu				1			1			1	1		3	2	3	6	2	8	5	5	2	1		1	42
Fri	2	1	1	1			3	1		1	2	3	2	3	4	5	10	15	16	15	8	1			94
Sat		2		3	3		2	2	1		4	2	4	4	9	22	17	17	13	3	3				111
Sun		2	3		2	1		2		1	3		3			4	1	4	1	2	5		1		35
Total	2	3	4	4	6	7	5	5	5	3	5	13	10	21	19	30	41	52	50	53	25	9	1	1	374

Robbery - May 2022 and May 2023

	0700 - 0959			1000 - 1259			1300 - 1559			1600 - 1859			1900 - 2159			2200 - 0059			0100 - 0359			0400 - 0659			
Mon	2						1	1	2	3	1	5	6	8	4	5	9	7	9	6	9	8	3	2	93
Tue	2	2		1	1		2	2	3	1	3	5	6	5	2	8	13	8	9	15	10	1	1		100
Wed		1			1		1	1	2	2	4		8	4	3	7	12	11	16	11	11	4	1	3	103
Thu			1				2	1	4	3	6		8	5	5	10	13	19	23	21	23	11	5	4	164
Fri	1	2		2	2	2	1	2	5	4	3	3	8	14	14	7	18	19	36	39	31	16	5	1	235
Sat	2	2	1	1	2	1	3	1	5	6	14	6	8	14	21	17	21	16	29	47	28	16	8	4	273
Sun	3	1		2			3	2	6	3	9	3	5	5	6	4	6	5	8	3	4	3	2	1	84
Total	10	8	2	6	5	5	10	12	24	21	39	33	51	51	56	62	90	87	127	145	115	54	24	15	1,052

Drug offences between May 2022 and May 2023

	0700 - 0959			1000 - 1259			1300 - 1559			1600 - 1859			1900 - 2159			2200 - 0059			0100 - 0359			0400 - 0659			
Mon	1			1	5	1	1	3	7	8	4		6	4	2	5	20	13	6	9	4	3			103
Tue		2	1	1	2	3	5	3	16	8	4	8	5	10	6	25	22	12	8	4	2	5			152
Wed			3		1	5	3	5	8	4	8	5	3	1	6	13	12	16	11	16	9			1	132
Thu	1			1	1	2	5	2	9	8	4	12	5	2	7	16	36	43	33	15	14	9	9	2	236
Fri	1	1		5	3	1	4	3	9	10	7	7	6	8	20	44	55	40	22	31	17	8	2	3	307
Sat				3	2	2	2	3	6	5	4	5	6	6	10	13	54	32	29	15	16	18	7	2	240
Sun		1			2	3	1	1	4	5	6	4	1	1	6	23	8	13	5	6	2	1	1		95
Total	3	4	8	12	18	18	19	33	58	44	44	32	29	41	69	200	192	156	82	96	61	33	8	5	1,265

Previous year's statistics (2018-2022)

Combined (Violence against the person, Sexual assault, Robbery and drug possession) May 2018 – May 2019

	0700 - 0959	1000 - 1259	1300 - 1559	1600 - 1859	1900 - 2159	2200 - 0059	0100 - 0359	0400 - 0659																	
Mon	9	9	10	3	7	9	16	25	12	22	22	28	18	20	18	20	29	65	32	30	36	17	5	6	468
Tue	7	6	11	9	14	12	7	9	12	19	21	23	24	19	22	20	33	53	25	30	28	17	4	1	426
Wed	9	11	13	9	11	16	20	11	20	24	22	23	17	26	17	30	31	75	46	52	49	25	4		561
Thu	2	4	8	12	13	15	11	19	21	16	24	18	34	25	27	23	44	88	44	54	67	29	8	1	607
Fri	11	6	6	13	8	13	13	19	17	14	24	36	30	33	44	49	54	79	96	90	79	44	16	13	807
Sat	9	4	6	14	10	13	16	15	16	25	22	32	38	34	38	61	83	108	89	80	78	42	30	10	873
Sun	8	4	4	5	9	11	10	12	21	14	21	21	23	20	20	26	29	61	17	27	27	10	6	2	408
Total	55	44	58	65	72	89	93	110	119	134	156	181	184	177	186	229	303	529	349	363	364	184	73	33	4,150

Combined (Violence against the person, Sexual assault, Robbery and drug possession) May 2019 – May 2020

	0700 - 0959	1000 - 1259	1300 - 1559	1600 - 1859	1900 - 2159	2200 - 0059	0100 - 0359	0400 - 0659																	
Mon	2	13	13	8	12	7	13	10	24	19	19	22	16	17	20	30	28	91	26	25	28	11	8	7	469
Tue	8	4	6	16	20	16	12	16	15	15	24	13	24	22	22	21	39	126	44	37	35	18	8	6	567
Wed	4	8	6	15	20	12	11	7	16	18	21	31	21	23	18	36	46	80	47	47	39	20	6	5	557
Thu	6	12	16	7	15	30	16	18	22	25	16	24	22	17	21	41	51	113	52	62	49	22	11	7	675
Fri	6	7	6	11	11	13	15	24	20	15	30	32	29	45	35	45	81	129	107	100	74	50	11	3	899
Sat	5	4	8	10	13	18	15	21	18	33	47	26	27	31	52	56	85	121	92	90	81	38	18	5	914
Sun	7	8	2	6	10	8	12	17	15	19	22	26	25	15	23	31	37	87	27	17	22	8	6	4	454
Total	38	56	57	73	101	104	94	113	130	144	179	174	164	170	191	260	367	747	395	378	328	167	68	37	4,535

Combined (Violence against the person, Sexual assault, Robbery and drug possession) May 2020 – May 2021

	0700 - 0959	1000 - 1259	1300 - 1559	1600 - 1859	1900 - 2159	2200 - 0059	0100 - 0359	0400 - 0659																	
Mon	2	5	6	4	4	5	5	9	10	13	15	14	9	19	20	30	19	14	11	11	8	3	1	1	238
Tue	2	4	4	6	5	10	8	8	18	10	21	13	10	16	21	25	7	18	15	11	6	1	1	3	243
Wed	1	5	3	9	6	6	8	8	7	17	11	17	8	19	15	26	16	24	7	4	6	7	3	1	234
Thu	5	5	5	6	9	10	10	11	15	11	17	10	20	20	17	35	22	28	13	16	16	8	4	2	315
Fri	4	3	6	10	7	14	17	13	14	17	12	17	16	26	24	57	53	41	29	25	13	10	3	2	433
Sat	3	2	5	4	7	7	12	12	15	17	24	28	31	20	42	43	50	31	22	24	21	8	5		433
Sun	1	3	3	4	6	4	5	5	13	17	13	13	9	15	21	17	24	15	8	5	3	5		1	210
Total	18	27	32	43	44	56	65	66	92	102	113	112	103	135	160	233	191	171	105	96	73	42	17	10	2,106

Combined (Violence against the person, Sexual assault, Robbery and drug possession) May 2021 – May 2022

	0700 - 0959	1000 - 1259	1300 - 1559	1600 - 1859	1900 - 2159	2200 - 0059	0100 - 0359	0400 - 0659																	
Mon	4	2	6	6	8	16	12	12	17	28	14	25	22	23	17	32	38	57	35	25	26	12	6	4	447
Tue	3	1	6	11	15	10	17	9	19	20	18	26	27	27	20	38	52	75	50	31	26	13	1	4	519
Wed	6	4	3	7	6	15	13	9	16	25	21	26	21	15	24	43	52	64	62	69	56	19	9	4	589
Thu	4	6	13	7	7	11	14	17	11	22	30	25	22	24	40	68	92	98	58	73	55	24	11	2	734
Fri	1	6	7	10	15	7	8	21	12	20	33	27	22	44	56	89	147	158	134	169	112	56	20	9	1,183
Sat	8	4	4	9	12	11	14	20	21	31	24	41	45	50	59	111	125	158	128	123	105	61	17	16	1,197
Sun	9	10	4	8	5	7	16	19	19	21	19	23	27	36	38	36	38	65	37	32	26	14	8	3	520
Total	35	33	43	58	68	77	94	107	115	167	159	193	186	219	254	417	544	675	504	522	406	199	72	42	5,189

Heat Map for 1st April – 30th April 23

Combined crimes



Thomas & Thomas
Partners LLP

Your ref:
Our ref: AT/JS/LS1.1.1

38a Monmouth Street
London WC2H 9EP
tel: 020 7042 0410
fax: 020 7379 6618

Licensing Authority
Westminster City Council
64 Victoria Street
London SW1E 6QP

By email: licensing@westminster.gov.uk

9 March 2023

Dear Sirs

Lucent Development Piccadilly Circus - Applications for Premises Licences

We act for LS 1 Sherwood Street Ltd and refer to our client's Premises Licence applications in respect of the Lucent development at Piccadilly Circus.

Our client is currently developing the iconic Piccadilly lights building encompassed by Shaftesbury Avenue, Denman Street, Sherwood Street and Glasshouse Street. The development works are wide-ranging, bringing the thoughtfully designed mixed commercial use building block up to the highest standards befitting of its location in the heart of Piccadilly Circus.

Applications

Our client has submitted four applications for new Premises Licences following pre-application advice reference 21/06222/PREAPM. The applications include the following proposals:

1. Unit A, 4 Glasshouse Street W1B 5DQ – a core hours restaurant licence.
2. The Devonshire Arms, Unit 1, 5/6 Sherwood Street, W1F 7BW and 18/19 Denman Street W1D 7HW – a core hours restaurant and ancillary bar.
3. Blackwood, 21-23 Shaftesbury Avenue W1D 7EF – a core hours bar with a substantial food offer.
4. The Rooftop restaurant, Unit H, 19 Shaftesbury Avenue W1D 7EF – a 1.00 am restaurant with ancillary bar and terrace.

Our client is submitting joint applications with the tenants in respect of The Devonshire Arms and Blackwood. Our client is currently marketing and vetting potential tenants in respect Unit A and the Rooftop.

Existing Premises Licence

The following existing Premises Licences **are offered for surrender:**

- Jewel Piccadilly 4-6 Glasshouse Street, W1B 5DQ Premises Licence reference 20/01636/LIPT– a 1.00 am, 500 capacity destination nightclub with vertical drinking and regulated entertainment.
- Coqbull 17 Denman Street, W1D 7HW Premises Licence reference 22/01201/LIPDPS– a former pub but currently a core hours 440 capacity restaurant with bar area.

In addition, two historical Premises Licences were in place within 19 Shaftesbury Avenue W1D 7ED, being Jamie Oliver's Diner and the Japan Centre.

Policy

The new uses are strategically spread across the development with comprehensive estate management controls and an internal servicing yard provided by our client. If granted, the hours across the scheme will reduce from 1.00 am to Core Hours, save for the flagship restaurant overlooking Piccadilly Circus.

Our client is grateful to the Licensing Authority, Responsible Authorities and local stakeholders for considering the proposals and will provide further submissions and supporting material in due course where required.

Yours faithfully

Thomas & Thomas Partners LLP

tel: 020 7042 0413

email: jspiegler@tandtp.com

Report of Observations

at

Piccadilly Circus and Greenwood Sports Bar, Victoria Nova

By

██████████, Independent Licensing Consultant.

Introduction.

1. Jack Spiegler of Thomas and Thomas LLP has instructed me to conduct observations in Piccadilly Circus and vicinity in order to consider the potential impact of the proposed Lucen development of the iconic Piccadilly lights building. This development comprises four applications for new Premises Licences as follows:
 1. Unit A, 4 Glasshouse Street W1B 5DQ – a core hours restaurant licence.
 2. The Devonshire Arms, Unit 1, 5/6 Sherwood Street, W1F 7BW and 18/19 Denman Street W1D 7HW – a core hours restaurant and ancillary bar.
 3. Blackwood, 21-23 Shaftesbury Avenue W1D 7EF – a core hours bar with a substantial food offer.
 4. The Rooftop restaurant, Unit H, 19 Shaftesbury Avenue W1D 7EF – a 1.00 am restaurant with ancillary bar and terrace.
2. There are two (2) existing premises licenses that are offered for surrender. These are:
 - Jewel Piccadilly 4-6 Glasshouse Street, W1B 5DQ. Premises Licence reference 20/01636/LIPT– a 1.00 am, 500 capacity destination nightclub with vertical drinking and regulated entertainment.
 - Coqbull 17 Denman Street, W1D 7HW. Premises Licence reference 22/01201/LIPDPS. A former pub but currently a core hours 440 capacity restaurant with bar area.

In addition, two historical Premises Licences were in place within 19 Shaftesbury Avenue W1D 7ED, being Jamie Oliver's Diner and the Japan Centre.

3. I have also been instructed to conduct observations at Greenwood sports bar in the Victoria Nova development as the proposed Blackwood premises within Lucent will operate in a very similar manner and be operated by the same operator.

Summary of Expertise – ██████████

4. I retired from the police service on 2nd November 2012 having completed 31 years exemplary service with the Metropolitan Police in London. Between January 2012 and my retirement, I was employed as the Chief Inspector in charge of licensing for the London Olympic Games 2012. In this role I headed up a team of officers with

responsibility for supervision of licensing compliance at all the Olympic venues, including the Olympic Park. In addition, I was responsible for ensuring that any associated events were properly licensed, sufficiently staffed and operated in accordance with the licensing legislation and best practice to ensure the safe and effective delivery of the Olympic Games. In addition to leading my team I visited and worked with both the Olympic Park management and many other venues, reviewing their policies and procedures and ensuring that the Games were delivered safely and securely. The success of this operation not only protected the reputation of the MPS but provided positive benefits for the profile of the MPS and the United Kingdom. I have been awarded an Assistant Commissioners Commendation for this work.

5. Prior to this role, between Jan 2002 and January 2012, I was employed first as an Inspector and then as a Chief Inspector on the MPS Clubs and Vice Unit (Now SCD9 Serious and Organised crime command). My responsibilities over this period focussed on licensing and included day to day supervision of the licensing team that had a London wide remit to support the Boroughs with licensing activity. Providing both Overt and Covert support for policing problem licensed premises across London. My team worked with premises when licensing issues were identified to address these problems through the use of action plans in order to raise their standards. Where this failed, I would support the Boroughs with evidence for use at review hearings if required.
6. I devised and implemented the MPS strategy 'Safe and Sound' which sought to improve the safety of customers at licensed premises by reducing violent and other crime, in particular gun crime and the most serious violence. I also developed the Promoters Forum and risk assessment process, together these initiatives contributed to an overall reduction in violence in London of 5% and of the most serious violence and gun crime at licensed premises by 20% whilst I was there.
7. From 2004 until 2008 my role included representing the MPS and ACPO licensing lead both in London and nationally. In this role I developed key partnerships with industry, NGOs and Government departments in order to improve the standards at licensed premises. I sat on the British Institute of Innkeeping working party and helped develop the national training for Door Supervisors. I worked with the national regulator the Security Industry Authority to successfully introduce the new regime under the Private Security Industry Act 2001 within London. I sat on Government working parties and worked closely with the alcohol harm reduction team on identifying best practice and ensuring this was used both within London and nationally by police and local authorities. I worked with Government on the drafting of SEV legislation and gave evidence to the

House of Commons Select Committee in 2009 on the impact of premises providing sexual entertainment.

8. I was involved with Best Bar None, a national voluntary scheme of accreditation for safe licensed premises, for a number of years and successfully helped a number of boroughs implement the initiative. I was a trained Best Bar none assessor and until my retirement sat on the Board for Best Bar None in the Royal Borough of Kensington and Chelsea. I was also a trained assessor for Purple Flag, the national voluntary awards scheme for safe, diverse and accessible town centres. For the five years prior to my retirement, I was responsible for licensing of the Notting Hill Carnival, the largest street carnival in Europe. During this time, I contributed to a reduction in violence overall at the Carnival and delivered increased seizures of illegal alcohol, reduction of unlicensed alcohol sales and a reduction in alcohol related violence. In addition to the above I attended internal MPS training and qualification courses, I am trained in conducting health and safety risk assessments and hold the National Certificate for Licensing Practitioners, issued by the British Institute of Inn keeping.
9. Following my retirement, I established [REDACTED] to provide independent compliance support and advice for premises and events requiring a local authority licence. Since then, I have provided evidence gathering services, advice and support to a broad range of licensed premises on a variety of issues, including crime and disorder, street drinking, rough sleepers and age-related product issues. I have also provided support to bars and shops at events such as Nottinghill Carnival and provided support and advice for high profile clubs such as Fabric in London. This work has involved premises that benefit from a variety of local authority licences including alcohol on and off licences, betting premises licences and late-night refreshment. I regularly provide expert independent witness evidence at both local authority and appeal court hearings.

Observations.

10. I conducted observations at Piccadilly Circus, Piccadilly Lights and in the vicinity of the proposed new premises in Sherwood Street, Denman Street, Shaftsbury Avenue and Glasshouse Street on the evening and night of Friday the 21st of April 2023 between 21.00 hours and 01.30 hours. I also observed access to local transport at nearby bus stops and 24-hour tube station entrances, the nearest being opposite the premises in Piccadilly. In addition I visited Greenwood sports bar in Victoria Nova development as

the proposed Blackwood premises within Lucent will operate in a very similar manner and be operated by the same operator.

11. The weather on the evening of 21st April was clear and dry and the area around Piccadilly was very busy with the Eid celebrations and preparations for the London Marathon that was taking place on Sunday 23rd April. Bars and restaurants and later on the clubs were very busy and in Greenwood sports bar a live football match between London based Arsenal and Southampton was being shown live. While not a football fan I understand this was an important Premiership match and the sports bar was very busy.
12. I was at Greenwood around 22.00 hours towards the end of the match. The premises was busy, I would estimate approaching capacity, but the customers were a diverse mix of young and older, male and female. Some appeared to have come from work and others on a night out with friends to watch the football. The premises is laid out with a large number of televisions providing a good view of the sport from all areas and substantial seating at the many tables around the premises. There was evidence of food having been consumed on tables and many customers were seated in addition to a smaller number who were watching the match standing in the vicinity of the bar.
13. Security provided by door supervisors at the door and around the premises was highly visible and effective. The atmosphere was good, and I did not observe any signs of aggressive behaviour or drunkenness. Few customers were displaying team colours and I did not observe any rivalry or team related abuse or aggression. My overall impression was of a well-managed premises that was operating in a responsible and compliant manner.
14. Returning to Piccadilly at about 22.30 the vicinity of the proposed premises was busy with the St James Tavern and Queens Head public houses, both open core hours, busy with customers also outside drinking. At present the existing licenses are not being operated while development work takes place for the proposed new premises, however they could equally re-open under the existing licences. There is good access to the underground system close by with 24-hour tube access directly opposite by the Shaftesbury Memorial Fountain. During the evening these were well used but never appeared overcrowded. There is very limited parking in the area and most customers leaving the nearby licensed premises used the various public transport facilities and cabs, which is what I would expect from customers using the proposed new premises.
15. As midnight approached customers started drifting away from the nearby pubs; fast-food restaurants and take aways such as the nearby Five Guys became busier. From midnight these premises closed, and this was the peak time for public transport demand

as customers made their way from the area. The late-night clubs such as Tiger Tiger in Haymarket got busier with queues outside but the clientele going to this type of premises was distinct from that using the regular pubs and restaurants who, on the whole, were making their way away from the area.

16. By 00.30 to 01.00 most of the licensed premises had closed and a substantial number of people who had been in the area had left. Under the existing licences Coqbull would have closed, however the 500-capacity nightclub Jewel, currently licensed for alcohol sales until 01.00 and closing at 01.30, would be yet to close and so there would be an additional 500 people leaving this alcohol led nightclub at 01.30. Under the current application this number is reduced to 259 people leaving a high quality, food led, restaurant which will have a greatly reduced impact on the vicinity. There were still people celebrating Eid, but this was mainly along Shaftsbury Avenue away from Piccadilly, where there were lights and banners strung across the road. I left the area about 01.30.

Relevant considerations.

17. The proposed development will replace the existing licences for Jewel Piccadilly, a 500 capacity, vertical drinking nightclub with a 01.00 hour licence, and Coqbull, a former pub and restaurant with a capacity of 440 operating to core hours. In particular replacing Jewel will lead to a noticeable reduction in the cumulative impact in the vicinity. Under the existing licence when Jewel closes 500 customers from the high energy, alcohol led environment are discharged onto the street, all together in a short period of time, and often seeking fast food to soak up the alcohol. A recipe for noise, nuisance and potentially disorder. The new restaurant premises operating until 01.00 not only has a greatly reduced capacity of 259 but the customers will have been seated in the calmer environment of a restaurant, will already have eaten, and will leave the premises as they finish their meals over a longer period of time, reducing the cumulative impact in the area.
18. The proposed new use consists of four separate premises that will spread customers across the diverse range of premises while having the advantage of an internal servicing area for all four premises with comprehensive, centralised, management control.

Core Hours/ Cumulative Impact Considerations.

19. The existing premises licence that operates outside core hours is a 500-capacity vertical drinking nightclub, from which all customers leave at the same time having been in an

alcohol led, high energy, environment. This type of premises is acknowledged to be a key driver of crime and disorder generally and at transport hubs as customers make their way away at the same time at the end of the night. This is to be replaced by a rooftop restaurant with a capacity of 259 and maximum 20% bar capacity. This reduces the capacity outside core hours by almost 50% and the bar use by almost 90%, as well as ensuring that those leaving will do so in a staggered manner and from a more relaxed environment, greatly reducing the risk of crime and disorder and cumulative impact in the area.

20. The other three proposed premises on the site will all operate to core hours and comprise of: The Devonshire Arms, a restaurant and bar. The Blackwood, a core hour bar with substantial food offering similar to Greenwood in Victoria Nova; and Unit A 4 Glasshouse Street that will be a core hours restaurant.

Advantages of the proposed changes.

21. It is clear that the proposal brings a number of benefits over the existing situation:

- A dramatic reduction in vertical drinking capacity beyond core hours and consequent Cumulative Impact that will be brought about by the replacement of a 500 capacity, vertical drinking nightclub with a 259-capacity restaurant with limited bar facilities.
- A broader range of customers distributed across four separate premises with different operating styles.
- A centralised servicing area and enhanced management control.
- Opportunity to impose new 'Model Conditions' on all licences.
- Improved public safety in a brand-new, purpose-built development.
- The new rooftop restaurant, operating until 01.00 hours, is screened from nearby residents.

Conclusion.

22. This application presents the opportunity to not only reduce the licensed capacity outside core hours but also to replace those customers that would have been leaving a high energy, alcohol led environment with customers leaving a restaurant environment. It provides a wider range of premises and allows for greater control, better design and agreement on new 'model conditions.' I am confident it will bring benefit by reducing the cumulative impact in the area and bringing in a more diverse offering.

██████████,

Independent Licensing Consultant,

24/04/2023.

Report of Observations
at
Greenwood Sports Bar, Victoria Nova
By
██████████, Independent Licensing Consultant.

Introduction.

23. Gareth Hughes of Keystone Law has instructed me to conduct observations and a licensing inspection at Greenwood Sports Bar, Victoria Nova in order to observe the operation and management of the premises and to consider the potential impact of a similar premises in the proposed Piccadilly lights development. The proposed development of Piccadilly lights incorporates a Blackwood sports bar, a premises similar to and operated by the same operators as, Greenwoods.
24. The existing Greenwoods has a substantial food offering, incorporating sharing platters, burgers etc. and a wide selection of premium priced drinks with table service in addition to bar service. The sport shown is wide ranging and it is not uncommon for all tables to be reserved in advance for major events. The premises has a capacity over two floors of 600 customers. It is proposed that the food offering will be increased at the new Blackwood premises to include steaks and similar and that food there will make up a larger proportion of the operation. Both the existing Greenwood premises and the proposed Blackwood premises operate to core hours.
25. I previously conducted observations at Piccadilly Circus, Piccadilly Lights and in the vicinity of the proposed new premises in Sherwood Street, Denman Street, Shaftsbury Avenue and in Glasshouse Street on the evening and night of Friday the 21st of April 2023 between 21.00 hours and 01.30 hours. In addition on that occasion I briefly visited Greenwood sports bar in Victoria Nova development. On this occasion I conducted observations over a longer period of time, a licensing inspection at the premises and I spoke to head of operations, ██████████, who showed me around the premises, and we discussed the management measures in place, style of operation and proposals for Piccadilly.

Summary of Expertise – ██████████:

26. I retired from the police service on 2nd November 2012 having completed 31 years exemplary service with the Metropolitan Police in London. Between January 2012 and my retirement, I was employed as the Chief Inspector in charge of licensing for the

London Olympic Games 2012. In this role I headed up a team of officers with responsibility for supervision of licensing compliance at all the Olympic venues, including the Olympic Park. In addition, I was responsible for ensuring that any associated events were properly licensed, sufficiently staffed and operated in accordance with the licensing legislation and best practice to ensure the safe and effective delivery of the Olympic Games. In addition to leading my team I visited and worked with both the Olympic Park management and many other venues, reviewing their policies and procedures and ensuring that the Games were delivered safely and securely. The success of this operation not only protected the reputation of the MPS but provided positive benefits for the profile of the MPS and the United Kingdom. I have been awarded an Assistant Commissioners Commendation for this work.

27. Prior to this role, between Jan 2002 and January 2012, I was employed first as an Inspector and then as a Chief Inspector on the MPS Clubs and Vice Unit (Now SCD9 Serious and Organised crime command). My responsibilities over this period focussed on licensing and included day to day supervision of the licensing team that had a London wide remit to support the Boroughs with licensing activity. Providing both Overt and Covert support for policing problem licensed premises across London. My team worked with premises when licensing issues were identified to address these problems through the use of action plans in order to raise their standards. Where this failed, I would support the Boroughs with evidence for use at review hearings if required.
28. I devised and implemented the MPS strategy 'Safe and Sound' which sought to improve the safety of customers at licensed premises by reducing violent and other crime, in particular gun crime and the most serious violence. I also developed the Promoters Forum and risk assessment process, together these initiatives contributed to an overall reduction in violence in London of 5% and of the most serious violence and gun crime at licensed premises by 20% whilst I was there.
29. From 2004 until 2008 my role included representing the MPS and ACPO licensing lead both in London and nationally. In this role I developed key partnerships with industry, NGOs and Government departments in order to improve the standards at licensed premises. I sat on the British Institute of Innkeeping working party and helped develop the national training for Door Supervisors. I worked with the national regulator the Security Industry Authority to successfully introduce the new regime under the Private Security Industry Act 2001 within London. I sat on Government working parties and worked closely with the alcohol harm reduction team on identifying best practice and ensuring this was used both within London and nationally by police and local authorities.

I worked with Government on the drafting of SEV legislation and gave evidence to the House of Commons Select Committee in 2009 on the impact of premises providing sexual entertainment.

30. I was involved with Best Bar None, a national voluntary scheme of accreditation for safe licensed premises, for a number of years and successfully helped a number of boroughs implement the initiative. I was a trained Best Bar none assessor and until my retirement sat on the Board for Best Bar None in the Royal Borough of Kensington and Chelsea. I was also a trained assessor for Purple Flag, the national voluntary awards scheme for safe, diverse and accessible town centres. For the five years prior to my retirement, I was responsible for licensing of the Notting Hill Carnival, the largest street carnival in Europe. During this time, I contributed to a reduction in violence overall at the Carnival and delivered increased seizures of illegal alcohol, reduction of unlicensed alcohol sales and a reduction in alcohol related violence. In addition to the above I attended internal MPS training and qualification courses, I am trained in conducting health and safety risk assessments and hold the National Certificate for Licensing Practitioners, issued by the British Institute of Inn keeping.

31. Following my retirement, I established [REDACTED] to provide independent compliance support and advice for premises and events requiring a local authority licence. Since then, I have provided evidence gathering services, advice and support to a broad range of licensed premises on a variety of issues, including crime and disorder, street drinking, rough sleepers and age-related product issues. I have also provided support to bars and shops at events such as Nottinghill Carnival and provided support and advice for high profile clubs such as Fabric in London. This work has involved premises that benefit from a variety of local authority licences including alcohol on and off licences, betting premises licences and late-night refreshment. I regularly provide expert independent witness evidence at both local authority and appeal court hearings.

Victoria Nova - Observations and Inspection.

32. The weather in the afternoon and evening of 24th May was sunny, warm and dry and the Victoria area was busy. I arrived at Greenwood Sports bar at about 17.00 hours and walked around the vicinity. The premises is located in the Victoria Nova development that incorporates bars and restaurants as well as businesses and residential accommodation in a modern, open plan area. At the Victoria premises there are screens

visible from the outside (I understand this is not going to be the case at Piccadilly) and tables and chairs are set around the open spaces enabling customers to watch the sport while seated outside. In addition to the Door Supervisors employed directly at the premises and provided by 'So Select' security there is security from 'Land Sec' who are visible around the public outside areas. The atmosphere in and around the premises was good natured and relaxed.

33. There are three entrances to Greenwood with a door supervisor posted at each entrance. They were smartly dressed and clearly displaying their SIA badges on their arm. Entering the premises it was busy but not full and there was evidence of food being consumed at the tables. The bars were moderately busy and there were significant numbers of waiting staff delivering food and drinks to tables and clearing away. Many tables that were not occupied had reservation notices on them stating times the table was reserved for a particular event.
34. The customers were a diverse range of male and female, some appeared to be tourists while others appeared to be local or have come from work. The atmosphere inside was relaxed and good natured. I met with head of operations [REDACTED] who showed me around the premises, and we discussed both the Victoria Nova premises and the proposed Piccadilly site. In addition to being a personal licence holder James is clearly an experienced operational manager who understands the challenges of running a high-profile, central London, premises.
35. I asked about the level of door supervisors routinely employed at the premises, [REDACTED] explained that on a day such as the one I visited when there is no major event on TV it would be a minimum of three door supervisors employed by the premises, in addition to the 'Land sec' security outside the premises. On busy days the number directly employed at the premises rises to between 6 and 8, depending on the nature of the event. For a premises with a maximum capacity of 600 this rises above the minimum recommended ratio of 1 per 100 customers. However the operation over two floors, with separate capacities on each floor, adds a level of complexity to the operation. The door supervisors directly employed by the premises do not wear body cams, however I understand that some of the 'Land Sec' security do.
36. **Smoking.** In addition to the outside screen viewing areas there is a dedicated smoking area at the front of the premises which is supervised by the door supervisor at the main entrance. Customers are permitted to take drinks with them earlier in the evening when they go to smoke as the area forms part of the Nova space.

37. **Searching.** Customers entering Greenwood are not routinely searched. However, there is a random search policy in place, and this is stepped-up on a risk assessed basis during major events such as high-profile football or rugby matches. This is good practice.
38. **CCTV.** There is good CCTV coverage of the premises and the entrances and good quality images from the cameras. There are 29 cameras with the images displayed on two monitors in a separate, locked, office. The monitors are not routinely monitored by staff but can be accessed remotely by managers and all images are stored for a minimum of 31 days.
39. **Toilets.** The toilets are adequate for the number of customers and when I inspected the male toilets they were in a clean and tidy condition. There are no full-time toilet attendants, but they are regularly cleaned and are inspected by security during opening hours with additional inspections at busy times, for example during the half time break when major sporting events are being screened.
40. **Summary.** I found that overall the premises was bright, modern and welcoming with the all the advantages that a purpose built, modern premises brings and was operating to a good standard. The advantages provided by the centralised management control and support was evident in the operation of the premises and in the wider area that provided a safe, relaxed and welcoming environment with a diverse offering within a controlled area.

Piccadilly Lucent.

41. The advantages highlighted above will transfer to the proposed Piccadilly Lucent site that is owned and will be operated in a similar fashion by Land Securities. As detailed in my previous report the proposals bring advantages to management, diversity of operation and hours of operation in comparison to the existing licences at the site.
42. The iconic nature and location of the Piccadilly site will present challenges for the operators of all the premises and for this reason I recommend that the following be considered when considering the Licence 'Model Conditions' for the proposed premises:
- External smoking area/s and supervision by door supervisors.
 - Design out crime principles with particular reference to toilet design, flat surfaces etc. and ongoing management through attendants, cleaning and/or inspections.

- Use of polycarbonate drinking vessels, for example at high profile events on risk assessed basis.
- Overall security at the Piccadilly site, number of Door Supervisors employed directly at the premises, use of Body Cams by door supervisors.
- Management of entry to the premises including management of customer numbers and searching, particularly during high profile national and international events.

Conclusion.

43. The style of operation of the proposed Blackwood premises, with the substantial food offering and entertainment provided by the big screen sports coverage in a purpose-built premises, operating to core hours, brings diversity and benefit to the overall Piccadilly Lucent development. The existing Greenwood Victoria premises operates to a high standard; and with the opportunity to 'fine tune' the operation for the unique Piccadilly location I consider that this will add to the diversity of offering in the area and a reduction in cumulative impact when compared to the existing licences.

██████████

Independent Licensing Consultant,
25/05/2023.

Letter of support from [REDACTED]

Private & Confidential

Thomas & Thomas Partners LLP
38a Monmouth Street
London
WC2H 9EP

24 May 2023

Dear Sir / Madam,

Letter of Support from [REDACTED]

Dear Sirs,

[REDACTED] of the Lucent development site, we are partnering with ETM Group on Unit B to deliver their premium sports bar and kitchen concept 'Blackwood' on the corner of Denman Street and Shaftesbury Avenue.

We know ETM Group well and have enjoyed a successful six year relationship with them in our Nova Victoria development where they trade as 'Greenwood'.

An 13,000sqft venue surrounded by office and residential buildings, it has become a positive anchor to both our Nova campus and to the Victoria area, delivering a positive use to workers and tourists and without complaint or operational incident during that time. It was a direct result of this positive evidence that we have chosen them to be our partner on this equally important scheme.

We therefore note our support as a wider portfolio business for the licencing application ref 23/01459/LIPN

Yours sincerely

[REDACTED]

[REDACTED]

[REDACTED]

Lucent Schedule of Existing Premises Licences & Proposed Premises Licences

	Total Capacity during Core Hours	Total Capacity post Core Hours	Total Bar Capacity post Core Hours	Vertical Drinking Capacity	Seated Bar Capacity	Restaurant Capacity
Existing Premises Licences						
Jewel	500	500	500	500	0	0
Coqbull	440	0	0	30	0	440
Sub Total Existing	940	500	500	530	0	440
Proposed Premises Licences						
Blackwood	439	0	0	281	158	0
Devonshire Arms	300	0	0	120	0	180
Rooftop Restaurant	259	259	52	0	52	207
Unit A Restaurant	216	0	0	0	0	216
Sub Total Proposed	1214	259	52	401	210	603
Difference	+274	-241	-448	-129	+210	+163



City of Westminster

Office Name: Dave Nevitt

Designation: EHO

Date: 10.03.2023

Contact number: [REDACTED]

Email: [REDACTED]

Uniform Reference:

21/06222/PREAPM

Trading name of business and Address: **DEVELOPMENT SITE AT 4 - 6 Glasshouse Street**

Licences: JEWEL: 20/01636/LIPT COQBUL: 21/04445/LIPDPS	Applicant: Jack Spiegler <JSpiegler@tandtp.com>	Cumulative Impact Area: WEST END
---	---	--

Type of Business: **see description below**

PROPOSED:

'The applicant is a developer. Their site includes 2 licensed premises

Jewel 4-6 Glasshouse Street

Coqbull 17 Denman Street

The applicant seeks pre application advice on new premises licence applications within the development site.'

EH COMMENTS:

The two main Issued Licenses in place at the site are:

COQBUL:

Restaurant with the following hours for licensable activities and capacities:

Late Night Refreshment

Monday to Thursday: 23:00 to 23:30

Friday to Saturday: 23:00 to 00:00

Sundays before Bank Holidays: 23:00 to 00:00

Sale by Retail of Alcohol

Monday to Thursday: 10:00 to 23:30

Friday to Saturday: 10:00 to 00:00

Sunday: 12:00 to 22:30

Sundays before Bank Holidays: 12:00 to 00:00

- o Basement - 60*
 - o Ground Floor - 120*
 - o Ground Floor external area - 30*
 - o First Floor - 70*
 - o Second Floor - 90*
 - o Roof Terrace – 70*
- (TOTAL = 440)*

JEWEL:

Nightclub with Reg Ent and vertical drinking:

Performance of Dance

Monday to Saturday: 09:00 to 01:00 (Basement and Ground Floor)

Sunday: 09:00 to 00:30 (Basement and Ground Floor)

Performance of Live Music

Monday to Saturday: 09:00 to 01:00 (Basement and Ground Floor)

Sunday: 09:00 to 00:30 (Basement and Ground Floor)

Playing of Recorded Music

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Saturday: 09:00 to 01:00 (Basement and Ground Floor)

Sunday: 09:00 to 00:30 (Basement and Ground Floor)

Late Night Refreshment

Monday to Saturday: 23:00 to 01:30

Sunday: 23:00 to 01:00

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 01:00

Sunday: 12:00 to 00:30

The number of persons (excluding staff) accommodated at any one time in the premises shall not exceed 500.

The applicant seeks to redevelop the site and apply for new premises licences for the following newly created units (summary):

1. Unit A, 4 Glasshouse Street W1B 5DQ – a core hours restaurant licence. Capacity shall not exceed **216 persons**
2. The Devonshire Arms, Unit 1, 5/6 Sherwood Street, W1F 7BW and 18/19 Denman Street W1D 7HW – a core hours restaurant and ancillary bar. The first, second and third floors of the premises shall operate as a restaurant. The capacity shall not exceed **300 persons**.
3. Blackwood, 21-23 Shaftesbury Avenue W1D 7EF – a core hours bar/traditional style Public House with a substantial food offer. The capacity shall not exceed **439 persons**.
4. The Rooftop restaurant, Unit H, 19 Shaftesbury Avenue W1D 7EF – a 1.00 am restaurant with ancillary bar and terrace. Except for a maximum of [X] persons [not exceeding 20% of the premises capacity] the premises shall only operate as a restaurant. The capacity shall not exceed **259 persons**.

The applicant will surrender the following issued Licences:

- Jewel Piccadilly 4-6 Glasshouse Street, W1B 5DQ Premises Licence reference 20/01636/LIPT– a 1.00 am, 500 capacity destination nightclub with vertical drinking and regulated entertainment.
- Coqbull 17 Denman Street, W1D 7HW Premises Licence reference

22/01201/LIPDPS– a former pub but currently a core hours 440 capacity restaurant with bar area.

In addition, two historical Premises Licences were in place within 19 Shaftesbury Avenue W1D 7ED, being Jamie Oliver's Diner and the Japan Centre

The applicant submits the following statement:

'The new uses are strategically spread across the development with comprehensive estate management controls and an internal servicing yard provided by our client. If granted, the hours across the scheme will reduce from 1.00 am to Core Hours, save for the flagship restaurant overlooking Piccadilly Circus.'

The advantages of the applications are as follows:

1. New and improved Public Safety arrangements in newly-built modern units;
2. Replacement of a large capacity (500 persons) 'vertical drinking' 'destination' nightclub in the CIA with a 'hard departure' and a closing time exceeding the 'Core Hours' in a single location with patrons distributed across 4 businesses mainly operating to Core Hours and with reduced risk activities namely significant restaurant/food led use;
3. Replacement of older/outdated Licence Conditions with up to date Model Conditions i.e. Better Regulation;
4. Comprehensive 'estate management controls' and an internal servicing yard;
5. The new units are located in positions that seek to reduce overall risk of impact to local residents e.g. the Rooftop is located in a position where the external area is effectively screened from nearby residential dwellings;
6. A reduced number of patrons retained in the CIA after the Core Hours;
7. A reduction in 'vertical drinking': the City Council's Policy states: *'The introduction of measures to reduce the extent of or remove opportunities for vertical drinking can address the underlying reasons for the special policies for cumulative impact. This can be by introducing fixed seating and conditions to provide a minimum number of seats at all times and limiting sales to be by waiter or waitress service only.'* (D17 p.49).

The applicant will seek the following 'relaxations' in exchange for the benefits and gains:

- Hours for licensable activities that are in excess of the Core Hours for some aspects – namely the Rooftop (Unit H)
- Some 'bar use' in the new restaurants and bar use in the new Blackwood PH

It is considered that this is an acceptable approach in terms of Policy and taking into account the likely reduction in Cumulative Impact arising from the replacement of the former premises for new operations. The applicant will submit a list of proposed conditions from the Council's list of Model Conditions to accompany the applications in order to promote the Licensing Objectives and reduce Cumulative Impact.

The applications are likely to attract Representations from the Licensing Authority, the Police, EH and local residents. It is likely that the applications will need to be adjudicated at a Hearing of the Licensing Sub Committee. The

Committee will need to approve the net effect and respective advantages as outlined above compared with what will be surrendered.

Please note that any advice given will not guarantee that your application will be granted by the Licensing Service and the Environmental Health Consultation Team may still choose to make a representation to the application submitted.

SANDY BROWN

Consultants in Acoustics, Noise & Vibration

23144-R01-C

22 May 2023

Lucent, London W1

Environmental noise survey and assessment report

London, Manchester, Edinburgh, Birmingham, Belfast, Leeds

Sandy Brown Ltd

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Consultants in Acoustics, Noise & Vibration

Version	Date	Comments	Author	Reviewer
A	27 Apr 23	First issue	[REDACTED]	[REDACTED]
B	10 May 23	Second issue	[REDACTED]	[REDACTED]
C	22 May 23	Final	[REDACTED]	[REDACTED]

Disclaimer

This report has been prepared for the sole benefit and use of our client based on their instructions and requirements. Sandy Brown Ltd extends no liability in respect of the information contained in the report to any third party.

Summary

Sandy Brown has been commissioned to provide acoustic advice in relation to the proposed Lucent development, London W1.

An environmental noise survey has been carried out to determine the existing background sound levels in the area and to set appropriate noise limits in line with the requirements of Westminster City Council.

The noise survey was performed between 11:30 on 16 February 2018 and 12:15 on 21 February 2018, and is still considered to be representative of the current noise climate.

On the basis of the requirements of Westminster City Council, the relevant noise limits at the worst affected existing noise sensitive premises have been set and are detailed in Section 5.2.

These limits are cumulative and apply with all plant operation under normal conditions. If plant items contain tonal or attention catching features, a penalty based on the type and impact of those features will be applied, and the limits will be more stringent than those set.

An assessment has been undertaken of operational noise levels associated with the proposed retail units demonstrating compliance with the criteria within the Westminster Licensing Policy, and other relevant criteria.

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1 Introduction

Sandy Brown has been commissioned to provide acoustic advice in relation to the proposed Lucent development, London W1.

As part of this, an environmental noise survey is required, the purpose of which is to establish the existing background sound levels in the vicinity of nearby noise sensitive premises and to set appropriate limits for noise egress from building services plant associated with the development.

This report presents the survey method, results of the environmental noise survey, and a discussion of acceptable limits for noise emission from building services plant.

An assessment of the noise impact of the retail units against the criteria within the Westminster Licensing Policy has been undertaken.

2 Site description

2.1 The site and its surrounding

The site location in relation to its surroundings is shown in Figure 1. The red pins show the locations of unattended noise loggers (L1, L2 and L3) and the yellow pins show the locations of the attended noise measurements (A1 to A6).

The site is located in the vicinity of Piccadilly Circus which is in the London Borough of Westminster. The site is in the proximity of commercial buildings, Sherwood Street, Denman Street, Shaftesbury Avenue and Piccadilly Circus Station.

The noise sources noted during the attended measurements were road traffic, pedestrians, buskers and occasional aircraft.

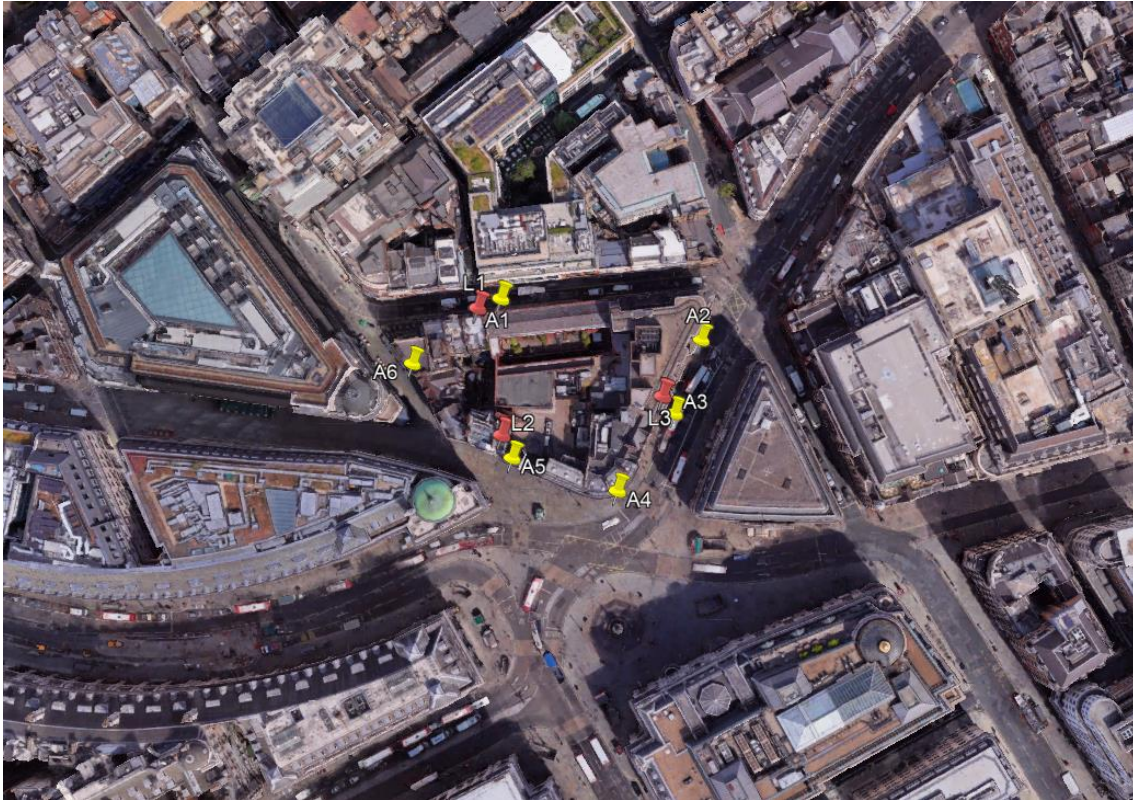


Figure 1 Site map (courtesy of Google Earth Pro)

2.2 Adjacent premises

Figure 2 illustrates the position of the development (blue) in relation to the nearest existing buildings.

In line with WCCs City Plan adopted in November 2016 definition of noise sensitive premises, the nearest noise sensitive locations are outlined below:

- Ham Yard Hotel, to the north (red)
- Denman Street flats, to the north (yellow)
- Hotel Café Royal, to the west (orange)
- Criterion Theatre, to the south (purple).

Investigations have indicated that the building to the north of the site (green) is 41-44 Great Windmill Street and is a commercial property. Therefore it is not considered to be of high noise sensitivity.

It is understood that the nearest premises to the east of the site are commercial and are therefore not considered of high noise sensitivity.

The Criterion Theatre is located within a mixed-use building and is situated at the lower levels with office accommodation on the upper levels.

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Figure 2 Site and surrounding premises (Courtesy of Google Earth Pro)

3 Method

Details of the equipment used, the noise indices and the weather conditions during the survey are provided in Appendix A. Further information on the specific survey method is provided in this section.

3.1 Unattended measurements

Unattended noise monitoring was undertaken at the site over 6 days to determine the existing background sound levels in the vicinity of nearby noise sensitive premises.

The unattended measurements were performed over 15 minute periods between 11:30 on 16 February 2018 and 12:15 on 21 February 2018. The equipment was installed and collected by [REDACTED]

The measurement positions used during the survey are indicated in Figure 1, denoted by the letters 'L'.

3.1.1 L1 monitoring position

The logger at measurement position L1 was at least 1.5 m from any reflective surfaces, as shown in Figure 3, hence the noise level measured is considered to be 'free field'. As this logger had direct line of sight to Denman Street, it is reasonably representative of the noise level experienced by the Ham Yard Hotel windows overlooking Denman Street.

It was noticed during the set up that there was audible noise from a local plant room and slightly audible noise from a kitchen extract fan, both shown in Figure 4.



Figure 3 Photograph of measurement location L1

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Figure 4 Photograph of plant room (left) and kitchen extract fan (right)

3.1.2 L2 monitoring position

The logger at measurement location L2 was approximately 1 m from the facade, as shown in Figure 5.

It was noticed during the set up that there was audible noise from nearby plant and steps were taken to screen the microphone from the plant.

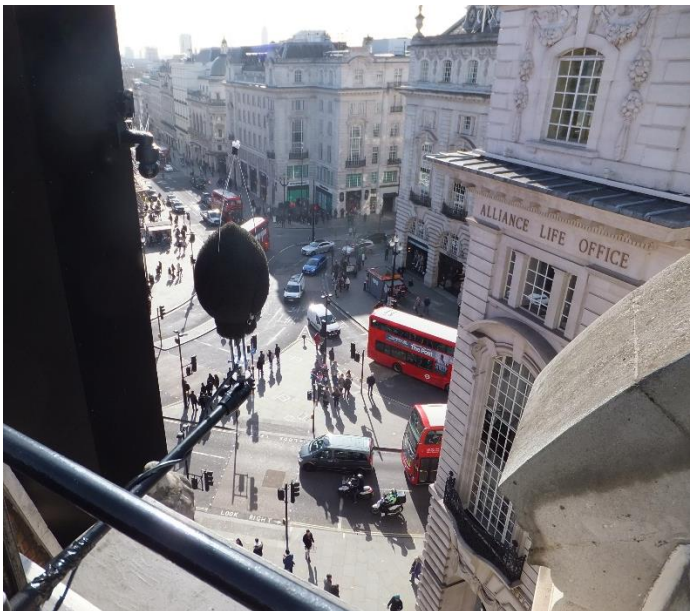


Figure 5 Photograph of measurement location L2

3.1.3 L3 monitoring position

The logger at measurement location L3 was 1 m away from the facade of the building, as shown in Figure 6.



Figure 6 Photograph of measurement location L3

3.2 Attended measurements

Attended sample measurements were performed by [REDACTED] at a number of locations around the One Sherwood Street. These are indicated as yellow pins in Figure 1. The attended measurements were carried out on 16 February 2018 and 21 February 2018, over 5 minute periods, with the purpose of determining the existing noise levels from road traffic, pedestrians and other significant noise sources in the area.

In each case the microphone was mounted on a tripod approximately 1.5 m above the ground level and 1 m from any reflective surface.

4 Measurement results

4.1 Observations

The dominant noise sources observed at the site during the survey consisted of traffic, pedestrians and buskers.

Less significant noise sources included occasional aircraft and intermittent construction noise.

4.2 Unattended measurement results

The results of the unattended noise measurements are summarised in the following tables. A graph showing the results of the unattended measurements is provided in Appendix B.

The day, evening and night time ambient noise levels measured during the unattended survey are presented in Table 1, Table 2 and Table 3. Measurements made at L1 were free field, while measurements made at L2 and L3 were facade measurements.

Table 1 Ambient noise levels measured during the survey at L1

Date	Daytime (07:00 – 23:00) $L_{Aeq,12h}$ (dB)	Evening (19:00 – 23:00) $L_{Aeq,4h}$ (dB)	Night (23:00 – 07:00) $L_{Aeq,8h}$ (dB)
Friday 16 February 2018	-	63	61
Saturday 17 February 2018	60	64	59
Sunday 18 February 2018	60	60	57
Monday 19 February 2018	61	60	58
Tuesday 20 February 2018	61	60	57
Average	61	61	58

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Table 2 Ambient noise levels measured during the survey at L2

Date	Daytime (07:00 – 23:00)	Evening (19:00 – 23:00)	Night (23:00 – 07:00)
	$L_{Aeq,12h}$ (dB)	$L_{Aeq,4h}$ (dB)	$L_{Aeq,8h}$ (dB)
Friday 16 February 2018	-	68	65
Saturday 17 February 2018	70	74	65
Sunday 18 February 2018	68	67	61
Monday 19 February 2018	65	66	61
Tuesday 20 February 2018	66	67	63
Average	67	68	63

Table 3 Ambient noise levels measured during the survey at L3

Date	Daytime (07:00 – 23:00)	Evening (19:00 – 23:00)	Night (23:00 – 07:00)
	$L_{Aeq,12h}$ (dB)	$L_{Aeq,4h}$ (dB)	$L_{Aeq,8h}$ (dB)
Friday 16 February 2018	-	72	70
Saturday 17 February 2018	72	71	70
Sunday 18 February 2018	70	72	66
Monday 19 February 2018	68	69	65
Tuesday 20 February 2018	70	69	67
Average	70	71	68

The minimum background sound levels measured during the unattended survey are given in Table 4, Table 5 and Table 6.

Table 4 Minimum background sound levels measured during the survey at L1

Date	Daytime (07:00 – 23:00)	Evening (19:00 – 23:00)	Night (23:00 – 07:00)
	$L_{A90,15min}$ (dB)	$L_{A90,15min}$ (dB)	$L_{A90,15min}$ (dB)
Friday 16 February 2018	57 *	59	53
Saturday 17 February 2018	56	59	53
Sunday 18 February 2018	55	56	53
Monday 19 February 2018	56	56	52
Tuesday 20 February 2018	56	57	53
Wednesday 21 February 2018	56 *	-	-

* Measurement not made over full period due to monitoring start and end time

Table 5 Minimum background sound levels measured during the survey at L2

Date	Daytime (07:00 – 23:00)	Evening (19:00 – 23:00)	Night (23:00 – 07:00)
	$L_{A90,15min}$ (dB)	$L_{A90,15min}$ (dB)	$L_{A90,15min}$ (dB)
Friday 16 February 2018	61 *	62	56
Saturday 17 February 2018	57	62	56
Sunday 18 February 2018	56	59	55
Monday 19 February 2018	60	59	55
Tuesday 20 February 2018	59	60	56
Wednesday 21 February 2018	59 *	-	-

* Measurement not made over full period due to monitoring start and end time

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Table 6 Minimum background sound levels measured during the survey at L3

Date	Daytime (07:00 – 23:00)	Evening (19:00 – 23:00)	Night (23:00 – 07:00)
	$L_{A90,15min}$ (dB)	$L_{A90,15min}$ (dB)	$L_{A90,15min}$ (dB)
Friday 16 February 2018	65 *	66	58
Saturday 17 February 2018	60	66	57
Sunday 18 February 2018	57	61	56
Monday 19 February 2018	63	63	57
Tuesday 20 February 2018	61	62	57
Wednesday 21 February 2018	62 *	-	-

* Measurement not made over full period due to monitoring start and end time

The lowest background sound levels measured during the survey are summarised in Table 7.

Table 7 Lowest background sound levels

Location	Daytime (07:00 – 23:00)	Evening (19:00 – 23:00)	Night (23:00 – 07:00)
	$L_{A90,15min}$ (dB)	$L_{A90,15min}$ (dB)	$L_{A90,15min}$ (dB)
L1	55	56	52
L2	56	59	55
L3	57	61	56

4.3 Attended measurement results

The sound pressure levels recorded during the attended measurements are summarised in Table 8. The dominant noise sources noted during the measurements are also described in Table 8. All the attended measurements were performed over 5 minute periods, and are facade measurements unless indicated otherwise.

Table 8 Sound pressure levels from attended measurements

Position	Start time	Sound pressure levels (dB)			Noise sources
		$L_{Aeq,5min}$	$L_{AFmax,5min}$	$L_{A90,5min}$	
1	21 Feb 10:46	68	87	56	Pedestrians, traffic, construction noise
1	21 Feb 10:51	71	91	59	Pedestrians, traffic, construction noise
1	21 Feb 10:57	69	88	59	Pedestrians, traffic, construction noise
1	21 Feb 11:00	70	89	58	Pedestrians, traffic
1	21 Feb 11:05	71	91	58	Pedestrians, traffic, construction noise
1	21 Feb 11:11	68	91	57	Pedestrians, traffic, construction noise
2	21 Feb 10:17	72	91	65	Pedestrians, traffic
2	21 Feb 10:22	71	92	66	Pedestrians, traffic
2	21 Feb 10:27	71	93	66	Pedestrians, traffic, construction noise
2*	21 Feb 11:01	71	88	64	Pedestrians, traffic
2*	21 Feb 11:10	71	85	65	Pedestrians, traffic
3	16 Feb 14:14	74	94	67	Pedestrians, traffic, busker
3	21 Feb 10:30	70	84	65	Pedestrians, traffic
3	21 Feb 10:37	72	86	64	Pedestrians, traffic, siren
3	21 Feb 10:42	72	86	64	Pedestrians, traffic
4	21 Feb 10:45	71	90	65	Pedestrians, traffic
4	21 Feb 10:51	71	91	65	Pedestrians, traffic

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Position	Start time	Sound pressure levels (dB)			Noise sources
		$L_{Aeq,5min}$	$L_{AFmax,5min}$	$L_{A90,5min}$	
4	21 Feb 10:57	69	80	65	Pedestrians, traffic, construction noise
5*	16 Feb 14:33	71	90	66	Pedestrians, traffic, busker
5	21 Feb 10:18	67	80	64	Pedestrians, traffic, construction noise
5	21 Feb 10:23	67	78	64	Pedestrians, traffic, construction noise
5	21 Feb 11:15	67	76	64	Pedestrians, traffic
6	21 Feb 10:29	63	76	58	Pedestrians, traffic, construction noise
6	21 Feb 10:34	63	78	58	Pedestrians, traffic, car horn, construction noise
6	21 Feb 10:40	63	77	59	Pedestrians, traffic.

* Measurement taken was in free field

5 Building services noise egress limits

5.1 Planning conditions

Condition 16 of the planning conditions requires control of plant noise emission from the development in line with the requirements of Westminster City Council. A screenshot of the condition from the planning permission (application reference 15/07092/FULL) is shown in Figure 7.

- 16 (1) Where noise emitted from the proposed plant and machinery will not contain tones or will not be intermittent, the 'A' weighted sound pressure level from the plant and machinery (including non-emergency auxiliary plant and generators) hereby permitted, when operating at its noisiest, shall not at any time exceed a value of 10 dB below the minimum external background noise, at a point 1 metre outside any window of any residential and other noise sensitive property, unless and until a fixed maximum noise level is approved by the City Council. The background level should be expressed in terms of the lowest LA90, 15 mins during the proposed hours of operation. The plant-specific noise level should be expressed as LAeqTm, and shall be representative of the plant operating at its maximum.
- (2) Where noise emitted from the proposed plant and machinery will contain tones or will be intermittent, the 'A' weighted sound pressure level from the plant and machinery (including non-emergency auxiliary plant and generators) hereby permitted, when operating at its noisiest, shall not at any time exceed a value of 15 dB below the minimum external background noise, at a point 1 metre outside any window of any residential and other noise sensitive property, unless and until a fixed maximum noise level is approved by the City Council. The background level should be expressed in terms of the lowest LA90, 15 mins during the proposed hours of operation. The plant-specific noise level should be expressed as LAeqTm, and shall be representative of the plant operating at its maximum.
- (3) Following installation of the plant and equipment, you may apply in writing to the City Council for a fixed maximum noise level to be approved. This is to be done by submitting a further noise report confirming previous details and subsequent measurement data of the installed plant, including a proposed fixed noise level for approval by the City Council. Your submission of a noise report must include:
- (a) A schedule of all plant and equipment that formed part of this application;
 - (b) Locations of the plant and machinery and associated: ducting; attenuation and damping equipment;
 - (c) Manufacturer specifications of sound emissions in octave or third octave detail;
 - (d) The location of most affected noise sensitive receptor location and the most affected window of it;
 - (e) Distances between plant & equipment and receptor location/s and any mitigating features that may attenuate the sound level received at the most affected receptor location;
 - (f) Measurements of existing LA90, 15 mins levels recorded one metre outside and in front of the window referred to in (d) above (or a suitable representative position), at times when background noise is at its lowest during hours when the plant and equipment will operate. This acoustic survey to be conducted in conformity to BS 7445 in respect of measurement methodology and procedures;
 - (g) The lowest existing LA90, 15 mins measurement recorded under (f) above;
 - (h) Measurement evidence and any calculations demonstrating that plant and equipment complies with the planning condition;
 - (i) The proposed maximum noise level to be emitted by the plant and equipment.

Figure 7 Condition 16 of planning condition

5.2 Limits

Based on the above criteria and the measurement results, the cumulative noise level resulting from the operation of all new plant at 1 m from the worst affected windows of the nearest noise sensitive premises, relative to the noise monitoring locations, should not exceed the limits set out in Table 9 and Table 10. As the background levels measured at position L1 are free field, a +3 dB facade correction has been added in the derivation of the limit.

Table 9 Plant noise limits at 1 m from the nearest noise sensitive premises on weekdays

Noise monitoring location	Maximum sound pressure level at 1 m from noise sensitive premises ($L_{Aeq,15min}$ dB)		
	Daytime (07:00-19:00)	Evening (19:00-23:00)	Night-time (23:00-07:00)
L1	49	49	45
L2	49	49	45
L3	51	52	47

Table 10 Plant noise limits at 1 m from the nearest noise sensitive premises on weekends

Noise monitoring location	Maximum sound pressure level at 1 m from noise sensitive premises ($L_{Aeq,15min}$ dB)		
	Daytime (07:00-19:00)	Evening (19:00-23:00)	Night-time (23:00-07:00)
L1	48	49	46
L2	46	49	45
L3	47	51	46

The limits set out in Table 9 and Table 10 do not include any attention catching features. The penalties for attention catching features may be significant and will need to be considered as the building services design progresses.

6 Operation sound level assessment

Several assessments have been undertaken to establish the likely level of impact caused by the proposed retail units:

- Unit A – core hours restaurant
 - Maximum occupancy 216 persons
- Devonshire Arms – core hours restaurant and ancillary bar
 - Maximum occupancy 300 persons
- Blackwood – core hours bar with a substantial food offer
 - Maximum occupancy 439 persons
- Rooftop – a 1:00am restaurant with ancillary bar and terrace
 - Maximum occupancy 259 persons.

The operating hours for the units are included within the assessments below.

These assessments are summarised as follows:

- Noise break-out via the unit facade
- Noise produced by patrons using the outdoor terrace
- Noise generated when patrons leave the unit.

Details of each of the assessments are included in the following sections.

6.1 Criteria

6.1.1 Westminster Council

The Westminster Council Licensing Policy provides guidance on noise, published October 2021, states that where applicable a noise report will be required to demonstrate the following:

- A. *An environmental noise impact assessment (required for all noise reports).*
- B. *An acoustic report for premises where there is plant and equipment (e.g. ventilation, air conditioning, lifts, hoists etc).*
- C. *A sound insulation and sound reduction measures assessment (for premises where there is plant and equipment and/or sound systems, or 'regulated entertainment').*

An environmental noise impact assessment should include:

- A. *Existing ambient and background noise climate...*
- B. *Assessment of the existing and future noise climate due to new or increased use of the premises, indicating any increase in predicted noise levels.*
- C. *Assessment of the existing and predicted number and level of noise events.*

With regards to noise transfer into noise sensitive premises:

The standard to be achieved shall be that the internal transfer of noise to noise sensitive premises shall comply with the noise criteria of NR30 (day), NR25 (night), and NR40 (LFmax)

The noise criteria stated within the policy are:

Licensed premises and activities will be required to meet the noise criteria in Policy PN1. Noise reports should show how these criteria will be met. Plant noise breakout and structural transmission.

Applicants should demonstrate that the licensed activities from indoor premises, and open areas associated with them, can be carried out so that plant noise, airborne noise breakout, and noise and vibration transmitted through structures, will meet the criteria for indoor premises below.

Applicants should demonstrate that the licensed activities from open air premises can be carried out so that plant noise, airborne noise, and noise and vibration transmitted through structures will meet the criteria for open air premises at paragraph 19 below.

Paragraph 19 states:

The criteria relating to:

- A. Plant, machinery and associated equipment, internally or externally installed.*
- B. Music and human voices, both amplified and unamplified.*
- C. Other activities.*

Account will be taken of:

- The type/s of events planned.*
- The number of events that take place each year.*
- The numbers of participants and people attending each event.*
- The times of day and duration of events.*
- The days/dates of events.*
- Conformity to The Noise Council's 'Code of Practice on Environmental Noise Control at Concerts', guidelines and recommended noise control procedures conformity to standards set by the council in relation to the existing external noise levels at the nearest noise sensitive properties.*

The council has previously set standard in agreement with event organizers for lower noise levels than in Code of Practice on Environmental Noise Control at Concerts: published by the Noise Council.

Policy PN1 states the following in relation to noise:

- Restricting the generation of noise within the premises and from activities associated with the premises in the vicinity, or from an open-air site.*
- Limiting the escape of noise from the premises or open-air site.*
- Restrict noise emissions to below levels that could affect people in the vicinity going about their business, at work and when at home both while relaxing and while sleeping.*

- *Minimising and controlling noise from customers arriving at the premises, or open-air site outside it and departing from it including noise and other nuisance caused by customers' transportation and how dispersal is managed.*
- Minimising and controlling noise from vehicles associated with and providing services to the premises or open-air site and their customers (including delivery companies).

6.1.2 Institute of Acoustics guidance

The Institute of Acoustics (IOA) Good Practice Guide on the Control of Noise from Pubs and Clubs contains criteria for noise from all aspects of entertainment venues, including patrons entering/leaving the venues, stating the following:

If noise from rowdy behaviour regularly produces $L_{A_{fmax}}$ levels in excess of 70 dB 1 metre outside windows of a noise-sensitive property between 23:00 and 07:00 hours, then this may be an indication that unacceptable disturbance could occur or is occurring.

6.1.3 Institute of Environmental Management and Assessment (IEMA)

The IEMA Guidelines for Environmental Noise Impact Assessment sets out criteria based on the sensitivity of a receptor, and the change in noise level from the existing climate.

Table 7.10 in the IEMA guide presents the sensitivity of a receptor to relative change in noise level and is reproduced in Table 11.

Table 11 Sensitivity of receptor to noise level exposure

	Large	Medium	Small	Negligible
Relative change	Greater than 10 dB(A) change in sound level	5 to 9.9 dB(A) change in sound level	3 to 4.9 dB(A) change in sound level	2.9 dB(A) or less change in sound level

To determine the overall noise impact, the magnitude and sensitivity criteria are combined into a Degree of Effect matrix, presented in Table 7.11 of the IEMA guidelines and reproduced in Table 12.

Table 12 Degree of effect matrix

Magnitude of change	Importance/sensitivity			
	High	Medium	Low	Negligible
Large	Very Substantial	Substantial	Moderate	None
Medium	Substantial	Substantial	Moderate	None
Small	Moderate	Moderate	Slight	None
Negligible	None	None	None	None

Residential receptors are considered to have a high sensitivity.

6.2 Noise break-out via the unit facades

The retail units will not operate with loud amplified music. As such, it is expected that noise generated by patrons within the retail units and background music will be the most significant facade breakout noise source to consider.

The assessment of breakout noise from the retail units are based on the following:

- Measured noise levels in existing busy restaurants with background music
- The sound insulation provided by a closed single glazed window.

Measurements in busy restaurants with background music indicate noise levels will typically approach L_{Aeq} 76 dB, and is considered representative for all retail units within this assessment.

The sound insulation performance of the facade has been specified to meet a minimum sound insulation performance of R_w+C_{tr} 31 dB, which will not be opened when in operation.

The sound insulation performance for the receptors has been assumed as a partially opened window, providing a reduction of 10 dB.

The predicted noise levels 1 m from the facade of the receptors and within the receptor, as well as the lowest L_{A90} measured during proposed operating times for each of the retail units are presented in Table 13 to Table 16.

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Table 13 Noise break-out from Blackwood to Denman Street flats

Operating hours	Receptor	Lowest measured noise level during proposed operating hours (L_{A90} , dB)	Predicted noise level 1 m from the receptor facade (L_{Aeq} , dB)	Predicted noise level within the receptor (NR)
Sunday 12:00 – 23:00	Denman Street Flats	56	38	24
Monday – Thursday 10:00 – 00:00	Denman Street Flats	55	38	24
Friday & Saturday 10:00 – 00:30	Denman Street Flats	57	38	24

Table 14 Noise break-out from Devonshire Arms to Ham Yard Hotel

Retail unit/operating hours	Receptor	Lowest measured noise level during proposed operating hours (L_{A90} , dB)	Predicted noise level 1 m from the receptor facade (L_{Aeq} , dB)	Predicted noise level within the receptor (NR)
Sunday 09:00 – 23:00	Ham Yard Hotel	56	35	21
Monday – Thursday 09:00 – 00:00	Ham Yard Hotel	55	35	21
Friday & Saturday 09:00 – 00:30	Ham Yard Hotel	57	35	21

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Table 15 Noise breakout from Unit A to Hotel Cafe Royal

Retail unit/operating hours	Receptor	Lowest measured noise level during proposed operating hours (L_{A90} , dB)	Predicted noise level 1 m from the receptor facade (L_{Aeq} , dB)	Predicted noise level within the receptor (NR)
Sunday 09:00 – 23:00	Hotel Cafe Royal	54	36	23
Monday – Thursday 09:00 – 00:00	Hotel Cafe Royal	55	36	23
Friday & Saturday 09:00 – 00:30	Hotel Cafe Royal	56	36	23

Table 16 Noise breakout from Rooftop to receptors

Retail unit/operating hours	Receptor	Lowest measured noise level during proposed operating hours (L_{A90} , dB)	Predicted noise level 1 m from the receptor facade (L_{Aeq} , dB)	Predicted noise level within the receptor (NR)
Sunday 09:00 – 23:00	Criterion theatre	59	17	4
Monday – Saturday 09:00 – 01:30	Criterion theatre	59	17	4
Sunday 09:00 – 23:00	Ham Yard Hotel	56	13	-2
Monday – Saturday 09:00 – 01:30	Ham Yard Hotel	53	13	-2
Sunday 09:00 – 23:00	Hotel Cafe Royal	60	22	8
Monday – Saturday 09:00 – 01:30	Hotel Cafe Royal	59	22	8

The assessment indicates that noise break-out from all of the retail units are at least 10 dB below the lowest measured background noise level during the proposed operating hours, and fall below the internal noise criterion of NR 25 within sensitive receptors.

6.3 Noise egress from outdoor terrace

A detailed 3-dimensional model of the site and surrounding buildings has been created to predict the expected facade noise levels at the nearest noise sensitive receptors, as a result of people talking on the roof level terrace, located on the Piccadilly Circus side of the development. Computer modelling of amplified sound has not been undertaken at this stage.

The facade noise levels have been determined using CadnaA environmental prediction software, which takes account of the effects of topography, reflections, screening and distance attenuation.

The software carries out calculations of environmental noise propagation using algorithms set out in ISO 9613-2: 1996 *Attenuation of sound during propagation outdoors*.

The site and surrounding buildings are based on architects GA's, Open Street Map and Google Earth Pro.

The terrace is enclosed by a 1 m solid parapet along the western and southern perimeters, with the building providing screening to the north and east.

Noise egress from the terrace has been based on the terrace at maximum occupancy (understood to be approximately 72 persons) with one person (18 persons) at each table speaking with raised vocal effort. A source sound power level of L_{WA} 75 dB has been used.

A plan showing the terrace layout and number of tables is presented in Figure 8.

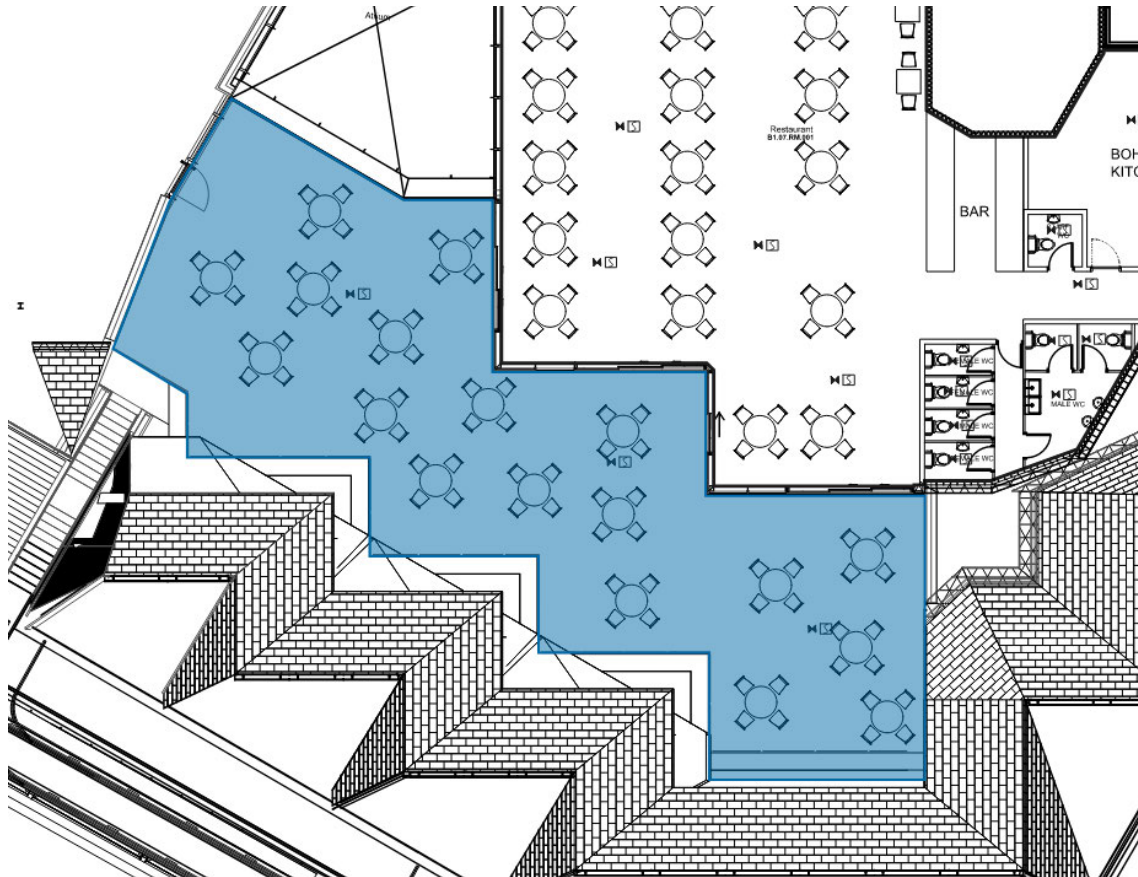


Figure 8 Proposed terrace configuration

6.3.1 Predicted noise levels

Figure 9 to Figure 11 presents the facade noise levels at the nearest noise sensitive receptors from terrace noise egress.

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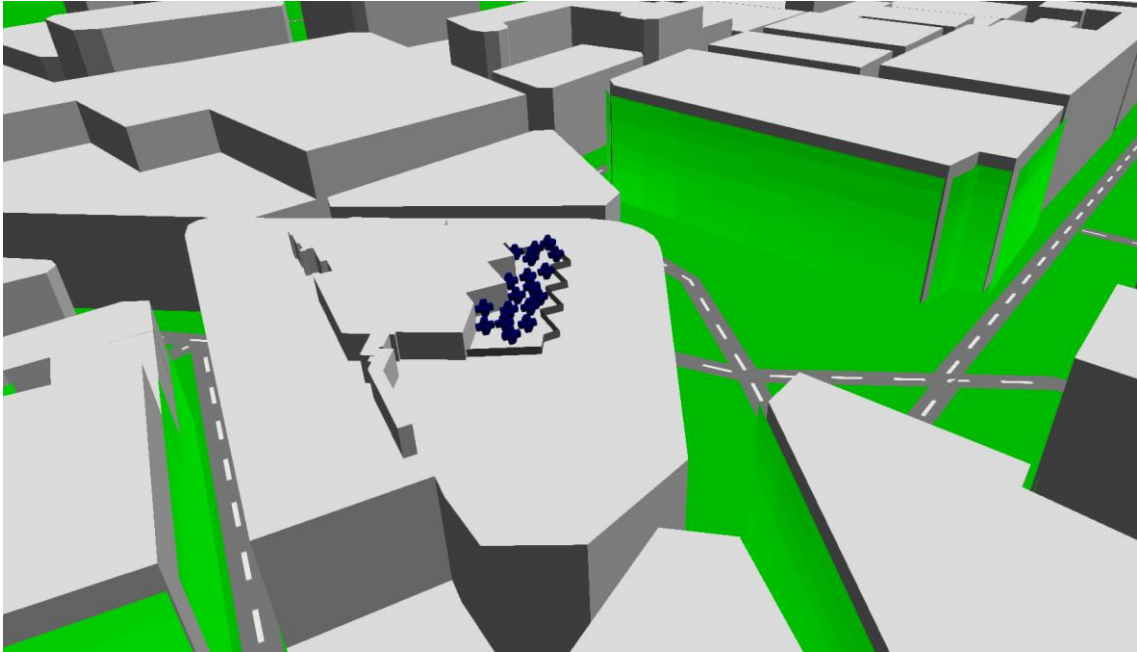


Figure 9 Terrace noise levels at Criterion Theatre

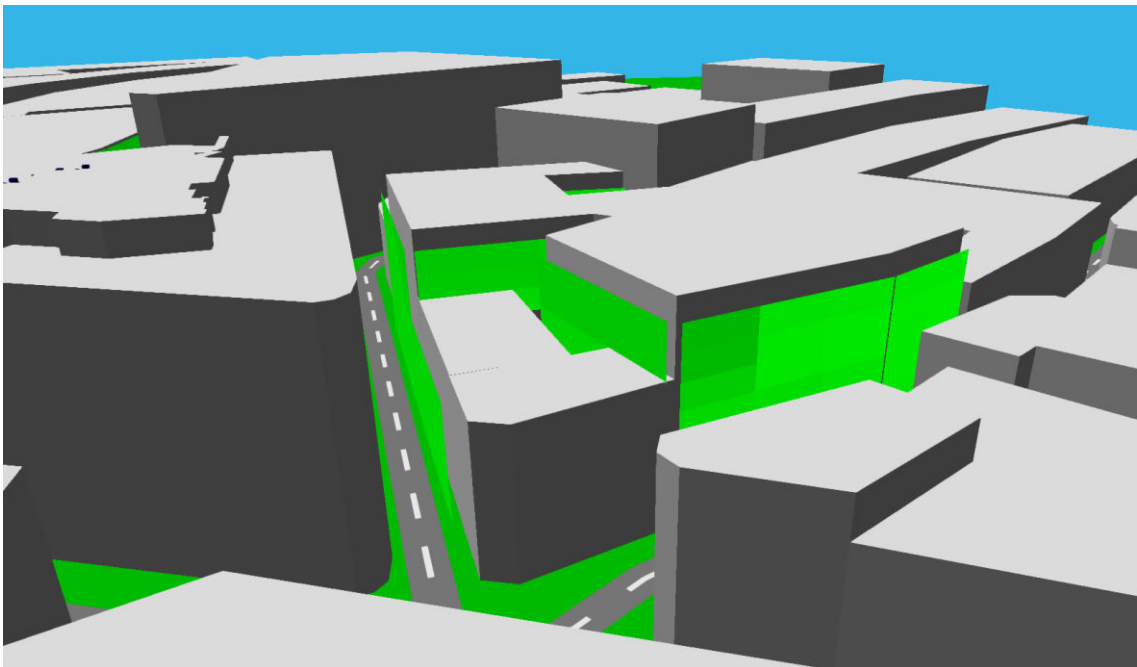


Figure 10 Terrace noise levels at Ham Yard Hotel and Denman Street flats

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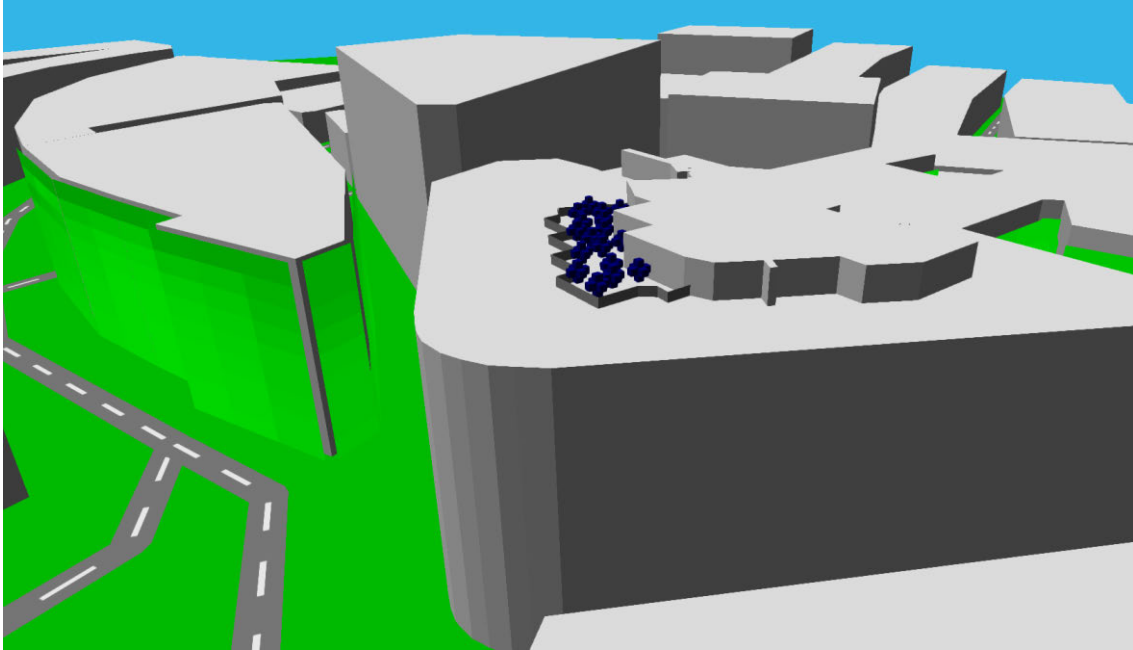


Figure 11 Terrace noise levels at Cafe Royal Hotel

The highest predicted L_{Aeq} sound pressure levels at the facades are summarised in Table 17 along with the relative increases in the existing ambient sound level.

Table 17 Highest predicted sound pressure levels

Receptor	Highest sound pressure level at 1 m from noise sensitive premises, L_{Aeq} (dB)	Existing ambient sound level with terrace noise, L_{A90} (dB)	Increase in ambient sound level with terrace noise, L_{Aeq} (dB)
Ham Yard Hotel	28	61	0
Denman Street flats	18	61	0
Hotel Cafe Royal	38	68	0
Criterion Theatre	40	71	0

6.3.2 Magnitude of impact

All of the predicted noise levels at the receptors from activity on the terrace indicate no increase to the ambient sound level, and therefore indicate a negligible impact with no significant change.

6.4 Noise generated by patrons leaving

An assessment has been undertaken for patrons leaving from each of the retail units. The assessment takes into account distance losses between the entrance of the retail units and nearest receptors. The predictions

Due to the numerous dispersion patterns that patrons could use when leaving the units the following assumptions have been made:

- Percentage of unit capacity outside the venue: 100%
- Average group size: 4.

For the assessment a normal voice effect (from BB93) was used, and is presented in Table 18

Table 18 Speech level used within assessment

	Sound power level (dB), per octave-band centre frequency (Hz)							
	63	125	250	500	1000	2000	4000	8000
Normal voice effort (ref BB93) ^[1]	-	58	68	71	65	60	55	50
Loud voices (ref CIBSE guide)	69	72	77	80	80	75	76	-

^[1] Source level has been converted from sound pressure level at 1 m to a sound power level

6.4.1 Patrons leaving the units

Based on the assumptions set out in Section 29 and speech with a normal voice effort, the predicted noise levels at the receptors have been calculated, and are presented in Table 19.

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Table 19 Predicted noise levels and increase in ambient noise levels from patrons leaving the units

Retail Unit/operating hours	Receptor	Ambient noise level noise level during proposed operating hours (L_{Aeq} , dB)	Predicted noise level 1 m from the receptor facade (L_{Aeq} , dB)	Increase in ambient noise level
<i>Blackwood</i>				
Sunday 12:00 – 23:00	Denman Street Flats	69	66	1.6
Monday – Thursday 10:00 – 00:00	Denman Street Flats	66	66	2.8
Friday & Saturday 10:00 – 00:30	Denman Street Flats	66	66	2.8
<i>Devonshire</i>				
Sunday 09:00 – 23:00	Ham Yard Hotel	69	58	0.3
Monday – Thursday 09:00 – 00:00	Ham Yard Hotel	66	58	0.6
Friday & Saturday 09:00 – 00:30	Ham Yard Hotel	66	58	0.6
<i>Unit A</i>				
Sunday 09:00 – 23:00	Hotel Cafe Royal	69	60	0.5
Monday – Thursday 09:00 – 00:00	Hotel Cafe Royal	66	60	1.0
Friday & Saturday 09:00 – 00:30	Hotel Cafe Royal	66	60	1.0

Retail Unit/operating hours	Receptor	Ambient noise level noise level during proposed operating hours (L_{Aeq} , dB)	Predicted noise level 1 m from the receptor facade (L_{Aeq} , dB)	Increase in ambient noise level
<i>Rooftop</i>				
Sunday 09:00 – 23:00	Criterion theatre	75	46	0.0
Monday – Saturday 09:00 – 01:30	Criterion theatre	73	46	0.0

The predicted noise levels for all units show an increase in ambient noise level of <3 dB for all receptor, and is therefore considered a negligible impact.

6.4.2 Single patron maximum noise event

An assessment has been undertaken for a loud noise event from a single patron at each of the retail units. The IoA GPG does not provide clear guidance or criteria for assessing patron noise other than those associated with rowdy behaviour after 23:00, where L_{AFmax} 70 dB 1 m from the facade of the noise sensitive properties is not to be exceeded. As such, this criterion has been applied.

The assessment has been based on a single patron talking with a loud voice from Table 18 immediately outside of the retail units.

The predicted level at the receptors are presented in Table 20.

Table 20 Predicted noise levels 1 m from the receptor facades from a single patron

Retail Unit	Receptor	Predicted sound pressure level 1 m from the receptor facade (L_{AFmax} , dB)
Blackwood	Denman Street flats	59
Devonshire Arms	Ham Yard Hotel	52
Unit A	Hotel Cafe Royal	56
Rooftop	Criterion Theatre	42

The predicted noise levels are all below the L_{AFmax} 70 dB criterion.

6.5 Discussion of results against criteria

6.5.1 *Westminster council*

All predictions indicate that noise levels will meet the Westminster Licensing Policy, including operational noise breakout meeting NR25 within the noise sensitive receptors.

It is likely that the identified receptors will have sealed facades, rather than openable windows, which will aid in further reducing the experienced noise levels.

6.5.2 *Magnitude of impact*

All predictions relating to the increase of the existing ambient noise level demonstrated an increase of <3 dB, or negligible impact.

It should also be noted that the Jewel 500-person night club, which used to be located within the location of the proposed location of unit A and open until 1:00 am will no longer be in operation.

There will potentially be an improvement in the noise climate at the nearby noise sensitive receptors due to fewer patrons exiting the development at 01:30.

7 Conclusion

A noise survey has been carried out to determine the existing background sound levels in the vicinity of the site and surrounding noise sensitive premises.

On the basis of the requirements of Westminster City Council, the relevant plant noise limits at the worst affected existing noise sensitive premises have been set and is detailed in Section 5.2.

These limits are cumulative and apply with all plant operating under normal conditions. If plant items contain tonal or attention catching features, the limits will be more stringent than those set out above. If plant items contain tonal or attention catching features, a penalty based on the type and impact of those features indicated in Section 5.1 will be applied, and the limits will be more stringent than those set out above.

An assessment has been undertaken of operational noise levels associated with the proposed retail units demonstrating compliance with the criteria within the Westminster Licensing Policy, and other relevant criteria.

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Appendix A

Survey details

Equipment

Bruel & Kjaer 2260 and Bruel & Kjaer 2250 sound level meters were used to undertake the unattended measurements. The attended measurements were carried out using a Rion NL-52 sound level meter. The calibration details for the equipment used during the survey are provided in Table A1.

Table A1 Equipment calibration data

Equipment description	Type/serial number	Manufacturer	Calibration expiry	Calibration certification number
Sound level meter	2260/2044340	Brüel & Kjær	24 May 18	09192
Microphone	4189/1939929	Brüel & Kjær	24 May 18	09192
Pre-amp	ZC0026/n/a	Brüel & Kjær	24 May 18	09192
Calibrator	4231/2039393	Brüel & Kjær	16 May 18	09169
Sound level meter	2250/3011096	Brüel & Kjær	16 Mar 19	UCRT17/1150, UTRC17/1152
Microphone	4189/3060575	Brüel & Kjær	16 Mar 19	UCRT17/1150, UTRC17/1152
Pre-amp	ZC0032/25430	Brüel & Kjær	16 Mar 19	UCRT17/1150, UTRC17/1152
Calibrator	4231/3017675	Brüel & Kjær	10 Mar 19	UCRT17/1122
Sound level meter	NL-52/00320633	Rion	11 May 18	1605234
Microphone	UC-59/03382	Rion	11 May 18	1605234
Pre-amp	NH-25/10641	Rion	11 May 18	1605234
Calibrator	N7-74/34125430	Rion	3 May 18	1605223
Sound level meter	NL-52/00264531	Rion	14 Jul 18	09292
Microphone	UC-59/09678	Rion	14 Jul 18	09292
Pre-amp	NH-25/64656	Rion	14 Jul 18	09292
Calibrator	NC-74/34367630	Rion	14 Jul 18	09287

Equipment description	Type/serial number	Manufacturer	Calibration expiry	Calibration certification number
Sound level meter	NL-52/00264550	Rion	14 Jul 18	09293
Microphone	UC-59/09698	Rion	14 Jul 18	09293
Pre-amp	NH-25/64675	Rion	14 Jul 18	09293
Calibrator	NC-74/34367631	Rion	14 Jul 18	09288

Calibration of the sound level meters used for the tests is traceable to national standards. The calibration certificates for the sound level meters used in this survey are available upon request.

The sound level meters and microphones were calibrated at the beginning and end of the measurements using their respective sound level calibrators. No significant deviation in calibration occurred.

Noise indices

The equipment was set to record a continuous series of broadband sound pressure levels. Noise indices recorded included the following:

- $L_{Aeq,T}$ The A-weighted equivalent continuous sound pressure level over a period of time, T.
- $L_{AFmax,T}$ The A-weighted maximum sound pressure level that occurred during a given period with a fast time weighting.
- $L_{A90,T}$ The A-weighted sound pressure level exceeded for 90% of the measurement period. Indicative of the background sound level.

The L_{A90} is considered most representative of the background sound level for the purposes of complying with any local authority requirements.

Sound pressure level measurements are normally taken with an A-weighting (denoted by a subscript 'A', eg L_{A90}) to approximate the frequency response of the human ear.

A more detailed explanation of these quantities can be found in BS7445: Part 1: 2003 *Description and measurement of environmental noise, Part 1. Guide to quantities and procedures.*

Weather conditions

During the attended measurements carried out on 21 February 2018, the weather was generally clear and dry and no rain occurred. Wind speeds varied between approximately 3 m/s and 5 m/s.

During the unattended noise measurements between 16 February 2018 and 21 February 2018, weather reports for the area indicated that temperatures varied between 2°C at night and 8°C during the day, and the wind speed was less than 7 m/s.

These weather conditions are considered suitable for obtaining representative measurements.

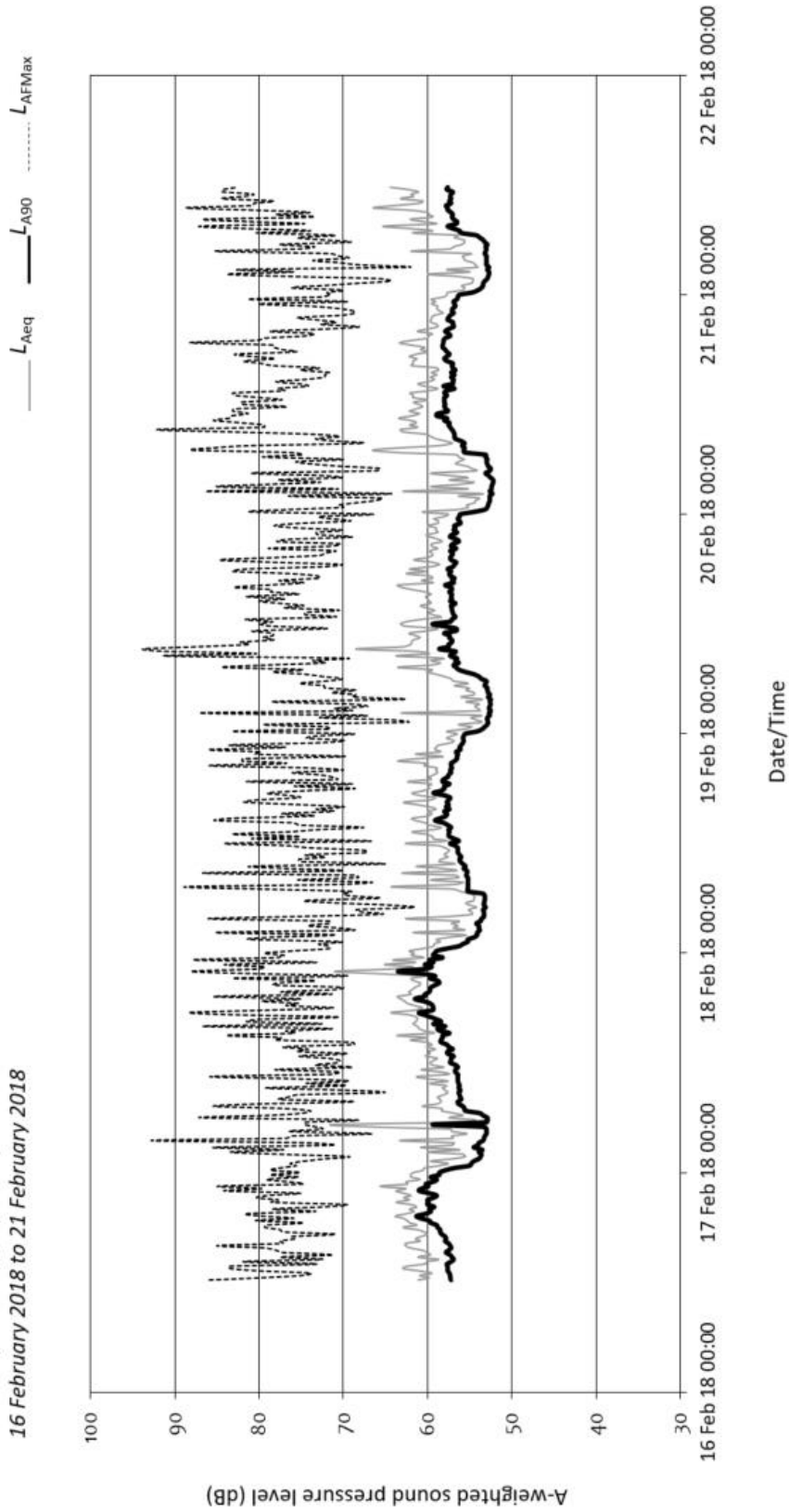
Appendix B

Results of unattended measurements at Location L1

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One Sherwood Street Results of noise logging survey at L1 16 February 2018 to 21 February 2018



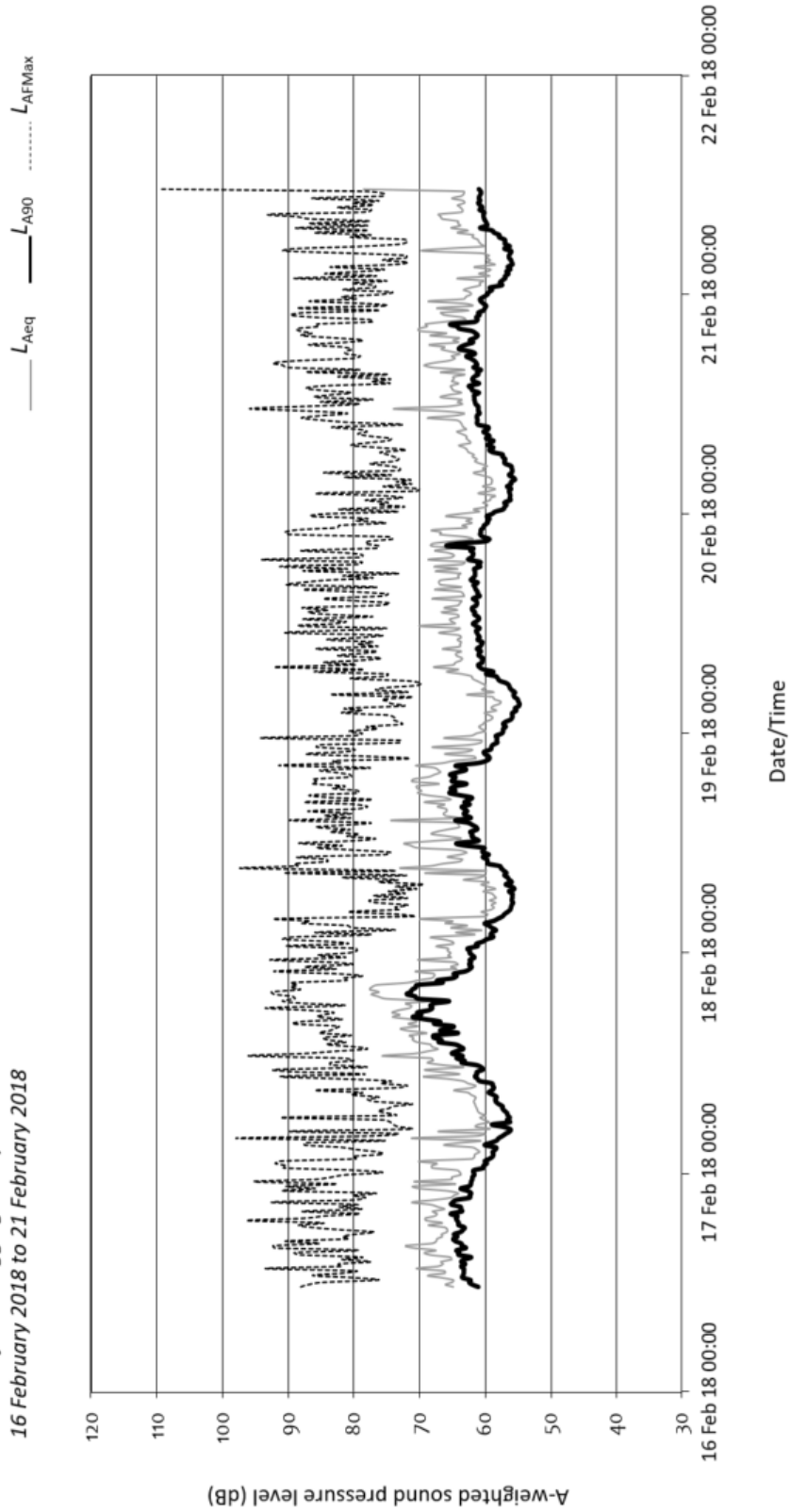
Appendix C

Results of unattended measurements at Location L2

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One Sherwood Street
Results of noise logging survey at L2
16 February 2018 to 21 February 2018

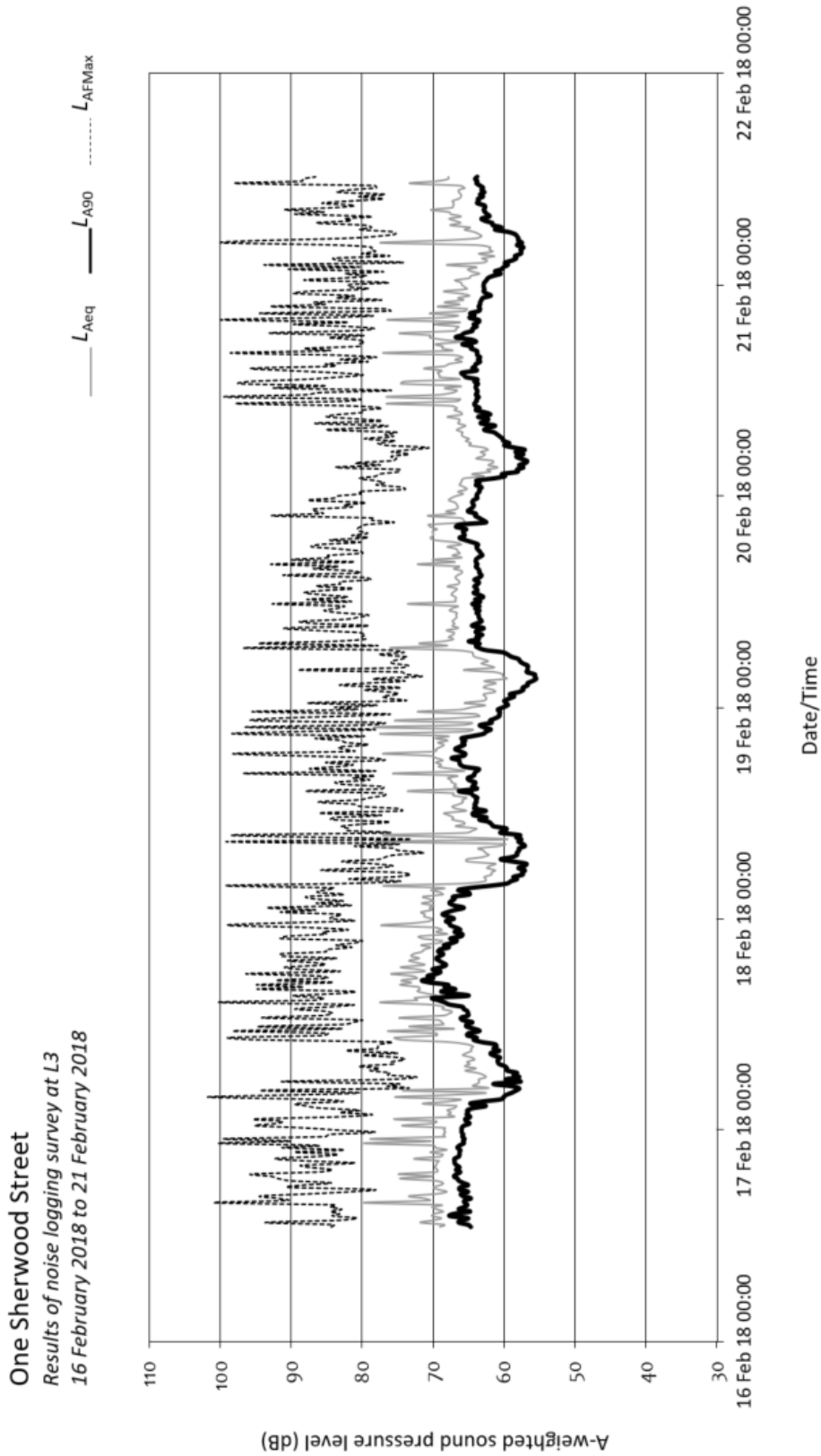


Appendix D

Results of unattended measurements at Location L3

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RETAIL
PICCADILLY LIGHTS

**LANDMARK RETAIL AND
RESTAURANT OPPORTUNITIES**

BE A LONDON LIGHT



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A YEAR, EVERYONE WILL BE THERE.
MAKE SURE YOU ARE.



LINKED BY
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STATIONS**

AND JUST MINUTES' WALK FROM
LONDON'S FAMOUS WEST END THEATRES,
RESTAURANTS, ART GALLERIES, SHOPPING
DESTINATIONS AND PARKS.



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**CENTRAL
LONDON**

WITH PRIME RETAIL AND
RESTAURANT AND A SPECTACULAR
ROOFTOP OPPORTUNITY.



LESS THAN
10 MINUTES' WALK

FROM THE ENTERTAINMENT HUB OF THE WEST END, THE SHOPPING HUBS OF SOHO, COVENT GARDEN AND MAYFAIR, THE ARTISTIC HUBS OF THE ROYAL ACADEMY, OF ARTS, NATIONAL PORTRAIT GALLERY AND NATIONAL GALLERY, AND FAMOUS PARKS GREEN PARK, ST JAMES' PARK AND HYDE PARK. WORLD RENOWNED RESTAURANTS THE IVY, THE PALOMAR, THE DEAN STREET TOWNHOUSE AND MANY, MANY MORE - RIGHT ON YOUR DOORSTEP.

A CULTURAL DESTINATION

LOCATION MAP

WELCOME TO W1, LONDON

CULTURE

- 1 Royal Academy of Arts
- 2 Ronnie Scott's
- 3 BAFTA Piccadilly
- 4 Jermyn Street Theatre
- 5 Lyric Theatre

RETAIL

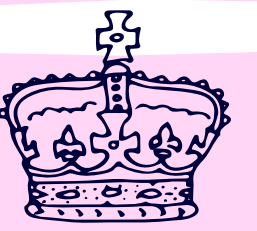
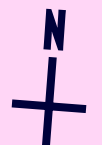
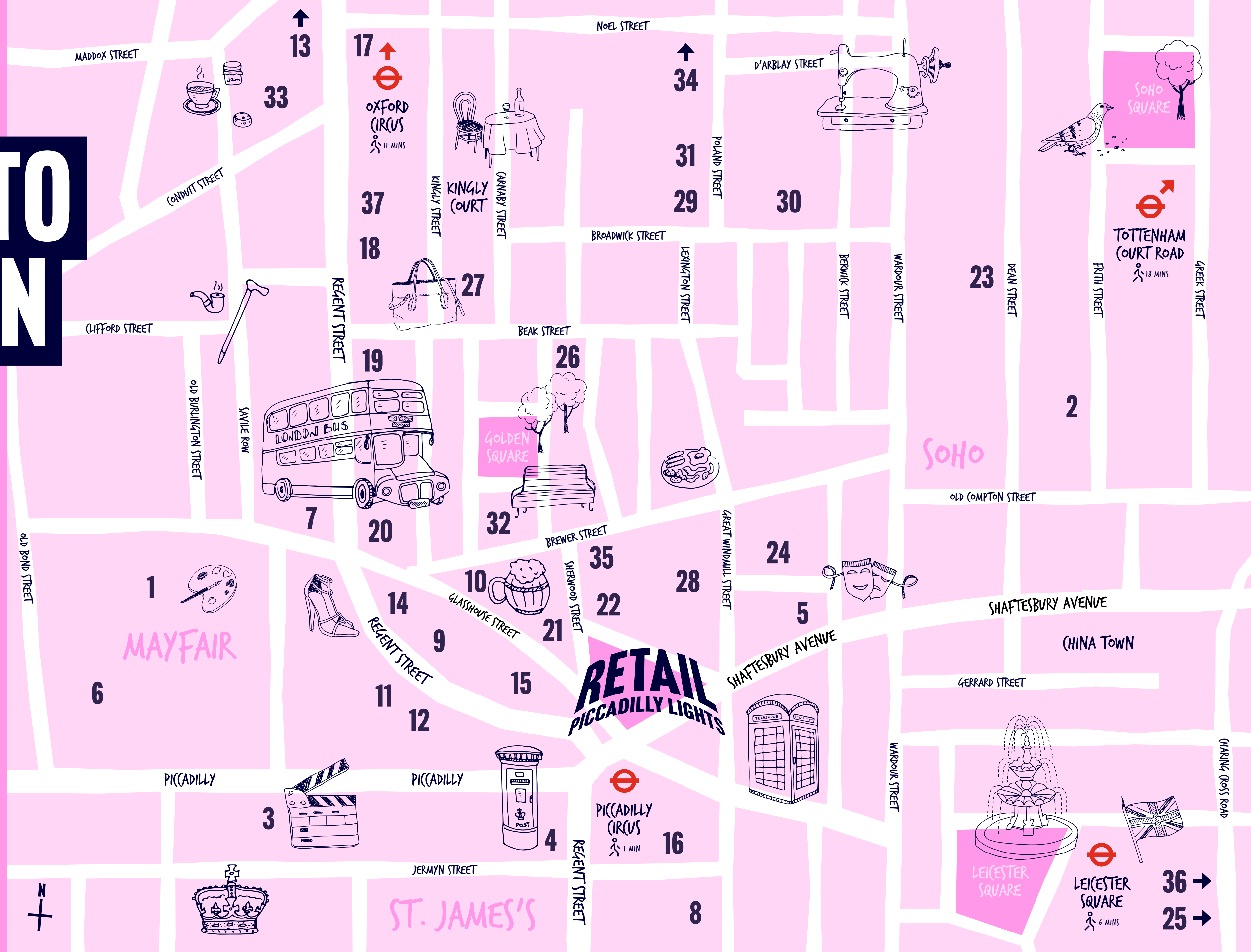
- 6 Burlington Arcade
- 7 Burberry
- 8 St James's Market
- 9 Uniqlo
- 10 Rapha
- 11 Barbour
- 12 Hollister
- 13 Apple
- 14 Mulberry
- 15 Nespresso
- 16 Lillywhites
- 17 Liberty
- 18 Levi's
- 19 Tommy Hilfiger
- 20 Zara

FOOD & DRINK

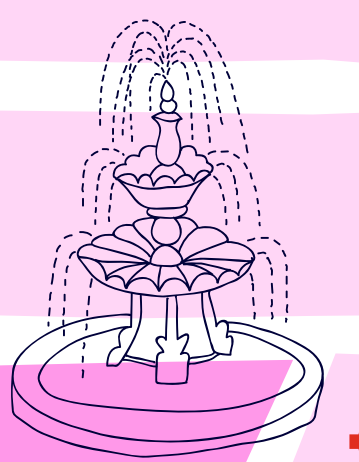
- 21 Whole Foods Market
- 22 Cricket
- 23 Dean Street Town House
- 24 Bocca di Lupo
- 25 J Sheekey
- 26 Bob Bob Ricard
- 27 Kingly Court
- 28 Ham Yard Hotel
- 29 Brindisa Soho
- 30 The Ivy
- 31 Social Eating House
- 32 Bancone
- 33 Sketch

GYMS

- 34 Soul Cycle
- 35 Third Space
- 36 Gymbox
- 37 Barry's Bootcamp



ST. JAMES'S



LEICESTER SQUARE



LEICESTER SQUARE

6 MINS

36 →

25 →



CGI OF RETAIL SPACE

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With buzzy views of one of the most vibrant cities on Earth, our restaurant roof terrace lets visitors drink in (and eat in) the ultimate urbanscape.

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ULBERRY UN
IA BARRY UN
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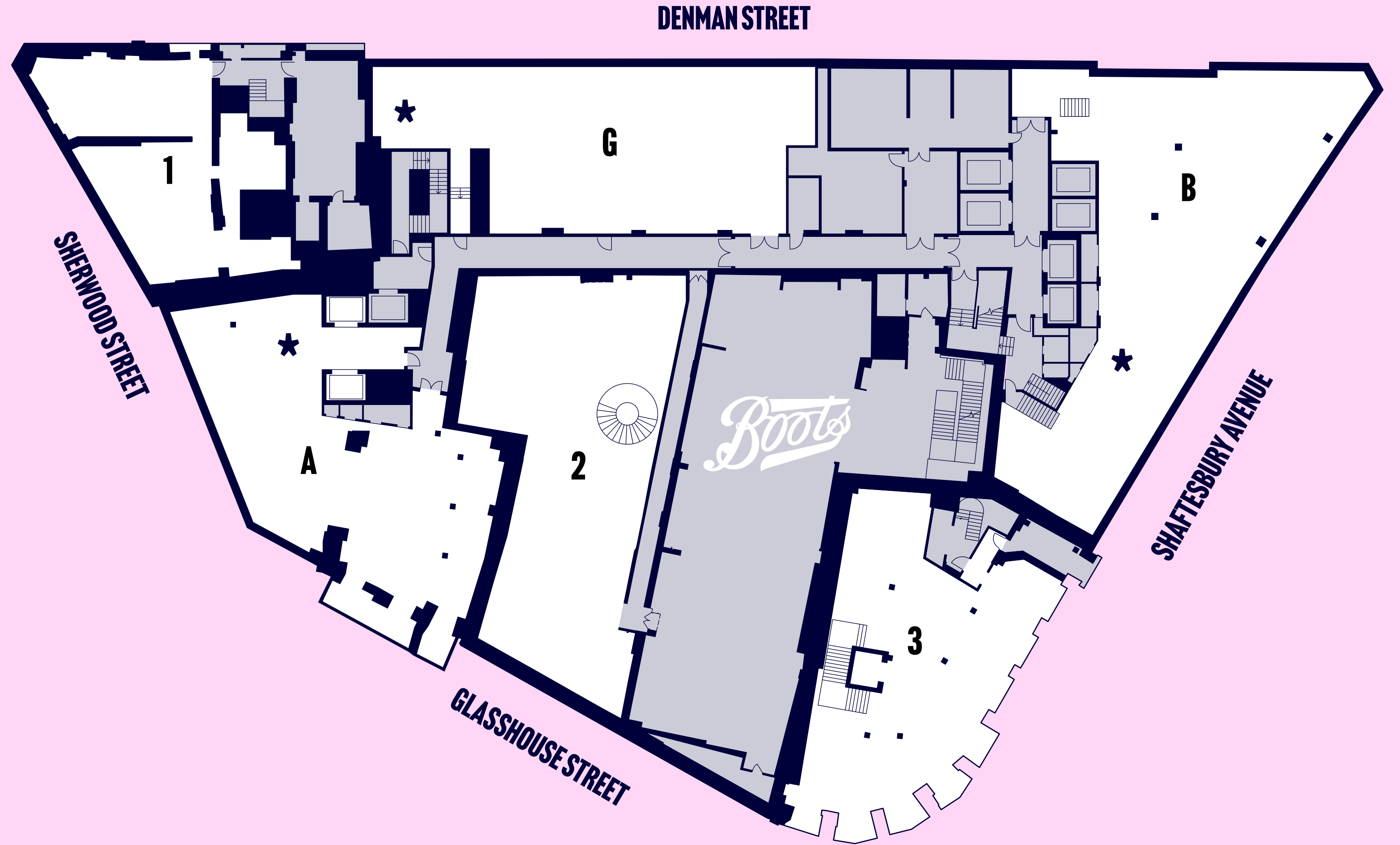


CGI OF RESTAURANT ROOF TERRACE

FLOORPLANS

BASEMENT LEVEL

SCHEDULE OF AREAS	SQ FT
UNIT A	3,186 (EXTRACT*)
UNIT B	3,746 (EXTRACT*)
UNIT G	3,068 (EXTRACT*)
UNIT 1	3,183
UNIT 2	3,060
UNIT 3	3,588



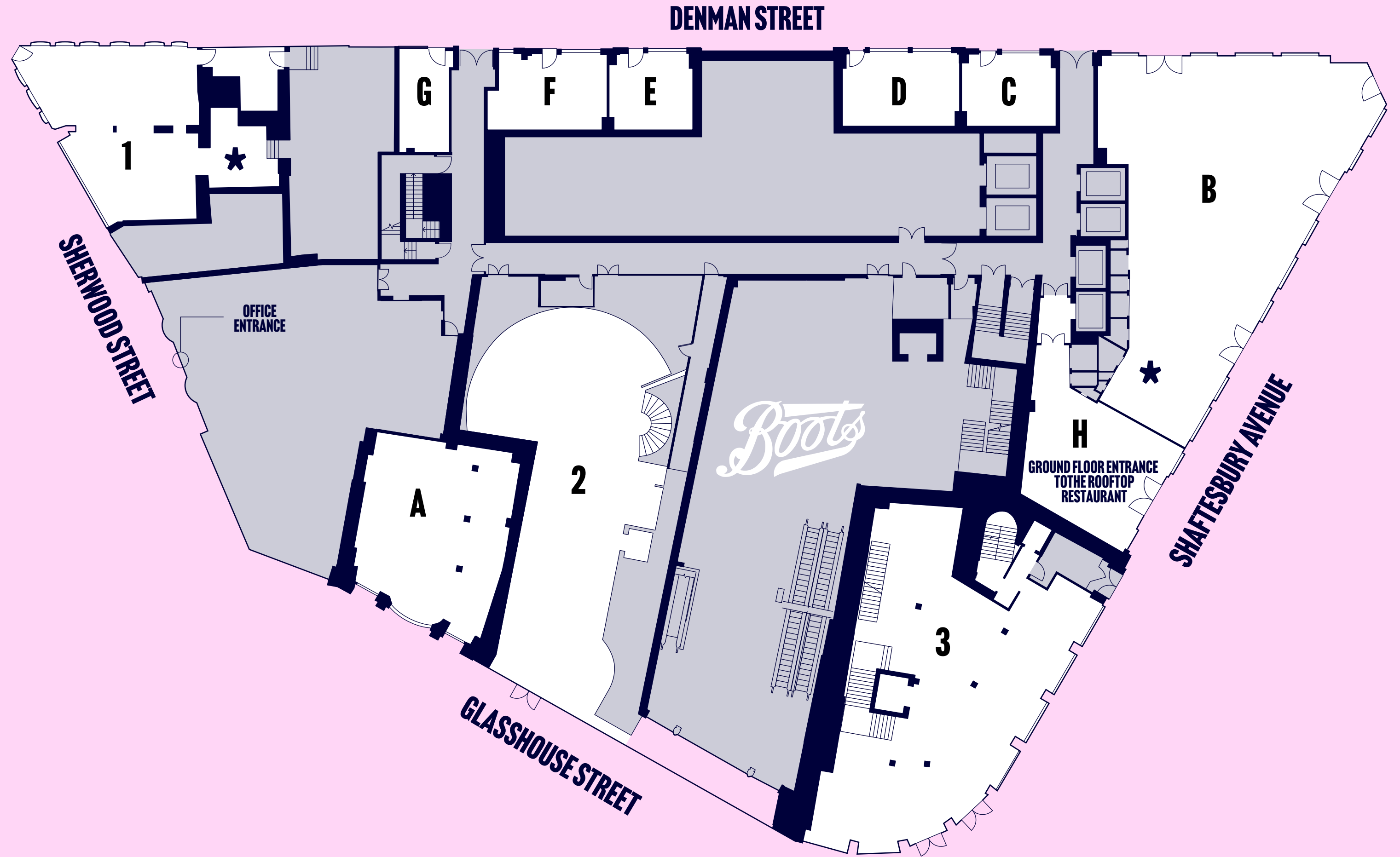
*APPROX NIA
PLANS ARE INDICATIVE ONLY AND NOT TO SCALE.



FLOORPLANS

GROUND LEVEL

SCHEDULE OF AREAS	SQ FT
UNIT A	1,033
UNIT B	3,221 (EXTRACT*)
UNIT C	323
UNIT D	431
UNIT E	258
UNIT F	431
UNIT G	43
UNIT H (ROOFTOP ENTRANCE)	761
UNIT 1	2,306 (EXTRACT*)
UNIT 2	3,603 +1,043 MEZZANINE
UNIT 3	2,717 +709 MEZZANINE



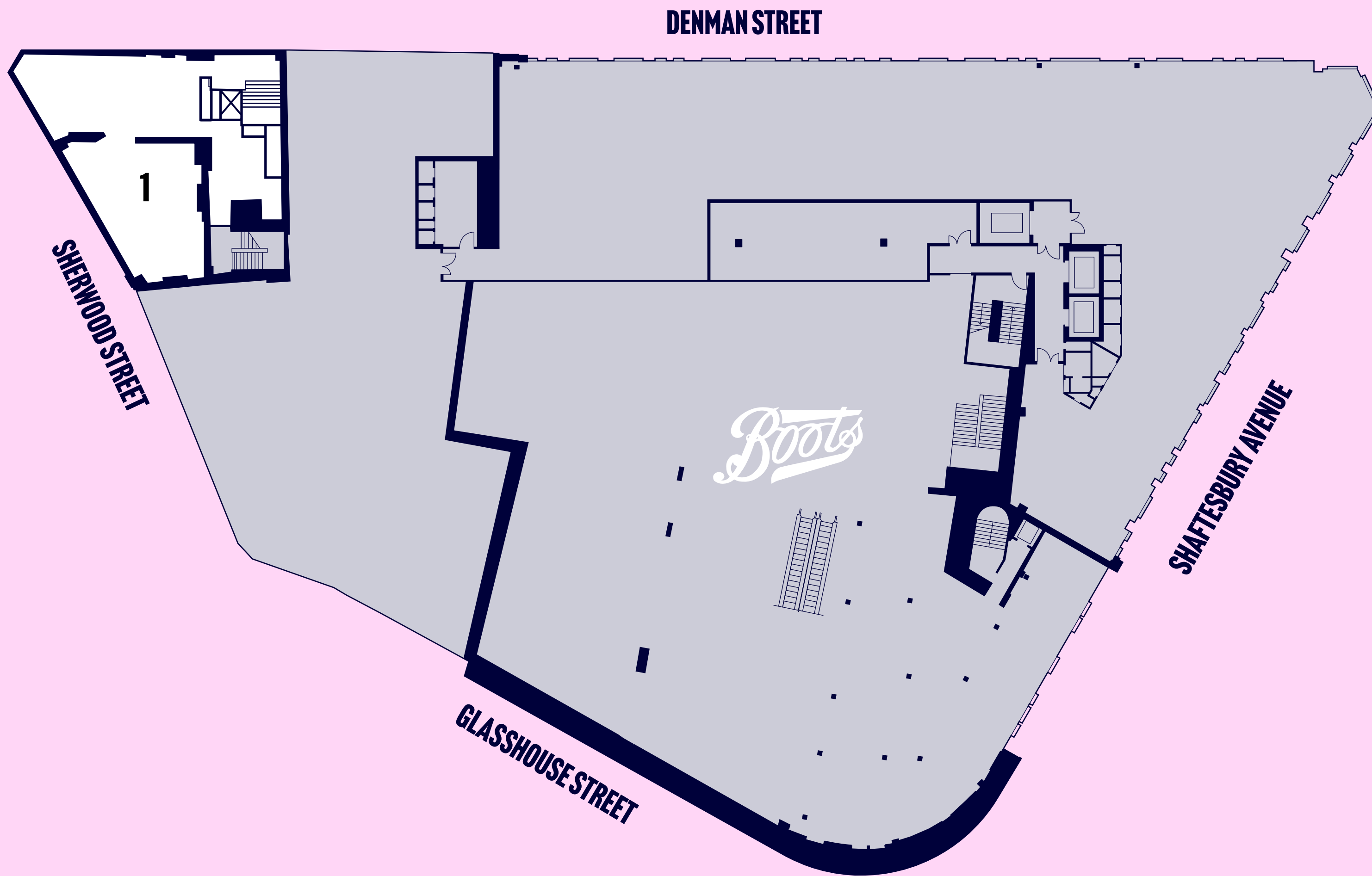
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FLOORPLANS

FIRST LEVEL

SCHEDULE OF AREAS	SQ FT
UNIT 1	1,853



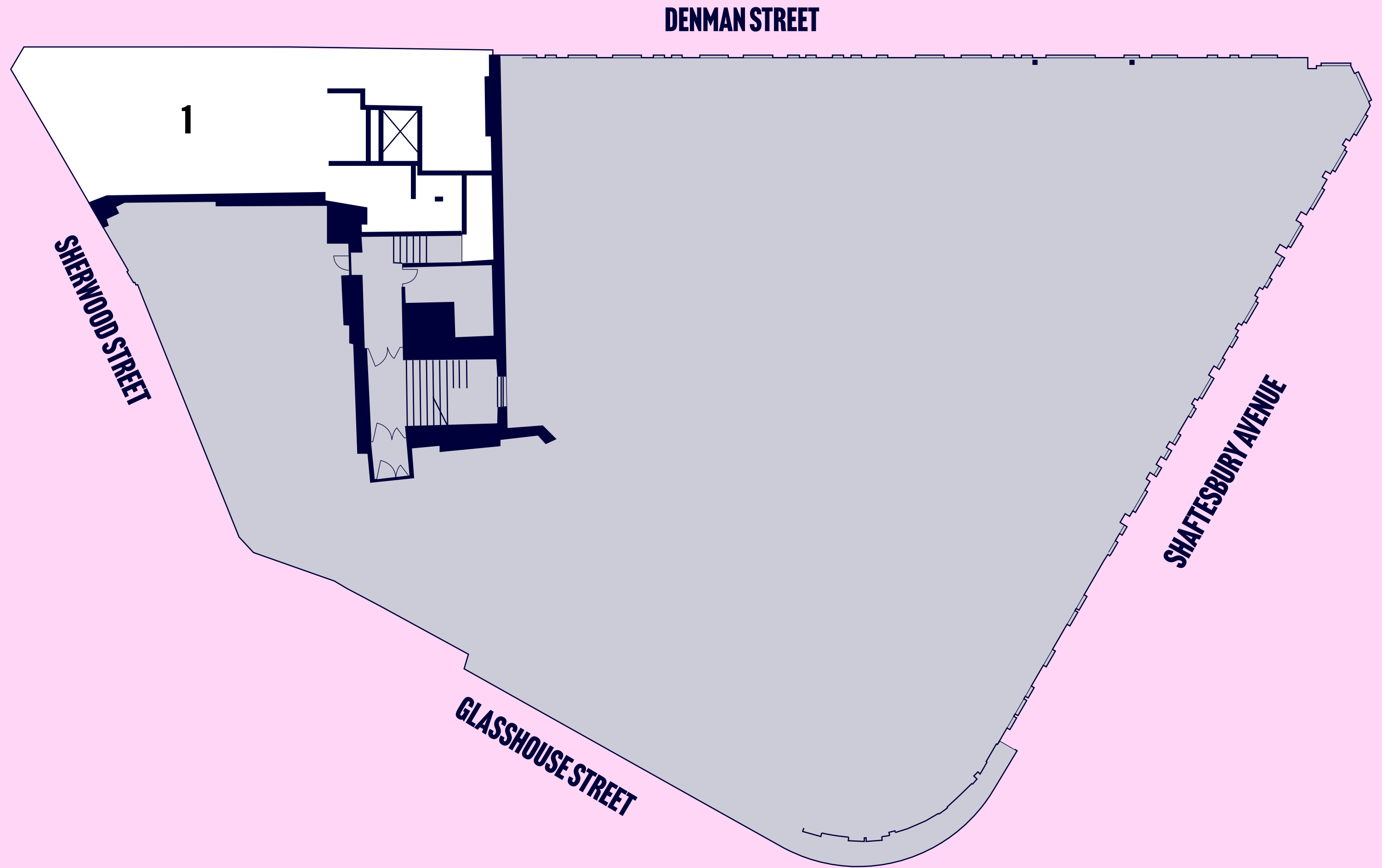
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FLOORPLANS

SECOND LEVEL

SCHEDULE OF AREAS	SQ FT
UNIT 1	1,799



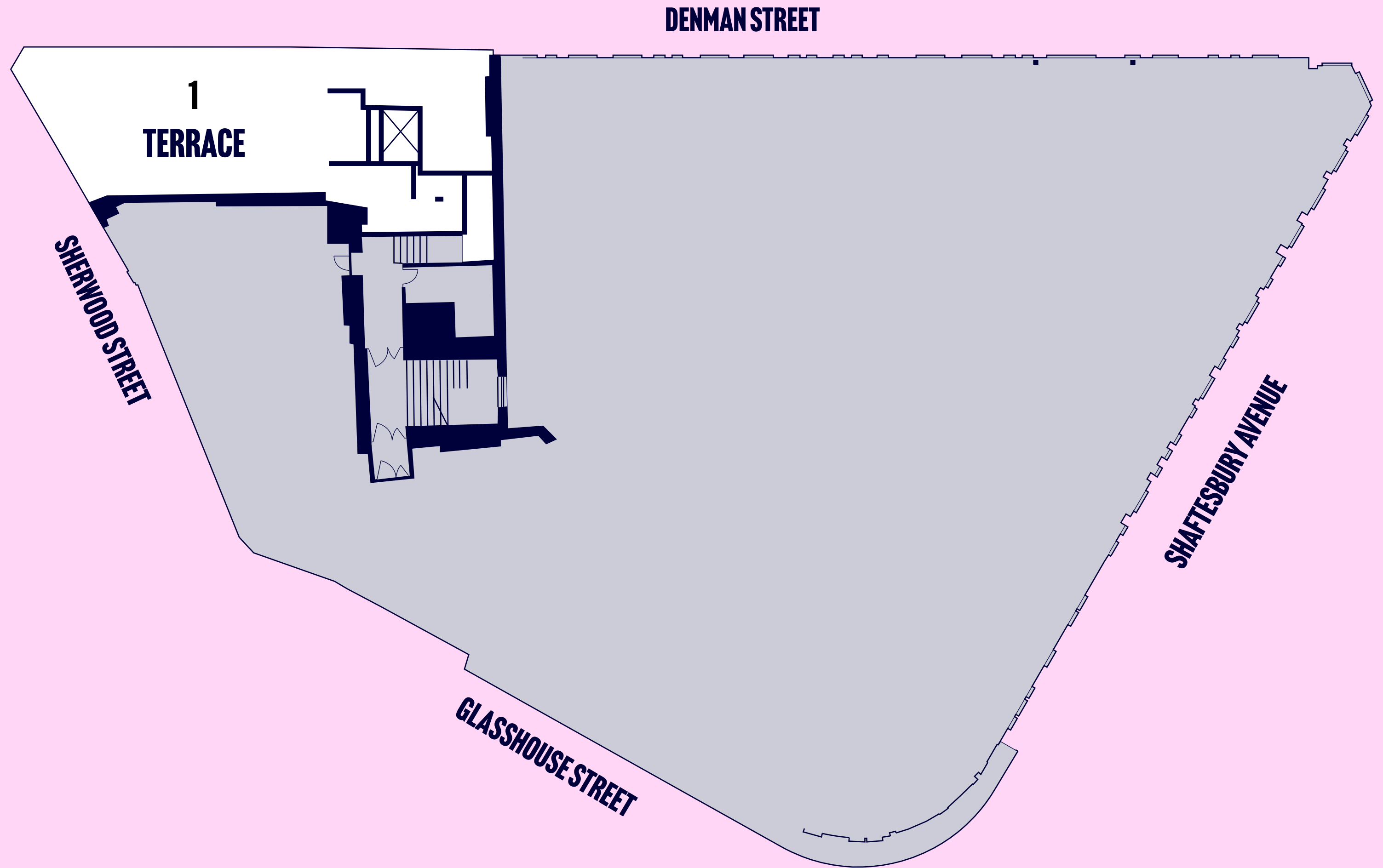
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FLOORPLANS

THIRD LEVEL

SCHEDULE OF AREAS	SQ FT
UNIT 1 (EXTERNAL TERRACE)	1,093



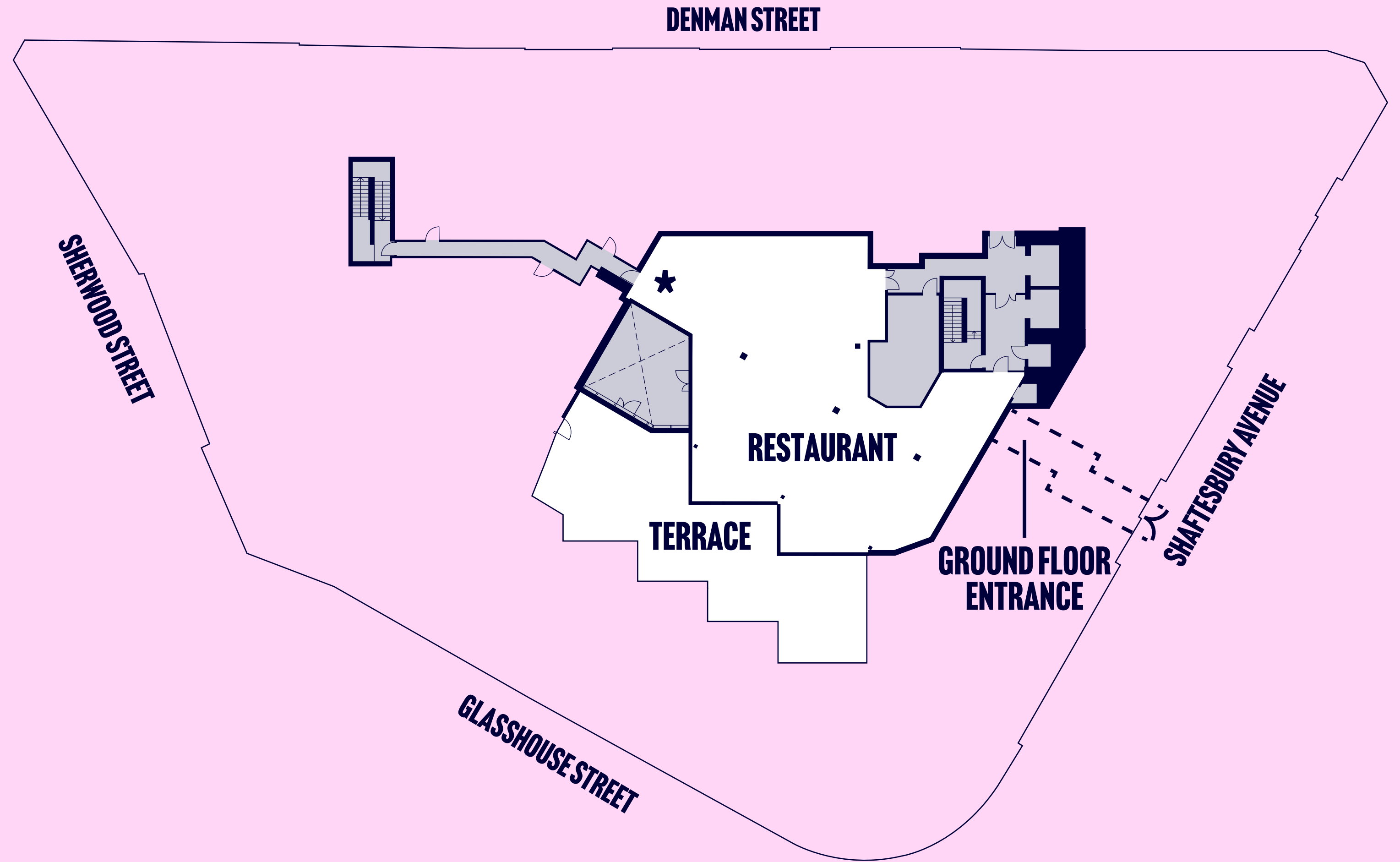
*APPROX NIA
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FLOORPLANS

ROOFTOP BAR & TERRACE

SCHEDULE OF AREAS	SQ FT
RESTAURANT	3,843 (EXTRACT*)
TERRACE	1,991



*APPROX NIA
PLANS ARE INDICATIVE ONLY AND NOT TO SCALE.



BUILDING A BETTER FUTURE

One of Europe's largest real estate companies, we invest in buildings and partnerships, to create sustainable places, connect communities and realise potential. Our £10.8 billion portfolio of retail, leisure, workspace and residential hubs delivers value for shareholders, great experiences for guests and positive change for communities. We pride ourselves on being the industry leaders for environmental and social sustainability.



Blackwood at Lucent, Piccadilly



BLACKWOOD
SPORTS BAR AND KITCHEN



MAVEN LEISURE

Private & Confidential

Maven Leisure was founded by the highly respected current owners and senior management of ETM Group Limited, an operator of 15 premium bars, pubs and restaurants in Central London. These include rooftop bar and restaurant Aviary, London's favourite game restaurant The Jugged Hare, The Botanist Broadgate Circle and premium sports bar and kitchen venues Greenwood, Westwood and Redwood.

Maven Leisure is a pioneer in the UK hospitality sector credited with being the first and only to create and expertly operate a unique premium sports bar and kitchen concept, unmatched anywhere in Europe. Recent venue openings include Beechwood and Goldwood in the sports estate, and luxury rooftop bar Wagtail.



Selection of Existing Venues





Wagtail, luxury Rooftop Bar and Restaurant, is nestled in the eaves of one of the City's grandest art deco buildings. At the gateway to the City of London, escape to the skies with unparalleled views, fine wines, exquisite cocktails and exceptional dining – morning, daytime and night.

Split over two floors, Wagtail includes a restaurant with two private terraces, an elegant rooftop terrace bar, and an exclusive private dining room in the cupola, crowning the building. Wagtail delivers ultimate 360° views of iconic London landmarks, such as Tower Bridge, St Paul's Cathedral, The Shard & Gherkin.

Wagtail

ROOFTOP BAR & RESTAURANT



GREENWOOD

SPORTS PUB AND KITCHEN

Greenwood is the flagship of the ETM sports estate and was the first of its kind, pioneering our premium sports bar and kitchen concept.

Split over two floors, Greenwood's stunning design embodies our vision for blending the ultimate in sports and hospitality. World class audio-visual technology enables viewing from every seat in the house with access to even the most obscure sports.

Rounding off the concept is a food and drink offer that delivers an all-encompassing lifestyle destination to our wide range of customers.





GOLDWOOD
SPORTS PUB AND KITCHEN

Goldwood, the latest venue in the sports estate, is a unique destination energised by unrivalled sport viewing and exemplary hospitality.

Catch all the live sport action on 20 HD screens and a state-of-the-art sound system, while being served premium food and beverage at your table, immersed in luxurious surroundings.

Introducing the Next Generation



BLACKWOOD SPORTS BAR AND KITCHEN

Blackwood at Piccadilly Lights will build upon the vast experience of the existing sports estate creating a truly world-class venue at the heart of London.

A versatile venue welcoming guests to enjoy food and drink from breakfast through to dinner and discover every corner of a global sporting calendar.

Meticulous attention to detail and quality with playful, unexpected and quirky design touches.

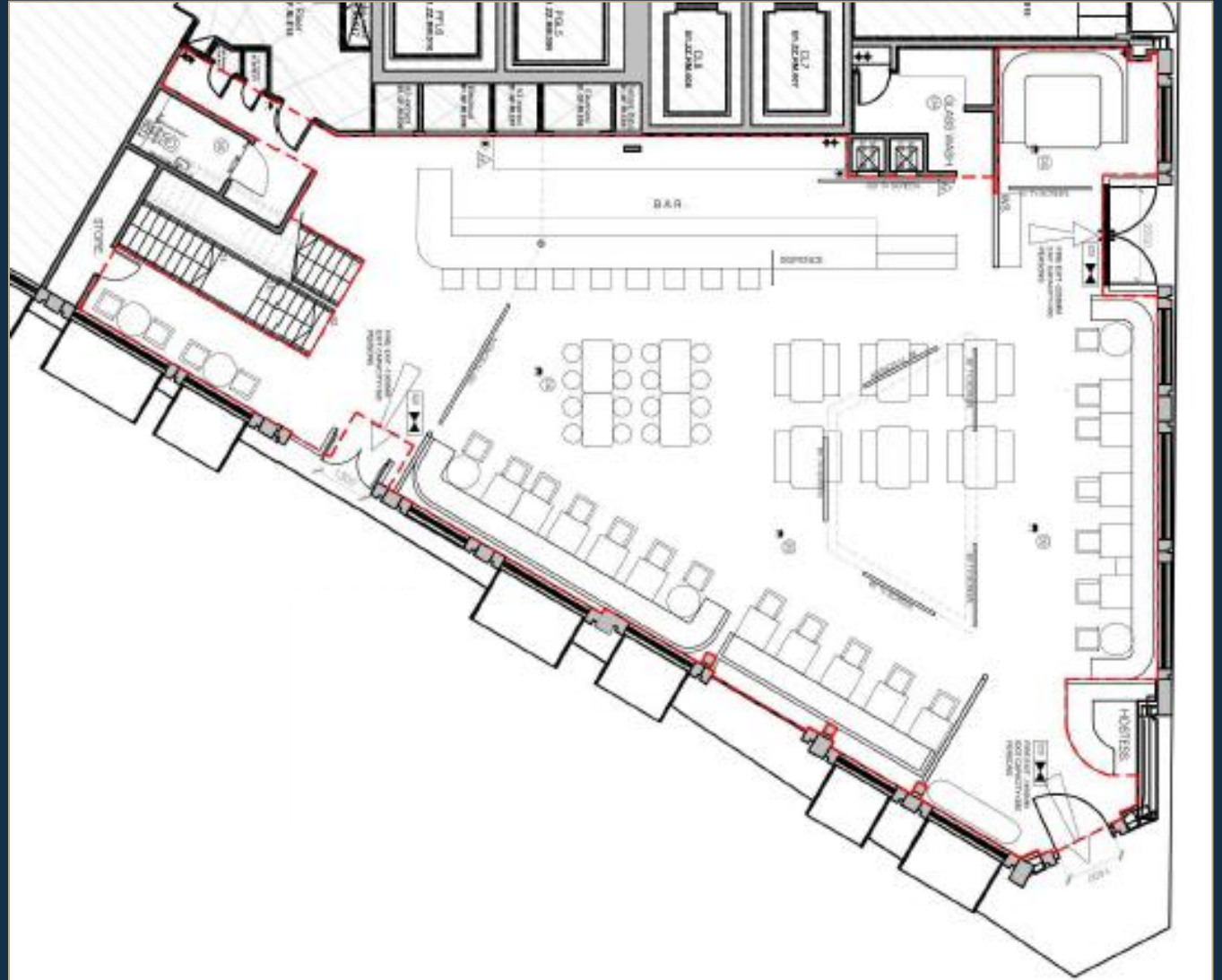
Tailored to accommodate groups of all sizes comfortably and for a range of occasions with extensive seating and flexible furniture.



Ground Floor Plan

Premium dining and bar animated with sport

- Extensive seating with versatile configurations to accommodate couples through to groups
- Designed to promote at-table ordering and service
- World-class AV ensuring no seat in the venue is without direct view of at least one screen
- Premium furniture, fixtures and finishes, inviting to all
- Customer WCs provided on mezzanine and in the basement



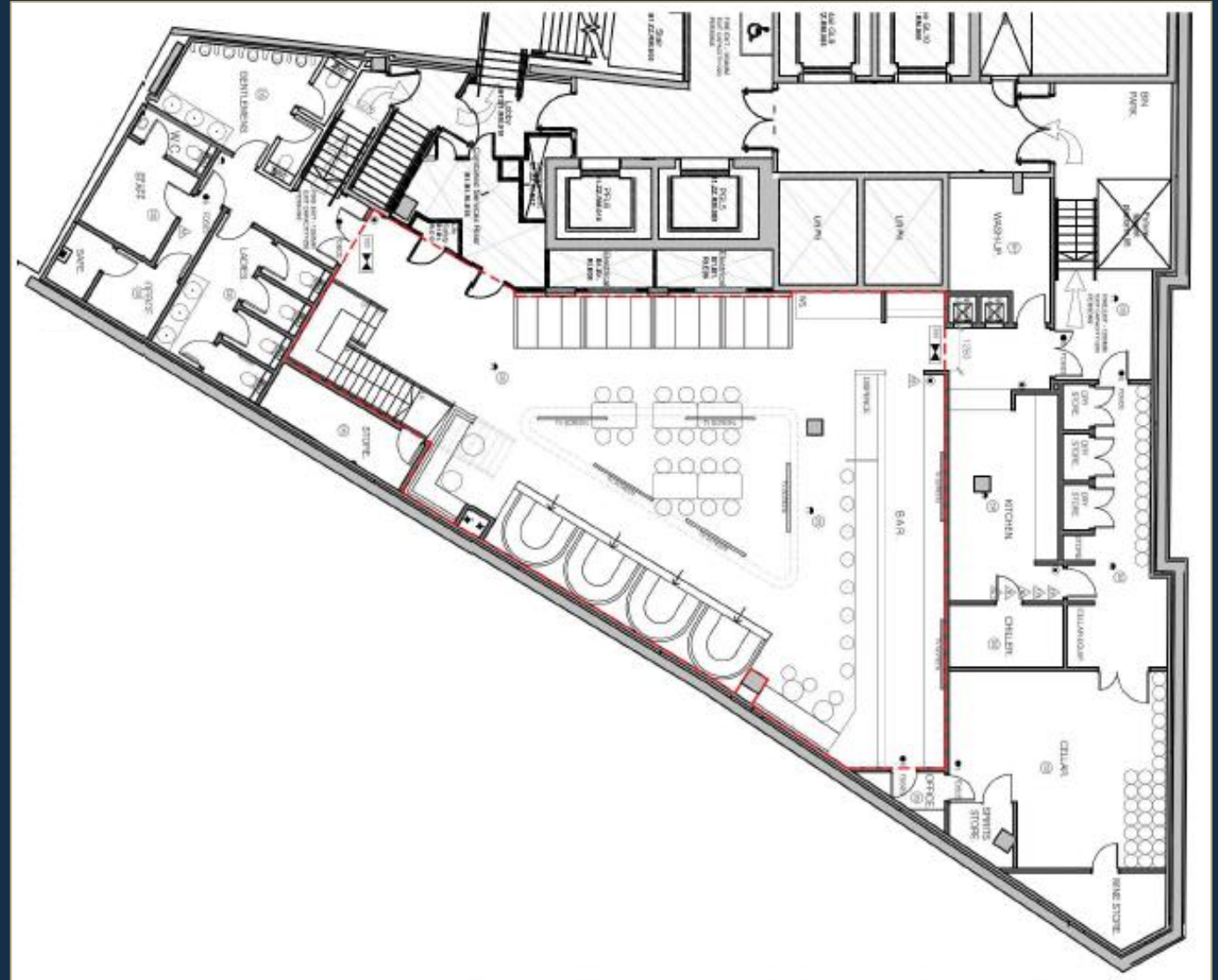
Refined Quality



Basement Plan

Premium dining and bar with back-of-house facilities

- Extensive seating with versatile configurations to accommodate couples through to groups
- Designed to promote at-table ordering and service
- World-class AV ensuring no seat in the venue is without direct view of at least one screen
- Premium furniture, fixtures and finishes, inviting to all
- Customer WCs and back-of-house facilities



Sophisticated Comfort



Food and Drink

Senses of taste and smell are a powerful
trigger of nostalgia

Our guests expect us to deliver the
beloved favourites that go hand-in-hand with sports.
Think best-in-class burgers, fish and chips, pizza,
generously loaded heaps of nachos.

But then, expect the unexpected, a dollop of
indulgence;

St Austell Bay mussels, rib-eye with truffle fries,
Champagne, fine wines and cocktails.

Our menus are designed to cater for a wide range of
occasions from a family breakfast to lunch with a
friend and sharing platters for groups.





SMALL PLATES

Padron peppers, Maldon sea salt (pb) 6
 Mozzarella sticks, spicy chipotle mayonnaise (v) 6
 Garlic pizza bread (v) 6
Add mozzarella £1
 Hummus, sesame seeds, pizza bread sticks (pb) 6
 Mac and cheese, crispy onions 6
 Kansas BBQ baby back ribs 10

WINGS

We serve our wings by weight because we appreciate chicken comes in all different shapes and sizes, our portions are 450g so you can expect 10-12 wings

Classic buffalo
 Celery, chives, choice of blue cheese sauce or buttermilk ranch
Korean
 Gochujang red pepper sauce, spring onions, sesame seeds, coriander
Kansas BBQ
 Diced pickles, pickles red onion, crispy onions, frenchies mayonnaise

NACHOS

Freshly cooked yellow and blue corn tortillas, tossed in house seasoning
 Chips and salsa (pb) 6
 Tortilla chips, salsa
 Chips and queso (v) 6
 Tortilla chips, nacho cheese sauce
 Chips and Guac (pb) 6
 Tortilla chips, Guacamole
 Loaded nachos (v) 7
 Guacamole, nacho cheese sauce, salsa, sour cream, coriander, jalapenos

SHARING PLATTERS

Wingback 35
 1kg of crispy wings with Kansas BBQ, classic buffalo hot sauce and Korean sauces, house seasoned fries, blue cheese sauce and buttermilk ranch
Quarterback 45
 Four classic cheeseburgers, house seasoned fries, Buffalo hot sauce, and Kansas BBQ sauce
Sharing Nachos (v) 13
 Loaded tortillas, nacho cheese sauce, salsa, guacamole, Jalapenos, sour cream, coriander
Add homemade chilli con carne £3.95

PIZZA

Margherita di bufala (v) 14
 For di late, mozzarella di bufala, tomato, basil
(pb) Mozzarella add £1
Parma 16
 Prosciutto di Parma, rocket, cherry tomato, grana padano
Piccante 15
 Pepperoni, 'nduja, for di late, red and green jalapenos
Foresta (v) 15
 Mascarpone base, spinach, chestnut mushrooms, for di latte, artichoke, truffle
(pb) Mozzarella and Tomato base add £1
CRUST DIPPERS £1.5
 Truffle blue cheese sauce (v)
 Buffalo hot sauce (v)
 Buttermilk ranch (v)
 Kansas BBQ (pb)

(v) VEGETARIAN | (pb) PLANT BASED

All prices include VAT. A discretionary 10% service charge will be applied to your final bill. Please let our team know if you have any allergies, and for full allergen information please ask for the manager or go to Ludosportsbar.co.uk



Extensive all-day and seasonal dining menu with starters, mains, desserts, side dishes, sharing platters and small plates.

Dedicated event menus for large groups and special private/sporting events.



MAINS

Fish & Chips 17.5
 Tribute Cornish Pale Ale battered haddock, triple cooked chips, crushed peas, curry sauce, tartare sauce
Classic Cheeseburger 14.50
 Double patty, red Leicester, American cheese, burger sauce, caramelised onions, pickles, fries
Add crispy smoked bacon 2
Green Chilli Cheeseburger 16
 Double patty, red Leicester, nacho cheese, green chilli relish, chipotle mayo, fries
Add crispy smoked bacon 2
Vegan Classic (pb) 15
 Moving Mountains patty, Smoked plant-based cheese, burger sauce, onions, pickles, fries
Vegan Green Chilli (pb) 16
 Moving Mountains patty, plant bacon, plant based cheddar, green chilli relish, chipotle mayo, fries
Chicken Burger 15
 Fried buttermilk chicken breast, mayo, cos lettuce, pickles, fries
Add buffalo sauce or Kansas BBQ 1.5
LUDO Salad (pb) 13
 Tenderstem broccoli, new potatoes, sugar snap peas, cherry tomato, spinach, artichokes, butterhead leaf salad, Vinaigrette
Add cornfed chicken breast £4
Chicken Supreme 18.5
 Corn Fed chicken breast, crushed new potatoes, Sugar snaps, smoked tomato dressing
St Austell Bay mussels 16
 Cornish mussels cooked in a creamy white wine sauce, served with fries

Kids Menu option
 Children receive 50% off all menu items at a smaller size, excluding dishes in the grills section.
 Available to children 12 and under.

THE GRILL

Our beef is all British rare breed. All served with triple cooked chips, grilled tomato and watercress.
 200g flat iron 18
 250g sirloin 25
 250g ribeye 28
SAUCES £2
 Green peppercorn sauce
 Truffled blue cheese
 Marmite Hollandaise
 Bearnaise sauce

SIDES £5

Triple cooked chips (v)
 Fries (v)
Add truffle and parmesan for £1
Add Cheese and Bacon for 2.5
 Butterhead leaf salad, vinaigrette (pb)
 Tenderstem broccoli, chilli and garlic (pb)
 Grilled Hispi cabbage & Chilli dressing (v)
 New potatoes, herb butter (v)

DESSERTS £6

Sticky toffee pudding, vanilla ice cream
 Cheesecake of the day
 Ice cream and sorbet
 Ask for today's selection

(v) VEGETARIAN | (pb) PLANT BASED

All prices include VAT. A discretionary 10% service charge will be applied to your final bill. Please let our team know if you have any allergies, and for full allergen information please ask for the manager or go to Ludosportsbar.co.uk



BREAKFAST MENU

Fresh pastries	2.5
Breakfast bap	5.5
Choose from: Mushroom omelette, bacon, or Cumberland sausage	
'Whatever' eggs on toast v	6
Whole nut granola, bananas, honey, almond milk, chia seeds	6
Smashed avocado on toast, fresh chillies, coriander plant based	8
Breakfast burger: sausage patty, fried egg, mushroom, bacon, club sauce	9
Eggs Benedict / Royale	9.5
Full English breakfast: fried eggs, Cumberland sausages, bacon, mushrooms, baked beans, sourdough	11
Extra bacon, sausage, egg £2	

JUICES

Orange	2.6	Cloudy apple	2.6
Grapefruit	2.6	Pineapple	2.6
Cranberry	2.6		

TEA

Everyday Brew	3.2
Darjeeling Earl Grey	3.2
Peppermint Leaves	3.2
Chamomile Flowers	3.2
Mao Feng Green	3.2
Fresh Mint	3.1

COFFEE

Espresso <i>single / double</i>	2.6 / 3.1
Macchiato <i>single / double</i>	2.6 / 3.1
Americano	3.1
Cappuccino	3.5
Latte	3.5
Flat white	3.5
Mocha	3.5
Hot Chocolate	3.5



BEER AND CIDER

FROM THE TAPS AND TANKS

	PINT
AMSTEL Lager 4.1%	6.1
HEINEKEN Lager 5%	6.1
HEINEKEN SILVER Lager 4%	6.1
BIRRA MORETTI Lager 4.6%	6.3
GUINNESS Stout 4.1%	6.2
ORCHARD THIEVES Cider 4.5%	6.2
BRIXTON RELIANCE Pale Ale 4.2%	6.5
BRIXTON COLDHARBOUR Lager 4.4%	6.5
BEAVERTOWN, NECK OIL Session IPA, England 4.3%	6.8

BOTTLES

HEINEKEN Lager 5% (330ml)	5.7
HEINEKEN 0.0 0% (330ml)	4.5
SOL Lager 4.2% (330ml)	5.7
PERONI RED Lager 4.7% (330ml)	5.5
ESTRELLA Lager 4.6% (330ml)	5.5
LUCKY SAINT Unfiltered Lager 0.5% (330ml)	6
LAGUNITAS IPA, 6.2% (330ml)	6.5
OLD MOUT (500ml)	6.5
Kiwi & Lime / Strawberry & Apple, Cider 4%	

CANS (330ml)

HIGH WIRE GRAPEFRUIT , Magic Rock, West Coast Pale Ale 5.5%	6.5
LUMINA , Siren Craft Brew, Session IPA 4.2%	6.5
URBAN ORCHARD , Hawkes, Dry Cider 4.5%	6.5
BLØND , Pilot, Oatmeal Pale Ale 4%	6.6
FANTASMA , Magic Rock, Gluten Free IPA 6.5%	6.6

All prices include VAT. A discretionary 12.5% service charge will be applied to your final bill. Please let our team know if you have any allergies, and for full allergen information please ask for the manager or go to www.redwoodsportspub.com

Highly-evolved drinks list, featuring international and local craft brews, a well-developed no & lo category, classic and ever-changing signature cocktail line-up, an enviable cellar of easy-drinking and fine wines, and a varied international spirits list



WHITE WINE

	175ml	250ml	Btl
CUVÉE MARTIN , Fernão Pires, Setúbal, Portugal	6.3	8.6	24
NOVITÀ , Pinot Grigio, Venezia, Italy	7.3	9.9	28
CAMPANES , Sauvignon Blanc, Tolosan, France	7.6	10.2	29
VIÑA EDMARA , Chardonnay, Valle Central, Chile	7.6	10.2	29
LES PINS DE CAMILLE , Picpoul, Languedoc, France	8.8	11.9	34
HUNTER'S , Sauvignon Blanc, Marlborough, New Zealand	10.1	13.6	39

RED WINE

	175ml	250ml	Btl
CUVÉE MARTIN , Castelão, Setúbal, Portugal	6.3	8.6	24
CHEVANCEAU , Grenache/Marselan/Mouvèdre, Herault, France	6.6	8.9	25
TIERRA ANTICA , Cabernet Sauvignon, Chile	6.8	9.2	26
CASTELNAU LES MÛRIERS , Pinot Noir, Pays d'Oc, France	8.6	11.6	33
HUGONELL RESERVA , Rioja, Spain	9.6	12.9	37
ANDELUNA 1300 , Malbec, Uco Valley, Argentina	10.1	13.6	39

SWEET AND FORTIFIED

DOMAINE DE COYEUX, CUVÉE LES TROIS FONTS Muscat de Beaumes de Venise, France	Btl	32
BARROS, 10 YEAR OLD TAWNY PORT Douro, Portugal		62

125ml glass is available on request

Sample Cocktail & Champagne Menus



COCKTAILS

SPORTS

'PENNY' HARDAWAY | 11.5

Woodford Reserve, maple syrup, orange bitters

WILLIAMS SISTERS | 11.5

The Botanist gin, Belsazar Rosé, sugar syrup, lemon juice, raspberry, egg white

ROLAND BUTCHER | 11.5

Brugal Añejo rum, Cointreau, lemon juice, orgeat syrup, egg white

JOE FRAZIER | 11.5

Cazcabel tequila, crème de fraise, pink peppercorn syrup, lime juice, pomegranate juice

VALENTINO ROSSI | 11.5

Panettone infused Ketel One vodka, Cointreau, Tia Maria, Maraschino Luxardo, egg white

CLASSICS

LILLET SPRITZ | 13

Lillet Rosé, Prosecco, Schweppes soda

BLOODY MARY | 11.5

Ketel One vodka, house spice mix, tomato juice

MOJITO | 11.5

Havana Club 3yr rum, lime, brown sugar, mint

MARGARITA | 11.5

Cazcabel Blanco tequila, Cointreau, lime juice

ZOMBIE | 11.5

Old J spiced rum, Havana Club 3yr rum, Wray & Nephew overproof rum, orange juice, passion fruit, lime, sugar, Angostura bitters

ESPRESSO MARTINI | 11.5

Ketel One vodka, Tia Maria, coffee

NEGRONI | 11.5

Tanqueray gin, Belsazar Red, Italian bitters

WHISKEY OLD FASHIONED | 11.5

Woodford Reserve bourbon, Angostura bitters, brown sugar

DARK AND STORMY | 11.5

Goslings Black Seal rum, Schweppes ginger beer, lime juice, Angostura bitters

RUM PUNCH | 11.5

Dead Man's Fingers coconut rum, Wray & Nephew overproof rum, Brugal Añejo rum, pineapple juice, lime juice, watermelon purée, Angostura bitters

PASSION FRUIT MARTINI | 11.5

Ketel One vodka, passion fruit purée, vanilla syrup, Prosecco

SPARKLING WINE AND CHAMPAGNE

	125ml	Btl
PROSECCO, BOSCO, CANAL GRANDO Extra dry, Veneto, Italy NV	9.5	38
JOSEPH PERRIER Cuvée Royale, Brut, Champagne, France NV	14	72
TAITTINGER Brut, Champagne, France NV		86
BOLLINGER Special Cuvée, Brut, Champagne, France NV		115

PROSECCO ROSÉ, ITA Extra dry, Treviso, Italy	10.7	40
LAURENT-PERRIER La Cuvée Rosé, Brut, Champagne, France NV		125

ROSÉ WINE

	175ml	250ml	Btl
CUVÉE MARTIN Castelão, Setúbal, Portugal	6.8	9.2	26
CHÂTEAU DE L'AUMERADE CUVÉE MARIE CHRISTINE Côtes de Provence, France	10.1	13.6	39

All prices include VAT. A discretionary 12.5% service charge will be applied to your final bill. Please let our team know if you have any allergies, and for full allergen information please ask for the manager or go to www.redwoodsportspub.com

As we do at our existing sports bar and kitchen venues, Blackwood will operate using the Sport Risk Assessment categories inline with the National Policing Improvement Agency (guidance on policing football). A standardised set of categories is used to highlight the risk of disorder associated with individual sporting fixtures. These categories are:

- o **Category A** - Low Risk of Disorder;
- o **Category B** - Medium Risk of Disorder;
- o **Category C** - High Risk of Disorder;

These RA categories are to be used as a planning tool to ensure that the appropriate number of safeguards / resources can be deployed to minimise the risk of disorder at individual events. To achieve this, we start by agreeing the initial event category allocation for all known fixtures for the forthcoming season & one off PPV events.

The proposed requirements should reflect an objective and justifiable assessment of the resources required to minimise the risk of disorder. To achieve this, a variety of factors will need to be considered:

- The resources allocated to each match category during the previous season (taking account of the impact of relegation or promotion if applicable);
- An assessment of whether the number of security resources used was appropriate for the previous season's fixture involving the same teams;
- The anticipated attendance - but only insofar as it affects potential disorder, venue capacities and impact zone;
- The significance of a fixture, e.g. local derby or cup fixture;
- Intelligence provided by the any of the following:
 - Football Liaison Officer (FLO);
 - Football Intelligence Officer (FIO);
 - Police Football Spotter

Risk Assessment : Control Measures

Process /Task	Control measures	Risk	CAT A	CAT B	CAT C
Polycarbonate vessels	<p>On all home nation fixtures and large scale sporting events polycarbonate vessels must be in use. Vessels will consist of:</p> <ul style="list-style-type: none"> - Pint glasses, wine glasses, tall drinks and shorts. - Wine bottles, and glass beer bottles will be decanted into polycarbonate vessels. <p>The switch over will take place a minimum of 3 hours before the event is scheduled and must last to a minimum of 3 hours after the event has finished After 3 hours time the responsible person on site will review if it is appropriate to resume service in glass. Should it not be it will be reviewed there on after every 30 minutes.</p>	4 x 2= 8 (high)	✗	✓	✓
Local derby fixtures	<p>Local derby matches or know rival teams will automatically trigger the Polycarbonate vessel measure.</p> <p>Security will be rota'd on to start a minimum of 2hrs before the fixture takes place.</p> <p>The football police will be spoken with to make the venue aware of the ranking of a derby fixture, and be made aware of any spotters that may be entering the venue that day.</p>	4 x 2= 8 (high)	✗	✓	✓
Event management	<p>In the case where a fixture is deemed to attract a capacity filling event, all seated and standing areas will be both pre-booked and ticketed to ensure the capacity is kept within a safe limit of the sites fire RA and licenced capacity.</p> <p>All pre-booked areas will require a minimum pre-order of what consists of a substantial meal per person.</p>	2 x 1 = 2 (Low)	✗	✗	✓
Security / Door staff	<p>On high profile events SIA licenced security will be operated to the value of 1:75 patrons expected with a minimum of 2.</p> <p>The security team on will be made up of a regular team that has been trained on to manage sporting events.</p> <p>The security team will be fully briefed ahead of the event, including fixed and roaming positions highlight by areas/zones within the venues demise.</p>	3 x 2 = 6 (moderate)	✗	✓	✓
Capacity management	<p>Capacity management will be operated by clickers and by floor where appropriate.</p> <p>Advanced seated table booking will make up approximately 70% of the total internal capacity to allow room for carefully managed walk-up trade and external areas.</p> <p>It is recommended that total capacity on these events are kept at 50 persons less than total licenced capacity. At which time a one in, one out policy will used.</p> <p>The responsible person on site will review all areas every 30 minutes to assure there is room for patron flow management and clear escape routes at all times.</p>	3 x 2 = 6 (moderate)	✗	✓	✓
Guest toilets	<p>Guest Toilets will be queue managed at peak times and relevant capacities maintained.</p> <p>There will also be a cleaner rota'd for the event to keep the areas well maintained and safe with the increased patron attendance.</p>	2 x 1 = 2 (Low)	✗	✓	✓
Smoking areas	<p>There will be a designated smoking area that not exceeded more than 20 guests at a time.</p>	2 x 1 = 2 (Low)	✗	✓	✓
Terrace areas	<p>Terraced areas will be supervised by a minimum of 2 or more security during and after the event has elapsed relevant to the rate of dispersed and surrounding venues closing times.</p> <p>The surrounding demise will be walled/covered by an approximate 6ft walling/guarding to prevent general public congregation outside of our demise watching the event if external screens are in place.</p>	3 x 2 = 6 (moderate)	✗	✗	✓
Anti-social behaviour	<p>All anti social behaviour will be met with a 2 strike rule. Should any patrons display behaviours that risk immediate dangers they will be asked to leave without prior warning.</p> <p>Anti social behaviour will include: Offensive chanting, aggressive behaviour (physical and verbal), disregard for other patrons/staff welfare, flagrant abuse of venue policies.</p> <p>Any use of drugs will result in immediate removal from the premises.</p>	3 x 2 = 6 (moderate)	✓	✓	✓
Late night /early hour events	<p>Neighbours will be respected with all outside areas to be closed beyond the regular trading hours (with the exception of designated smoking areas).</p> <p>Smoking areas will be limited to a maximum of 10 patrons at a time which will be monitored by a security member.</p> <p>Appropriate transport links will be reviewed prior to the event to ensure patrons can safely be directed to either transport hubs or taxi ranks.</p>	2 x 1 = 2 (Low)	✓	✓	✓
Dispersal	<p>Security will remain on site until all guests have fully dispersed to a safe distance from the venue.</p> <p>- Where the venue has 1 or more floor the dispersal will begin from the lower floors first then followed by above floors. This will prevent moving people into more people at the same time.</p> <p>All patrons will be directed to leave the area quietly and respect the surrounding neighbours.</p> <p>At the end of the events, where operating, patrons will be directed to near by public transport and taxi ranks.</p>	3 x 2 = 6 (moderate)	✓	✓	✓

Weekly Heat Map

This diagram demonstrates the average weekly occupancy patterns of our existing sports bar and kitchen venues.

Average week sport related occupancy	Occupancy	Occupancy	Occupancy	Occupancy	Occupancy	Occupancy	
	0 - 10%	10 - 20%	20 - 40%	30% - 50%	50% - 70%	80 - 95%	
TIME SLOT	MON	TUES	WED	THURS	FRI	SAT	SUN
09:00 - 10:00	0 - 10%	0 - 10%	0 - 10%	0 - 10%	0 - 10%	0 - 10%	0 - 10%
10:00 - 11:00	0 - 10%	0 - 10%	0 - 10%	0 - 10%	0 - 10%	0 - 10%	0 - 10%
11:00 - 12:00	0 - 10%	10 - 20%	10 - 20%	10 - 20%	0 - 10%	10 - 20%	10 - 20%
12:00 - 13:00	20 - 40%	20 - 40%	20 - 40%	20 - 40%	20 - 40%	30% - 50%	30% - 50%
13:00 - 14:00	20 - 40%	30% - 50%	30% - 50%	30% - 50%	30% - 50%	50% - 70%	50% - 70%
14:00 - 15:00	20 - 40%	30% - 50%	30% - 50%	30% - 50%	30% - 50%	80 - 95%	80 - 95%
15:00 - 16:00	20 - 40%	20 - 40%	20 - 40%	20 - 40%	20 - 40%	80 - 95%	80 - 95%
16:00 - 17:00	0 - 10%	20 - 40%	30% - 50%	30% - 50%	30% - 50%	80 - 95%	80 - 95%
17:00 - 18:00	30% - 50%	30% - 50%	30% - 50%	30% - 50%	30% - 50%	80 - 95%	80 - 95%
18:00 - 19:00	50% - 70%	50% - 70%	50% - 70%	50% - 70%	50% - 70%	50% - 70%	50% - 70%
19:00 - 20:00	50% - 70%	80 - 95%	80 - 95%	80 - 95%	50% - 70%	50% - 70%	50% - 70%
20:00 - 21:00	50% - 70%	80 - 95%	80 - 95%	80 - 95%	50% - 70%	80 - 95%	30% - 50%
21:00 - 22:00	50% - 70%	80 - 95%	80 - 95%	80 - 95%	50% - 70%	80 - 95%	20 - 40%
22:00 - 23:00	20 - 40%	30% - 50%	30% - 50%	30% - 50%	30% - 50%	50% - 70%	10 - 20%
23:00 - 00:00	10 - 20%	10 - 20%	20 - 40%	20 - 40%	20 - 40%	50% - 70%	0 - 10%

Blackwood will operate smart app technology to promote at-table ordering

1. ACCESSING THE WEB APP

QR codes on all tables with direct link to web page. Once logged in, it automatically opens the app & is ready to use



2. START ORDER

Menus will appear once guests log in, they can add food & drink to basket with options for guests to add notes where necessary



3. CHECK OUT

When guests are ready to proceed, they press "view basket" offering one final time to make comments



4. ENTER DETAILS

Once clicked "continue", guests will be prompted to enter details & table number. It will remember previous guests & auto-fill



5. MAKE PAYMENT

Payment can be made with Google Pay, Apple Pay or card payment. Once complete, guests will be given an order number whilst kitchen/bar prepares it



Local Recruiting Strategy : Universities & Colleges

- University of Westminster
- Targeted recruiting of local students for all roles through their job boards
- We have a relationship with HUU (Hospitality and Universities United) who are the conduit for students to find work in hospitality
- Westminster Kingsway College
- We currently have chef apprentices who are enrolled in an Apprenticeship programme with Westminster Kingsway college. We will continue to offer apprenticeships with WKC as the training provider

Local Recruiting Strategy : Job Board and Recruitment Products

- Appcast Recruiting
- Geo-targeted advertising to find local candidates
- Caterer E-shots
- Targeted email recruitment advertising via Caterer to audiences in the area
- Social Recruitment Campaigns
- Instagram recruitment campaigns that are geo-targeted to a local area
- Recruitment hoarding on site to attract local job seekers



A PARTNER YOU CAN TRUST TO DELIVER



20/01636/LIPT - Jewel Piccadilly 4-6 Glasshouse Street, W1B 5DQ



City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part A

WARD: West End
UPRN: 010033569481

Premises licence

Regulation 33, 34

Premises licence number:

20/01636/LIPT

Original Reference:

05/06670/LIPCV

Part 1 – Premises details

Postal address of premises:

Jewel Piccadilly
Basement And Ground Floor And Part First Floor
4 - 6 Glasshouse Street
London
W1B 5DQ

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 09:00 to 01:00 (Basement and Ground Floor)
Sunday: 09:00 to 00:30 (Basement and Ground Floor)

Performance of Live Music

Monday to Saturday: 09:00 to 01:00 (Basement and Ground Floor)
Sunday: 09:00 to 00:30 (Basement and Ground Floor)

Playing of Recorded Music

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Saturday: 09:00 to 01:00 (Basement and Ground Floor)
Sunday: 09:00 to 00:30 (Basement and Ground Floor)

Late Night Refreshment

Monday to Saturday: 23:00 to 01:30
Sunday: 23:00 to 01:00

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 01:00
Sunday: 12:00 to 00:30

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Saturday: 09:00 to 01:30
Sunday: 09:00 to 01:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Part 2**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

LS1 Sherwood Ltd
100 Victoria Street
London
SW1E 5JL

Registered number of holder, for example company number, charity number (where applicable)

04161279

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Simon Thomas Gamble

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: 1200958LAPER
Licensing Authority: London Borough Of Bromley

Date: 7 April 2020

This licence has been authorised by Angela Saward on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,

- (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
9. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

Conditions reproducing the effect of conditions subject to which the relevant existing licences have effect.

Conditions relating to regulated entertainment (basement and ground floor)

10. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
11. On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).
12. Notwithstanding the provisions of Rule of Management No 6 the premises may remain open for the purposes of this licence from 23:00 on each of the days Monday to Saturday to 01.00am the day following and from 23:00 on Sunday to 00:30am.
13. The last entry to the premises shall be at 12 midnight, or such other time as may be agreed in writing by Westminster City Council.
14. The entertainment to be provided under this licence shall be restricted to live music or live performers, disc jockey and dancing. The number of performers in the premises shall not exceed 5 at any one time.
15. No glass bottles shall be disposed of outside the premises between 12 midnight and 07:00am.

16. A noise limitation device shall be fitted to the musical amplification system in agreement with and to the satisfaction of officers from the City Council's Environmental Health Department's Noise Section prior to the provision of any entertainment under this licence.
17. The noise limitation device shall be maintained in agreement with and to the satisfaction of officers from the City Council's Environmental Health Department's Noise Section. The operational panel shall be secured and the system shall not be altered without prior written agreement of the City Council.
18. No alteration or modification to any existing sound system(s) should be effected without prior knowledge of an authorised Officer of the Environmental Health Department.
19. Any additional sound generating equipment shall not be used on the premises without being routed through the sound limitation device.
20. No speakers shall be located in the acoustic lobby area.
21. Emergency doors onto the roof of the shared lightwell shall be kept closed at all times to prevent staff or customers using the roof for meetings, drinking, smoking or mobile phone calls or other recreational purposes and that the flat roof and fire escapes be used for emergencies, maintenance and repairs only.
22. No noise generated from the inside of the premises and associated plant will be audible in any residencies.
23. Music and dance will not take place in the basement level of the premises without the prior approval of the Council.
24. At the close of business each day the premises are open for business, the licensee shall ensure that the pavement from the building line to the kerb edge immediately outside the premises, and to include the gutter / channel at its junction with the kerb edge, is swept and litter and sweepings collected and stored in accordance with the approved storage arrangements.
25. The pavement from the building line to the kerb edge, and to include the gutter / channel at its junction with the kerb edge, in the vicinity of the premises is swept at regular intervals whilst customers are queuing to enter the premises, and litter and sweepings collected and stored in accordance with the approved storage arrangements.
26. No unauthorised advertisements of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) is inscribed or fixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree or any other property, or is distributed to the public, that advertises or promotes the establishment, its premises, or any of its events, facilities, goods or services, other than newspaper and magazine advertisements or leaflets or menus available for or sent to existing customers or posted through letterboxes of business or local residents, or via e-mail or other electronic / telegraphic media.
27. No draught beer, lager or cider to be served after 23:00.
28. Attendants will be situated in WC's after 23:00.
29. Table service shall be available at all times.
30. That the part of the premises shown as the Kitchen on the deposited plan is to be used only as such and is not to be used as a bar area.

31. The flat roof and rooflight above the ground floor of the premises and to the rear of 19-20 Denman Street is to be soundproofed to the satisfaction of the Environmental Health Officer of the City Council so as to prevent the egress of sound from the premises.
32. All speakers fixed to walls and ceilings in the premises are to be double-decoupled by the use of neoprene hangers.
33. No speakers emitting low-end frequencies are to be fixed to the main spine wall of the premises as shown on the deposited plan.
34. All external ventilation, extraction and air conditioning plant is to be installed following the receipt of planning permission to the satisfaction of the Environmental Health Officer of the City Council and is thereafter to be regularly maintained in good and proper working order.
35. The existing kitchen extract ducting will, if required by the Environmental Health Officer of the City Council, be extended to a higher level to assist with the dispersal of extracted air.
36. The entrance at the Sherwood Street frontage is to be used only for emergency escape after 23.30 hours.
37. All deliveries to the premises and all refuse disposal be made via the rear service yard accessed from Denman Street not earlier than 07:00am and not later than 18:00. Deliveries shall occur only during the hours permitted by the planning permission.
38. No kegs or other supplies are to be kept on the rear roof to the rear of 19-20 Denman Street.
39. That the premises directly beneath the bedrooms of 20 Denman Street be restricted to office, storage or kitchen use with notices displayed instructing staff not to shout or play music.
40. Signs and notices shall be placed prominently in the premises requesting customers to leave quietly.
41. The licensees shall maintain a contract with a local licensed mini-cab firm. The licensees shall use reasonable endeavours to notify customers of the said service and of its telephone number and give customers reasonable assistance in ordering such minicabs.
42. On any evening when the premises are open beyond 23:00 registered door supervisors shall be stationed at the main entrance and inside the premises.
43. The registered door supervisors shall request customers to leave the premises quietly, and shall also patrol outside the premises as part of their standard duties.
44. The licensees shall use reasonable endeavours to discourage illegal taxi touts and request them to move on.
45. The licensees shall ensure that all staff understand the need to operate the premises so as to minimise any disturbance to local residents.
46. The licensees shall supply all residents at 19-20 Denman Street with the mobile number of a designated premises supervisor and an owner. A designated premises supervisor shall be contactable on the number at all times when the premises are open for trade.

47. The number of persons (excluding staff) accommodated at any one time in the premises shall not exceed 500.

Conditions for Sale of Alcohol

48. Substantial food and non-intoxicating beverages (including drinking water) shall be available during the whole of the permitted hours in all parts of the premises where intoxicants are provided.
49. In the areas hatched on the deposited plans intoxicating liquor shall not be sold or supplied prior to midnight otherwise than to persons taking table meals there and for consumption by such persons as ancillary to their meal.
50. There shall be a minimum of 140 covers, of which at least 40 shall be in the areas hatched black, in place during the whole of the permitted hours.
51. Waiter/Waitress service shall be available to all persons seated at tables.
52. No striptease, no nudity and all persons to be decently attired at all times.
53. No payment shall be made by or on behalf of the licensees to any persons, who may cause harassment or obstruction, whilst operating as touts, for the purpose of bringing customers onto the premises.
54. No gaming on the premises other than by machines authorised by Part III (section 34) of the gaming of the Gaming Act 1968.

Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactments

Part First Floor

55. (i) Alcohol shall not be sold, supplied, consumed in or taken from the premises except during permitted hours.

In this condition, permitted hours means:

- (a) On weekdays, other than Christmas Day, Good Friday or New Year's Eve, 10.00 to 23.00.
 - (b) On Sundays, other than Christmas Day or New Year's Eve, 12.00 noon to 22.30.
 - (c) On Good Friday, 12.00 to 22.30.
 - (d) On Christmas Day, 12.00 to 15.00 and 19.00 to 22.30.
 - (e) On New Year's Eve, except on a Sunday, 10.00 to 23.00.
 - (f) On New Year's Eve on a Sunday, 12.00 to 22.30.
 - (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00.00 midnight on 31st December).
- (ii) Alcohol may be sold or supplied for one hour following the hours set out above (other than Christmas Day and New Year's Eve), and on Christmas Day, between 15.00 and 19.00, to persons taking table meals in the premises in a part of the premises usually set apart for the service of such persons and for consumption by such a person in that part of the premises as an ancillary to his meal. For other purposes or in other parts of the premises the hours set out above shall continue to apply.
- (iii) (a) Alcohol may be sold or supplied until 01:00 in the morning following Monday to Saturday (other than Good Friday and Christmas Day) and 00:30 in the morning following Good Friday to persons taking table meals in the premises in a part

of the premises usually set apart for the service of such persons and for consumption by that person in that part of the premises as an ancillary to the meal.

- (b) That part of the premises must also be used for the provision of entertainment by persons present and performing to which the sale or supply of alcohol is also ancillary.
- (c) The alcohol must be sold or supplied at a time before (i) the provision of entertainment by persons present and performing or (ii) the provision of substantial refreshment, has ended. For other purposes or in other parts of the premises the hours set out above shall continue to apply.
- (d) This condition does not authorise any sale or supply to any person admitted to the premises either after midnight (23.00 on Sunday) or less than half an hour before the entertainment is due to end, except in accordance with condition number 54(ii) above.

Basement and Ground Floor:

56. (a) Subject to the following paragraphs, the permitted hours on weekdays shall commence at 10:00 (12:00 on Christmas Day and Good Friday) and extend until 01:00 on the morning following, except that -
- (i) the permitted hours shall end at 00:00 midnight on any day on which music and dancing is not provided after midnight; and
 - (ii) on any day that music and dancing end between 00:00 midnight and 01:00, the permitted hours shall end when the music and dancing end;
- (b) Except on Sundays immediately before bank holidays (apart from Easter Sunday), the permitted hours on Sundays shall extend until 00:30 on the morning following, except that-
- (i) the permitted hours shall end at 00:00 midnight on any Sunday on which music and dancing is not provided after midnight;
 - (ii) where music and dancing end between 00:00 midnight on any Sunday and 00:30, the permitted hours on that Sunday shall end when the music and dancing end.
- (c) On Sundays immediately before bank holidays (other than Easter Sunday), the permitted hours shall extend until 01:00 on the morning following, except that-
- (i) the permitted hours shall end at 00:00 midnight on any Sunday on which music and dancing is not provided after 00:00 midnight;
 - (ii) where music and dancing end between 00:00 midnight on any Sunday and 01:00, the permitted hours on that Sunday shall end when the music and dancing end.
- (d) The sale of alcohol must be ancillary to the use of the premises for music and dancing and substantial refreshment.
- (e) The permitted hours on New Year's Eve will extend to the start of permitted hours on the following day, or if there are no permitted hours on 1 January, to 24:00 on New Year's Eve.

NOTE - The above restrictions do not prohibit:

- (a) during the first thirty minutes after the above hours the consumption of the alcohol on the premises;

- (b) during the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;
- (c) during the first thirty minutes after the above hours (in part First Floor only) the consumption of the alcohol on the premises by persons taking table meals there if the alcohol was supplied for consumption as ancillary to the meals;
- (d) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;
- (e) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
- (f) the sale of alcohol to a trader or registered club for the purposes of the trade or club;
- (g) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;
- (h) the taking of alcohol from the premises by a person residing there;
 - (i) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
 - (j) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

In this condition, any reference to a person residing in the premises shall be construed as including a person not residing there but carrying on or in charge of the business on the premises.

57. No person under fourteen shall be in the bar of the licensed premises during the permitted hours unless one of the following applies:
- (a) He is the child of the holder of the premises licence.
 - (b) He resides in the premises, but is not employed there.
 - (c) He is in the bar solely for the purpose of passing to or from some part of the premises which is not a bar and to or from which there is no other convenient means of access or egress.
 - (d) The bar is in railway refreshment rooms or other premises constructed, fitted and intended to be used bona fide for any purpose to which the holding of the licence is ancillary.

In this condition "bar" includes any place exclusively or mainly used for the consumption of intoxicating liquor. But an area is not a bar when it is usual for it to be, and it is, set apart for the service of table meals and alcohol is only sold or supplied to persons as an ancillary to their table meals.

58. If any entertainment is provided for children or if an entertainment is provided at which the majority of persons attending are children, then, if the number of children attending the entertainment exceeds 100, it shall be the duty of the holder of this premises licence / club premises certificate:

- (a) to station and keep stationed wherever necessary a sufficient number of adult attendants, properly instructed as to their duties, to prevent more children or other persons being admitted to the building, or to any part thereof, than the building or part can properly accommodate,
 - (b) to control the movement of the children and other persons admitted while entering and leaving the building or any part thereof, and
 - (c) to take all other reasonable precautions for the safety of the children.
59. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.

Annex 2 – Conditions consistent with the operating Schedule

60. A challenge 25 proof of age scheme shall be operated at the premises where the only forms of identification are recognised photographic identification cards, such as driving licence, passport or proof of age card with the PASS Hologram.
61. All tills shall automatically prompt staff to ask for age verification identification when presented with an alcohol sale.
62. There shall be a personal licence holder on duty on the premises at all times when the premises are authorised to sell alcohol.

Annex 3 – Conditions attached after a hearing by the licensing authority

63. Food and drink purchased on the premises shall not be consumed immediately outside the premises save for in the areas and times authorised for the use of tables and chairs by Westminster City Council and subject to customers being seated and taking food '.
64. Service to areas hatched on the deposited plan and to the outside areas of the premises shall be by waiter/waitress service only.
65. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points and the flat roof area to the rear of 19-20 Denman Street will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
66. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member must be able to show a Police or authorised council officer recent data or footage with the absolute minimum of delay when requested.
67. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system or searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.

Annex 4 – Plans

harrison
 NOVUS LESURE
 11000 104th Avenue, Edmonton, Alberta T5H 2G6
 Tel: 780-443-8888
 Fax: 780-443-8889
 Email: info@harrison.com

NOVUS LESURE
 11000 104th Avenue, Edmonton, Alberta T5H 2G6
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City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part B

WARD: West End
UPRN: 010033569481

Premises licence
summary

Regulation 33, 34

Premises licence number:

20/01636/LIPT

Part 1 – Premises details

Postal address of premises:

Jewel Piccadilly
Basement And Ground Floor And Part First Floor
4 - 6 Glasshouse Street
London
W1B 5DQ

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 09:00 to 01:00 (Basement and Ground Floor)
Sunday: 09:00 to 00:30 (Basement and Ground Floor)

Performance of Live Music

Monday to Saturday: 09:00 to 01:00 (Basement and Ground Floor)
Sunday: 09:00 to 00:30 (Basement and Ground Floor)

Playing of Recorded Music

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Saturday: 09:00 to 01:00 (Basement and Ground Floor)
Sunday: 09:00 to 00:30 (Basement and Ground Floor)

Late Night Refreshment

Monday to Saturday: 23:00 to 01:30
Sunday: 23:00 to 01:00

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 01:00
Sunday: 12:00 to 00:30

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Saturday: 09:00 to 01:30
Sunday: 09:00 to 01:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Name and (registered) address of holder of premises licence:

LS1 Sherwood Ltd
100 Victoria Street
London
SW1E 5JL

Registered number of holder, for example company number, charity number (where applicable)

04161279

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Simon Thomas Gamble

State whether access to the premises by children is restricted or prohibited:

RESTRICTED

Date: 7 April 2020

This licence has been authorised by Angela Seaward on behalf of the Director - Public Protection and Licensing.

**Premises Licence - 22/01201/LIPDPS (New Reference 23/00820/LIPT) - Coqbull 17
Denman Street, W1D 7HW**



City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part A

WARD: West End
UPRN: 100022741667

Premises licence

Regulation 33, 34

Premises licence number:

23/00820/LIPT

Original Reference:

12/02495/LIPN

Part 1 – Premises details

Postal address of premises:

Coqbull Piccadilly Ltd
17 Denman Street
London
W1D 7HW

Telephone Number: Not supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Exhibition of a Film
Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Exhibition of a Film

Monday to Thursday:	09:00 to 23:30
Friday to Saturday:	09:00 to 00:00
Sunday:	09:00 to 22:30
Sundays before Bank Holidays:	12:00 to 00:00

Late Night Refreshment

Monday to Thursday:	23:00 to 23:30
Friday to Saturday:	23:00 to 00:00
Sundays before Bank Holidays:	23:00 to 00:00

Sale by Retail of Alcohol

Monday to Thursday:	10:00 to 23:30
Friday to Saturday:	10:00 to 00:00
Sunday:	12:00 to 22:30
Sundays before Bank Holidays:	12:00 to 00:00

The opening hours of the premises:

Monday to Thursday:	08:00 to 00:00
Friday to Saturday:	08:00 to 00:30
Sunday:	08:00 to 23:30
Sundays before Bank Holidays:	12:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Ls 1 Sherwood Street Limited
100 Victoria Street
London
United Kingdom
SW1E 5JL

Registered number of holder, for example company number, charity number (where applicable)

04161279

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Benjamin Alan Donovan

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: PER01362
Licensing Authority: Huntingdonshire District Council

Date: 24 February 2023

This licence has been authorised by Ola Ajose-Adeogun on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to:
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that –

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures -
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8 (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- (ii) For the purposes of the condition set out in paragraph 8(i) above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$
 Where -
 - (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- (iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
9. Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

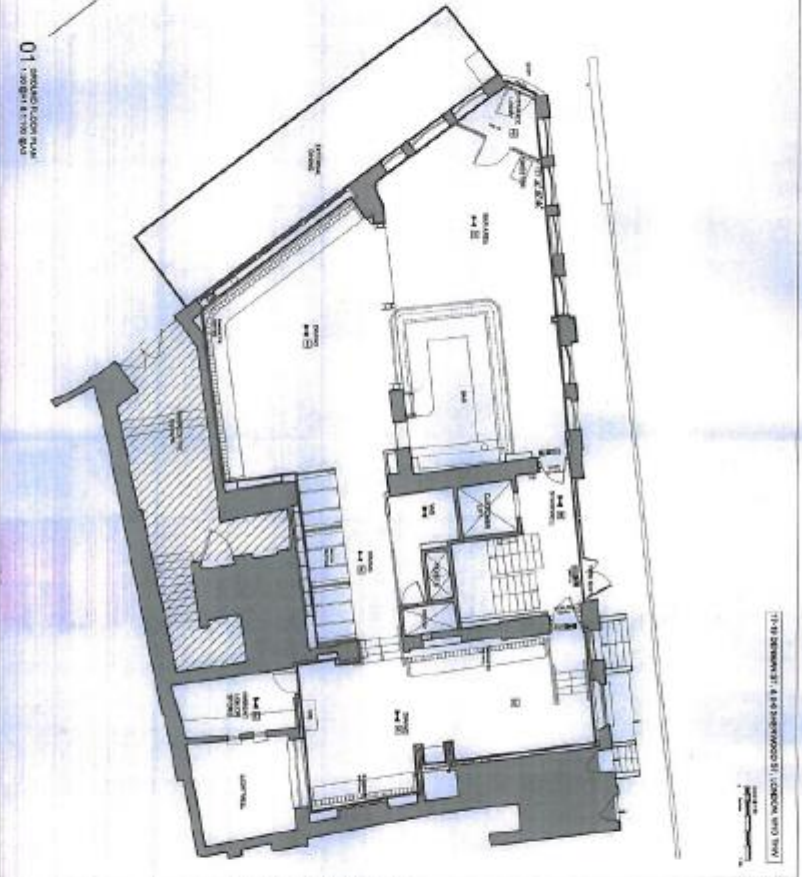
10. The premises shall only operate as a restaurant
 - (i) in which customers are shown to their table,
 - (ii) which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at the table using non disposable crockery,
 - (iii) which do not provide any take away service of food or drink for immediate consumption, and
 - (iv) where intoxicating liquor shall not be sold, supplied, or consumed on the premises otherwise than to persons who are bona fide taking substantial table meals and provided always that the consumption of intoxicating liquor by such persons is ancillary to taking such meals.

Notwithstanding the above restaurant condition, alcohol may be supplied and consumed prior or post meal in the designated bar area, by up to a maximum at any one time of 30 persons dining at the premises.

11. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
12. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member must be able to show a Police or authorised council officer recent data or footage with the absolute minimum of delay when requested.
13. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system or searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.
14. Staff shall be trained in licensing law and this will include the law in relation to children and alcohol and the procedures that shall be adopted if it is considered that an individual may be under the age of 18. A record of the staff training shall be maintained and can be inspected by the Police of Licensing Authority.
15. The premises shall join the local pub watch or other local crime reduction scheme approved by the Police and local radio scheme if available.
16. The Highway and public space in the vicinity of the premises shall be kept free of litter from the premises at all material times to the satisfaction of the Council.

17. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to nuisance.
18. Notices shall be prominently displayed requesting persons to respect the needs of local residents and to leave the premises quietly.
19. No entertainment, performance, service, or exhibition involving nudity or sexual stimulation which would come within the definition of a sex establishment in Schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982 as amended by the Greater London Council (General Powers) Act 1988 (whether or not locally adopted), shall be provided.
20. There shall be no striptease or nudity, and all persons shall be decently attired at all times.
21. The roof terrace will not be used by customers at all outside 09:00 hours and 22:00 hours on Monday to Sundays and no members of staff will be allowed to use the terrace after 22:30 hours on any day.
22. All sales of alcohol for consumption off the premises shall be in sealed containers only.
23. The provision of films shall be ancillary to other licensable activities and there shall be no cinema style showing of films.
24. No rubbish including bottles will be moved, removed or placed in outside areas between 23:00 hours and 07:00 hours
25. No deliveries shall take place between 23:00 and 07:00 hours.
26. No collections, including refuse and recyclable food waste, shall take place between 23:00 and 07:00 hours.
27. The number of persons permitted at the premises at any one time (excluding staff) shall not exceed the following:
 - o Basement - 60
 - o Ground Floor - 120
 - o Ground Floor external area - 30
 - o First Floor - 70
 - o Second Floor - 90
 - o Roof Terrace - 70
28. All external tables and chairs shall be removed or rendered unusable by 23.00 each day.
29. The premises licence holder shall ensure that any patrons using the external area of the premises do so in an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the public highway.

LEGEND	
1	EXISTING WALLS
2	EXISTING DOORS
3	EXISTING WINDOWS
4	NEW WALLS
5	NEW DOORS
6	NEW WINDOWS
7	NEW STAIRS
8	NEW ELEVATORS
9	NEW MECHANICAL ROOMS
10	NEW ELECTRICAL ROOMS
11	NEW PLUMBING ROOMS
12	NEW HALLWAYS
13	NEW OFFICES
14	NEW CONFERENCE ROOMS
15	NEW RESTROOMS
16	NEW BREAK ROOMS
17	NEW STORAGE ROOMS
18	NEW LOBBY
19	NEW RECEPTION AREA
20	NEW WAITING AREA
21	NEW OFFICE DESKS
22	NEW OFFICE CHAIRS
23	NEW OFFICE TABLES
24	NEW OFFICE LIGHTING
25	NEW OFFICE FURNITURE
26	NEW OFFICE EQUIPMENT
27	NEW OFFICE ACCESSORIES
28	NEW OFFICE DECORATION
29	NEW OFFICE PLANTS
30	NEW OFFICE ARTWORK
31	NEW OFFICE STORAGE
32	NEW OFFICE LOCKERS
33	NEW OFFICE COATERS
34	NEW OFFICE BENCHES
35	NEW OFFICE CUBICLES
36	NEW OFFICE PARTITIONS
37	NEW OFFICE GLASS
38	NEW OFFICE METALS
39	NEW OFFICE WOODS
40	NEW OFFICE FABRICS
41	NEW OFFICE PAINTS
42	NEW OFFICE WALLPAPERS
43	NEW OFFICE CEILING
44	NEW OFFICE FLOORING
45	NEW OFFICE LIGHTING FIXTURES
46	NEW OFFICE ELECTRICAL PANELS
47	NEW OFFICE ELECTRICAL WIRING
48	NEW OFFICE ELECTRICAL SWITCHES
49	NEW OFFICE ELECTRICAL OUTLETS
50	NEW OFFICE ELECTRICAL CONDUITS
51	NEW OFFICE ELECTRICAL TRAYS
52	NEW OFFICE ELECTRICAL RACKS
53	NEW OFFICE ELECTRICAL CABINETS
54	NEW OFFICE ELECTRICAL ENCLOSURES
55	NEW OFFICE ELECTRICAL JUNCTION BOXES
56	NEW OFFICE ELECTRICAL TRANSFORMERS
57	NEW OFFICE ELECTRICAL METER BOXES
58	NEW OFFICE ELECTRICAL DISCONNECTS
59	NEW OFFICE ELECTRICAL FUSES
60	NEW OFFICE ELECTRICAL CIRCUIT BREAKERS
61	NEW OFFICE ELECTRICAL RELAYS
62	NEW OFFICE ELECTRICAL CONTACTORS
63	NEW OFFICE ELECTRICAL MOTORS
64	NEW OFFICE ELECTRICAL GENERATORS
65	NEW OFFICE ELECTRICAL UPS
66	NEW OFFICE ELECTRICAL BATTERIES
67	NEW OFFICE ELECTRICAL TRANSISTORS
68	NEW OFFICE ELECTRICAL DIODES
69	NEW OFFICE ELECTRICAL CAPACITORS
70	NEW OFFICE ELECTRICAL RESISTORS
71	NEW OFFICE ELECTRICAL INDUCTORS
72	NEW OFFICE ELECTRICAL TRANSFORMERS
73	NEW OFFICE ELECTRICAL RECTIFIERS
74	NEW OFFICE ELECTRICAL INVERTERS
75	NEW OFFICE ELECTRICAL REGULATORS
76	NEW OFFICE ELECTRICAL STABILIZERS
77	NEW OFFICE ELECTRICAL FILTERS
78	NEW OFFICE ELECTRICAL ISOLATORS
79	NEW OFFICE ELECTRICAL FUSES
80	NEW OFFICE ELECTRICAL CIRCUIT BREAKERS
81	NEW OFFICE ELECTRICAL RELAYS
82	NEW OFFICE ELECTRICAL CONTACTORS
83	NEW OFFICE ELECTRICAL MOTORS
84	NEW OFFICE ELECTRICAL GENERATORS
85	NEW OFFICE ELECTRICAL UPS
86	NEW OFFICE ELECTRICAL BATTERIES
87	NEW OFFICE ELECTRICAL TRANSISTORS
88	NEW OFFICE ELECTRICAL DIODES
89	NEW OFFICE ELECTRICAL CAPACITORS
90	NEW OFFICE ELECTRICAL RESISTORS
91	NEW OFFICE ELECTRICAL INDUCTORS
92	NEW OFFICE ELECTRICAL TRANSFORMERS
93	NEW OFFICE ELECTRICAL RECTIFIERS
94	NEW OFFICE ELECTRICAL INVERTERS
95	NEW OFFICE ELECTRICAL REGULATORS
96	NEW OFFICE ELECTRICAL STABILIZERS
97	NEW OFFICE ELECTRICAL FILTERS
98	NEW OFFICE ELECTRICAL ISOLATORS
99	NEW OFFICE ELECTRICAL FUSES
100	NEW OFFICE ELECTRICAL CIRCUIT BREAKERS



01 - GROUND FLOOR PLAN
 1/8" = 1'-0" (1:24)

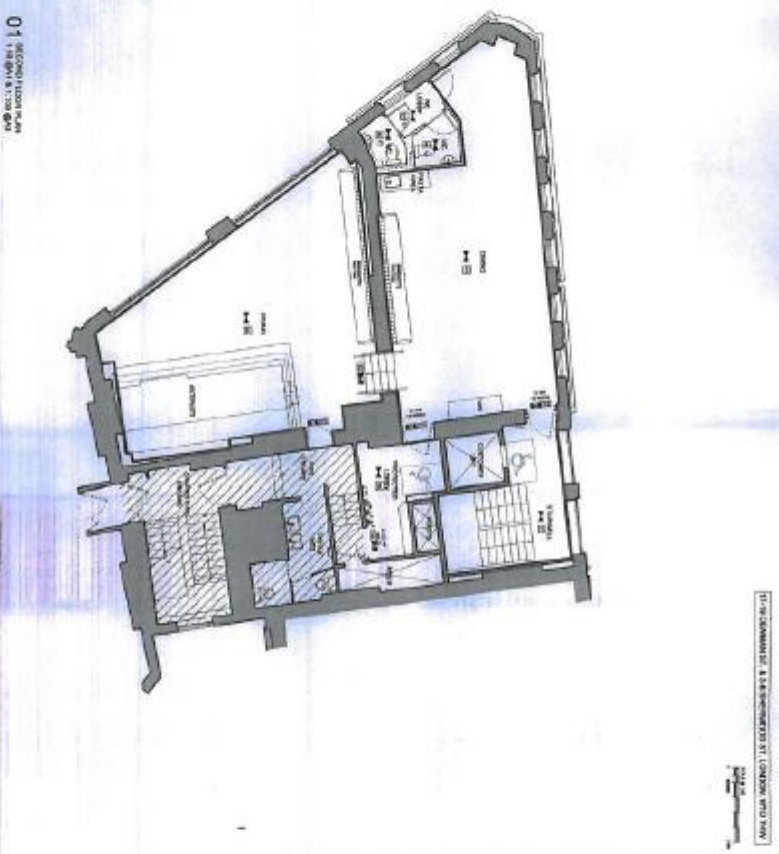
PROJECT: [REDACTED]
DATE: [REDACTED]
SCALE: [REDACTED]

ARCHITECT: [REDACTED]
1400 N. [REDACTED] ST., [REDACTED] [REDACTED]

ENGINEER: [REDACTED]
1400 N. [REDACTED] ST., [REDACTED] [REDACTED]

NOTES:
 1. ALL WORK SHALL BE IN ACCORDANCE WITH THE LATEST EDITIONS OF THE INTERNATIONAL BUILDING CODES AND ALL APPLICABLE LOCAL ORDINANCES.
 2. THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS FROM THE APPROPRIATE AGENCIES.
 3. THE CONTRACTOR SHALL MAINTAIN ACCESS TO ALL ADJACENT PROPERTIES AT ALL TIMES.
 4. ALL MATERIALS AND WORKMANSHIP SHALL BE SUBJECT TO INSPECTION AND APPROVAL BY THE ARCHITECT AND ENGINEER.
 5. THE CONTRACTOR SHALL BE RESPONSIBLE FOR PROTECTING ALL EXISTING UTILITIES AND STRUCTURES.
 6. ALL DIMENSIONS SHALL BE AS SHOWN UNLESS OTHERWISE NOTED.
 7. THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS FROM THE APPROPRIATE AGENCIES.
 8. THE CONTRACTOR SHALL MAINTAIN ACCESS TO ALL ADJACENT PROPERTIES AT ALL TIMES.
 9. ALL MATERIALS AND WORKMANSHIP SHALL BE SUBJECT TO INSPECTION AND APPROVAL BY THE ARCHITECT AND ENGINEER.
 10. THE CONTRACTOR SHALL BE RESPONSIBLE FOR PROTECTING ALL EXISTING UTILITIES AND STRUCTURES.

GENERAL NOTES	
1.	ALL WORK TO BE IN ACCORDANCE WITH THE SPECIFICATIONS AND DRAWINGS.
2.	THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS.
3.	ALL MATERIALS AND WORKMANSHIP SHALL BE SUBJECT TO INSPECTION AND APPROVAL BY THE ARCHITECT.
4.	PROTECT ALL EXISTING UTILITIES AND STRUCTURES TO REMAIN.
5.	MAINTAIN ACCESS TO ADJACENT PROPERTIES AT ALL TIMES.
6.	ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED TIME FRAME.
7.	THE CONTRACTOR SHALL MAINTAIN A NEAT AND ORDERLY WORK SITE.
8.	ALL WASTE MATERIALS SHALL BE PROPERLY DISPOSED OF.
9.	PROTECT ALL EXISTING PLUMBING AND ELECTRICAL SYSTEMS.
10.	ALL NEW WORK SHALL BE INSTALLED IN ACCORDANCE WITH CURRENT BUILDING CODES.
11.	THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY INSURANCE COVERAGE.
12.	ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED TIME FRAME.
13.	THE CONTRACTOR SHALL MAINTAIN A NEAT AND ORDERLY WORK SITE.
14.	ALL WASTE MATERIALS SHALL BE PROPERLY DISPOSED OF.
15.	PROTECT ALL EXISTING PLUMBING AND ELECTRICAL SYSTEMS.
16.	ALL NEW WORK SHALL BE INSTALLED IN ACCORDANCE WITH CURRENT BUILDING CODES.
17.	THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY INSURANCE COVERAGE.
18.	ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED TIME FRAME.
19.	THE CONTRACTOR SHALL MAINTAIN A NEAT AND ORDERLY WORK SITE.
20.	ALL WASTE MATERIALS SHALL BE PROPERLY DISPOSED OF.
21.	PROTECT ALL EXISTING PLUMBING AND ELECTRICAL SYSTEMS.
22.	ALL NEW WORK SHALL BE INSTALLED IN ACCORDANCE WITH CURRENT BUILDING CODES.
23.	THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY INSURANCE COVERAGE.
24.	ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED TIME FRAME.
25.	THE CONTRACTOR SHALL MAINTAIN A NEAT AND ORDERLY WORK SITE.
26.	ALL WASTE MATERIALS SHALL BE PROPERLY DISPOSED OF.
27.	PROTECT ALL EXISTING PLUMBING AND ELECTRICAL SYSTEMS.
28.	ALL NEW WORK SHALL BE INSTALLED IN ACCORDANCE WITH CURRENT BUILDING CODES.
29.	THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY INSURANCE COVERAGE.
30.	ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED TIME FRAME.



117-118 MANHAMMILL, 3 & 5 BROMWICH ST, LONDON W1D 7WJ

01 SECOND FLOOR PLAN

1:100

DATE: 15/01/2024

PROJECT: 117-118 MANHAMMILL, 3 & 5 BROMWICH ST, LONDON W1D 7WJ

ARCHITECT: MARTIN SPENCER

117-118 MANHAMMILL, 3 & 5 BROMWICH ST, LONDON W1D 7WJ

DATE: 15/01/2024

PROJECT: 117-118 MANHAMMILL, 3 & 5 BROMWICH ST, LONDON W1D 7WJ

ARCHITECT: MARTIN SPENCER

REVISIONS	
No.	Description
1	ISSUED FOR PERMITTING
2	ISSUED FOR CONSTRUCTION

LEGEND	
1	EXISTING WALL
2	EXISTING WINDOW
3	EXISTING DOOR
4	NEW WALL
5	NEW WINDOW
6	NEW DOOR
7	NEW STAIR
8	NEW FLOOR
9	NEW CEILING
10	NEW ROOF
11	NEW GLAZING
12	NEW FINISH
13	NEW LIGHTING
14	NEW MECHANICAL
15	NEW ELECTRICAL
16	NEW PLUMBING
17	NEW LANDSCAPE
18	NEW EXTERIOR
19	NEW INTERIOR
20	NEW STRUCTURE
21	NEW UTILITIES
22	NEW SERVICES
23	NEW EQUIPMENT
24	NEW FURNITURE
25	NEW FIXTURES
26	NEW ACCESSORIES
27	NEW MATERIALS
28	NEW FINISHES
29	NEW COLOURS
30	NEW PATTERNS



City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part B

Premises licence
summary

WARD: West End
UPRN: 100022741667

Regulation 33, 34

Premises licence number:

23/00820/LIPT

Part 1 – Premises details

Postal address of premises:

Coqbull Piccadilly Ltd
17 Denman Street
London
W1D 7HW

Telephone Number: Not supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Exhibition of a Film
Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Exhibition of a Film

Monday to Thursday:	09:00 to 23:30
Friday to Saturday:	09:00 to 00:00
Sunday:	09:00 to 22:30
Sundays before Bank Holidays:	12:00 to 00:00

Late Night Refreshment

Monday to Thursday:	23:00 to 23:30
Friday to Saturday:	23:00 to 00:00
Sundays before Bank Holidays:	23:00 to 00:00

Sale by Retail of Alcohol

Monday to Thursday:	10:00 to 23:30
Friday to Saturday:	10:00 to 00:00
Sunday:	12:00 to 22:30
Sundays before Bank Holidays:	12:00 to 00:00

The opening hours of the premises:

Monday to Thursday:	08:00 to 00:00
Friday to Saturday:	08:00 to 00:30
Sunday:	08:00 to 23:30
Sundays before Bank Holidays:	12:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Name and (registered) address of holder of premises licence:

Ls 1 Sherwood Street Limited
100 Victoria Street
London
United Kingdom
SW1E 5JL

Registered number of holder, for example company number, charity number (where applicable)
04161279

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Benjamin Alan Donovan

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 24 February 2023

This licence has been authorised by Ola Ajose-Adeogun on behalf of the Director - Public Protection and Licensing.

Premises History

Appendix 5

There is no licence or appeal history for the premises.

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing

objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -
- $$P = D + (D \times V)$$
- Where -
- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions consistent with the operating schedule

9. Other than in the area(s) edged and hatched in blue on the attached plan, alcohol shall not be sold or supplied otherwise than by waiter or waitress service for consumption by persons who are seated at tables.
10. A minimum of 2 SIA licensed door supervisors shall be on duty at the premises from 18:00hrs until 30 minutes after closing when it is open for business and they must correctly display their SIA licence(s) when on duty so as to be visible.
11. A noise limiting device located in a separate and remote lockable cabinet from the volume control must be fitted to the musical amplification system set at a level determined by and to the satisfaction of officers from the Environmental Health Service's Community Protection Department so as to ensure that no noise nuisance is caused to local residents. The operational panel of the noise limiter shall then be secured to the satisfaction of officers from the Environmental Health Service. The keys securing the noise limiter cabinet shall be held by the applicant only, and shall not be accessed by any other person. The limiter shall not be altered without prior agreement with the Environmental Health Service.
12. No alteration or modification to any existing sound system(s) should be effected without the prior knowledge of an authorised officer of the Environmental Health Service.
13. Any additional sound generating equipment shall not be used on the premises without being routed through the sound limiter device.
14. No speakers shall be located near the entrance lobby area.
15. The Exhibition of Films is restricted to films not involving the use of real film (e.g. video) where exhibition are incidental or subsidiary to the main use of the premises.
16. CCTV: (a) The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team.
(b) All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
(c) The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance.
(d) All recordings shall be stored for a minimum period of 31 days with date and time stamping.
(e) Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.
17. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
18. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
19. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.

20. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times, except for waste collected within the internal servicing yard.
21. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23.00 hours and 07.00 hours on the following day.
22. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
23. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
24. No collections of waste or recycling materials (including bottles) from the premises shall take place between 23.00 and 07.00 hours on the following day, except for collections taking place within the internal servicing yard.
25. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
26. A record shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be available for inspection at the premises by the police or an authorised officer of the City Council at all times whilst the premises is open.
27. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.
28. No deliveries to the premises shall take place between 23.00 and 07.00 hours on the following day, except for deliveries taking place within the internal servicing yard.
29. No deliveries from the premises, either by the licensee or a third party shall take place between 23:00 and 07:00 hours on the following day.
30. Patrons permitted to temporarily leave and then re-enter the premises, e.g., to smoke or make a phone call, shall not be permitted to take glass containers with them.
31. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.

32. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
33. All emergency exit doors shall be available at all material times without the use of a key, code, card or similar means.
34. No licensable activities shall take place at the premises until the licensing authority are satisfied that the premises is constructed or altered in accordance with the appropriate provisions of the District Surveyor's Association Technical Standards for Places of Entertainment and the reasonable requirements of Westminster Environmental Health Consultation Team, at which time this condition shall be removed from the licence by the licensing authority. Where there have been minor changes to layout updated plans shall be provided to the Licensing Authority.
35. The number of persons permitted in the premises at any one-time (excluding staff) shall not exceed 439 persons subject to the final capacity of the premises being agreed by the Environmental Health Consultation Team and the licensing authority has replaced this condition on the licence with a condition detailing the capacity so determined.
36. No licensable activities shall take place at the premises until premises licences reference 20/01636/LIPT and 23/00820/LIPT (or such other number subsequently issued for the premises) have been surrendered.

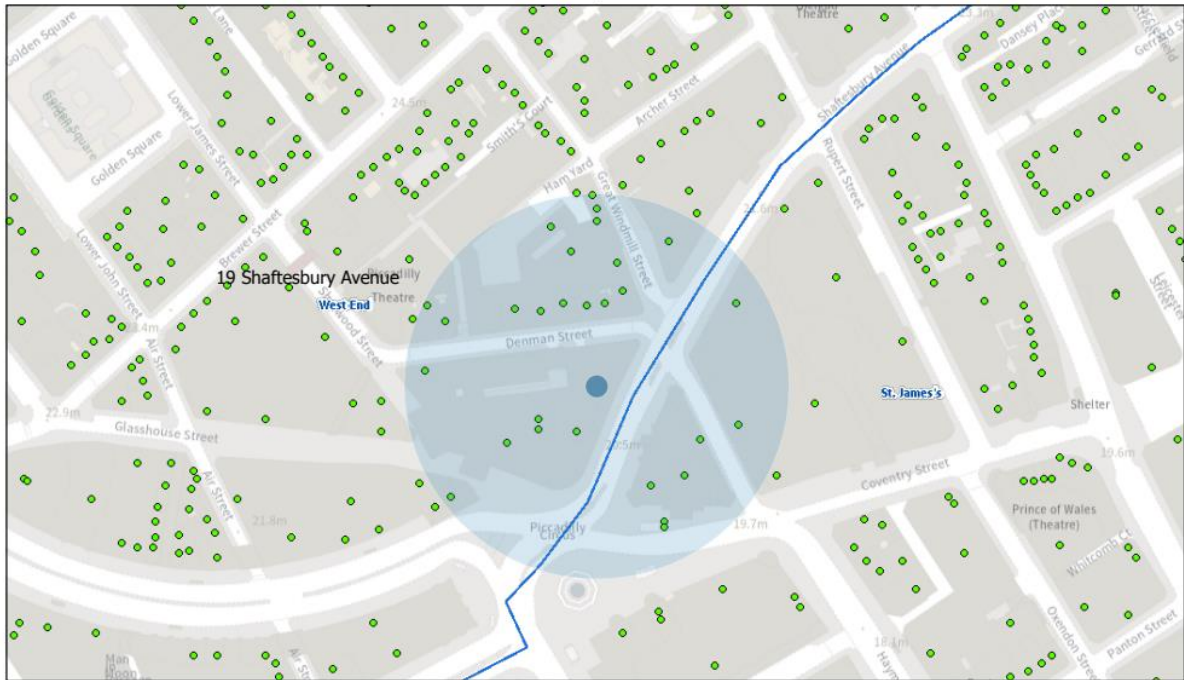
Conditions proposed by the Environmental Health Service

None

Conditions proposed by the Metropolitan Police Service

None

21 - 23 Shaftesbury Avenue, London



Resident Count = 45

Licensed premises with 75 metres of 21 - 23 Shaftesbury Avenue, London, W1D 7ED				
Licence Number	Trading Name	Address	Premises Type	Time Period
21/11207/LIPDPS	Shoryu Soho	2-3 Denman Street London W1D 7HA	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
22/05797/LIPT	Chilli Shaker Indian Cuisine	4 Denman Street London W1D 7HD	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
20/11037/LIPCH	St James Tavern Public House	45 Great Windmill Street London	Public house or pub restaurant	Sunday; 07:00 - 22:30 Monday to Thursday; 07:00 - 23:30 Friday to Saturday; 07:00 - 00:00 Sundays before Bank Holidays; 07:00 - 00:00
17/15045/LIPDPS	Sophies	42 - 44 Great Windmill Street London W1D	Restaurant	Sunday; 09:00 - 23:00 Monday to Saturday; 09:00 -

		7ND		01:30
23/01031/LIPVM	Piccadilly Institute	First Floor To Fifth Floor 1 Piccadilly Circus London W1J 0TR	Night clubs and discos	Sunday; 07:00 - 01:00 Monday to Friday; 07:00 - 03:30 Sundays before Bank Holidays; 07:00 - 01:30
21/14329/LIPDPS	Not Recorded	Ground Floor Unit G2 The London Pavillion 1 Piccadilly London W1J 0DA	Not Recorded	Monday to Sunday; 00:00 - 00:00
23/01033/LIPVM	Shadow Licence	1 Piccadilly Circus London W1J 0TR	Premises Licence - Shadow Licence	Sunday; 07:00 - 01:00 Monday to Friday; 07:00 - 03:30 Sundays before Bank Holidays; 07:00 - 01:30
22/11995/LIPRW	The Grand Cafe, Unit 2B, 1 Glasshouse Street	4 Glasshouse Street London W1B 5DQ	Restaurant	Sunday; 08:00 - 22:30 Monday to Saturday; 08:00 - 23:00
18/12780/LIPDPS	The Velvet Rooms	Part First Floor To Fifth Floor 4 - 6 Glasshouse Street London W1B 5DQ	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 09:00 - 00:30
20/01636/LIPT	Jewel Piccadilly	Basement And Ground Floor And Part First Floor 4 - 6 Glasshouse Street London W1B 5DQ	Restaurant	Sunday; 09:00 - 01:00 Monday to Saturday; 09:00 - 01:30
16/06157/LIPT	McDonald's	Ground Floor Right And Basement Avenue House 25 - 27 Shaftesbury Avenue London W1D 7EQ	Restaurant	Sunday; 05:00 - 23:00 Monday to Thursday; 05:00 - 00:00 Friday to Saturday; 05:00 - 01:00
23/00478/LIPDPS	Lyric Theatre	Avenue House 25-27 Shaftesbury Avenue London W1D 7EG	Theatre	Monday to Sunday; 09:00 - 00:00
18/16199/LIPVM	Shaftesbury Food And Wine	Ground Floor Unit 2 Avenue House 25 - 27 Shaftesbury Avenue London	Shop	Monday; 00:00 - 00:00 Tuesday; 00:00 - 00:00 Wednesday; 00:00 - 00:00 Thursday;

		W1D 7EQ		00:00 - 00:00 Friday; 00:00 - 00:00 Saturday; 00:00 - 00:00 Sunday; 00:00 - 00:00
21/06014/LIPVM	Masters Club	Basement 12 - 14 Denman Street London W1D 7HL	Night clubs and discos	Monday; 09:00 - 03:30 Tuesday; 09:00 - 03:30 Wednesday; 09:00 - 03:30 Thursday; 09:00 - 03:30 Friday; 09:00 - 03:30 Sunday; 09:00 - 23:00
16/09243/LIPV	Kricket Soho	12-14 Denman Street London W1D 7HJ	Restaurant	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
23/00414/LIPV	Alberts Schloss	20-24 Shaftesbury Avenue London W1D 7EU	Restaurant	Sunday; 09:00 - 03:00 Monday to Saturday; 09:00 - 03:30
23/00402/LIPT	Alberts Schloss	20-24 Shaftesbury Avenue London W1D 7EU	Restaurant	Sunday; 09:00 - 03:00 Monday to Saturday; 09:00 - 03:30
20/09511/LIPDPS	Crystal Maze	20-24 Shaftesbury Avenue London W1D 7EU	Miscellaneous	Monday to Sunday; 09:00 - 04:00
22/02797/LIPN	Rainforest Cafe	20-24 Shaftesbury Avenue London W1D 7EU	Restaurant	Monday; 10:00 - 00:30 Tuesday; 10:00 - 00:30 Wednesday; 10:00 - 00:30 Thursday; 10:00 - 00:30 Friday; 10:00 - 00:30 Saturday; 10:00 - 00:30 Sunday; 10:00 - 00:30
23/00396/LIPSL	Shadow Licence	20-24 Shaftesbury Avenue London W1D 7EU	Night clubs and discos	Sunday; 09:00 - 03:00 Monday to Saturday; 09:00 - 03:30
20/03711/LIPV	Olives N' Mezze Mediterranean Kitchen	Basement And Ground Floor 40 Great Windmill Street London W1D 7LY	Restaurant	Sunday; 09:00 - 02:00 Monday to Saturday; 08:00 - 02:00
15/12078/LIPDPS	Engawa	2 Ham Yard London W1D 7DT	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00

22/04177/LIPDPS	Not Recorded	Ham Yard Hotel 1 Ham Yard London W1D 7DT	Hotel, 4+ star or major chain	Not Recorded; Monday to Sunday 00:00 – 00:00
23/00820/LIPT	Coqbull Piccadilly Ltd	17 Denman Street London W1D 7HW	Restaurant	Sunday; 08:00 - 23:30 Monday to Thursday; 08:00 - 00:00 Friday to Saturday; 08:00 - 00:30 Sundays before Bank Holidays; 12:00 - 00:00
14/07220/LIPN	(Restaurant)	Basement And Ground Floor 39 Great Windmill Street London W1D 7LX	Restaurant	Sunday; 11:00 - 00:00 Monday to Saturday; 11:00 - 01:00
20/03768/LIPV	Dirty Bones	Ground Floor 14 Denman Street London W1D 7HJ	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 01:00
21/04777/LIPDPS	West End Metro	Ground Floor 38 Great Windmill Street London W1D 7LU	Shop	Sunday; 07:00 - 02:00 Monday to Saturday; 07:00 - 02:00
14/08609/LIDPSR	The Lyric Public House	37 Great Windmill Street London W1D 7LT	Public house or pub restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00
16/08679/LIPT	The Lyric Public House	37 Great Windmill Street London W1D 7LT	Public house or pub restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00